

Annual General Meeting of Members 2021

Sunday, November 28th, 2021



AGENDA

Call to order

Establishment of quorum

Appointment of scrutineers

Approval of the agenda

Approval of minutes of the previous Annual Meeting

Presentation of report

- ✓ President's Report (Richard)
- ✓ Executive Director's Report (Shauna)
- ✓ Committee Reports (Erin)

Report of Auditors

- ✓ Gary Sanghera, Treasurer

Appointment of Auditors

Business as specified in the meeting notice

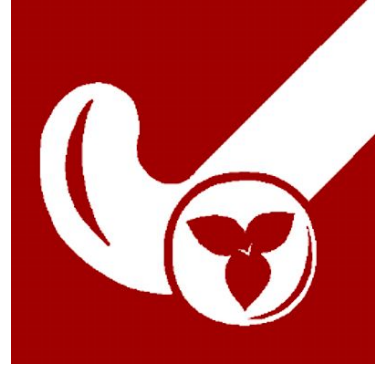
- ✓ Approval of Bylaws

Presentation for Retiring Board Members

Election of new Directors

Adjournment

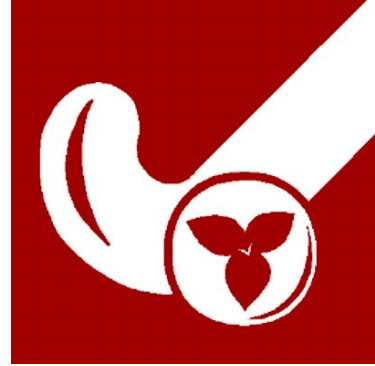




PRESIDENT'S REPORT

Richard Crowell

2020-2021 Updates



Financials

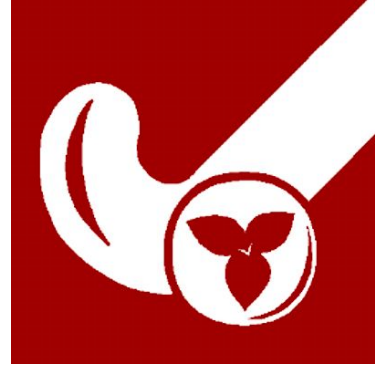
COVID-19

FHO Standing Committees

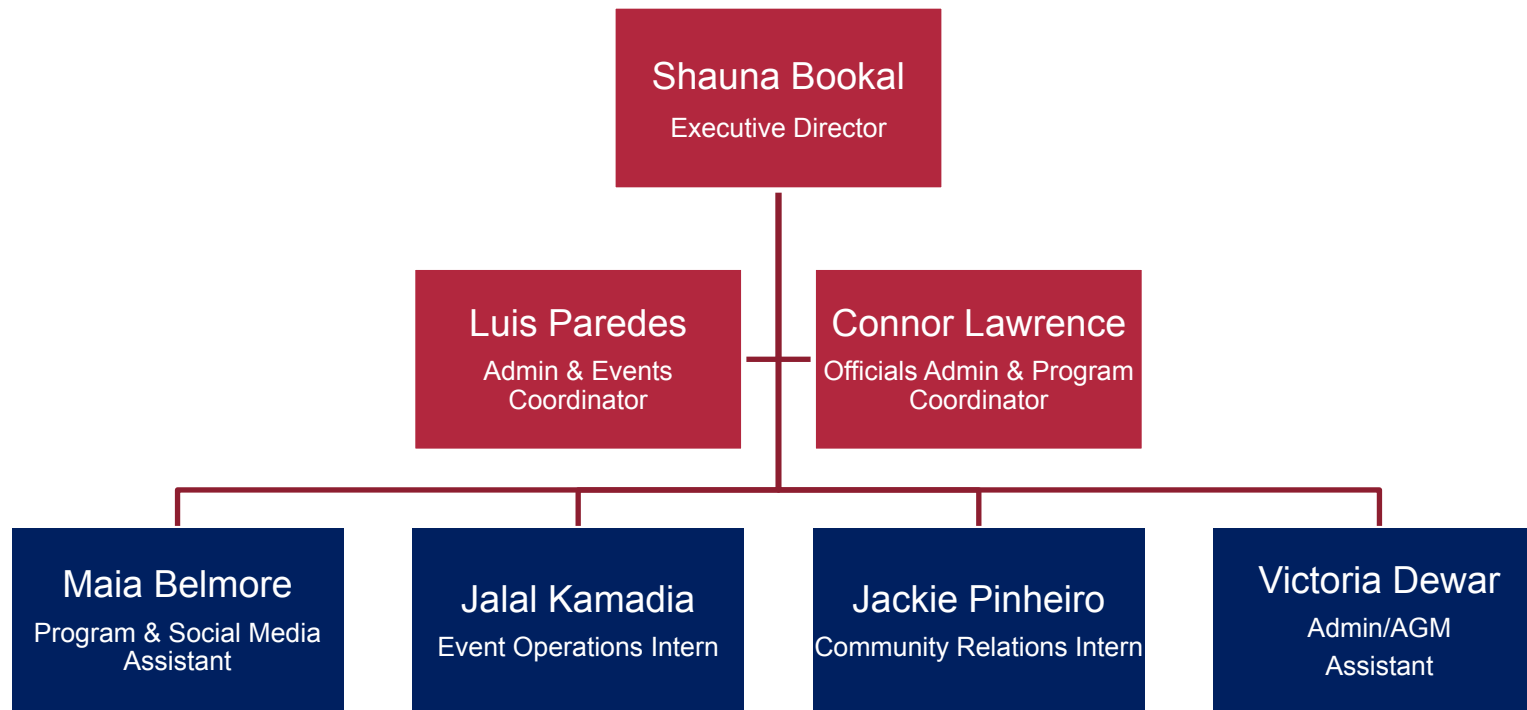
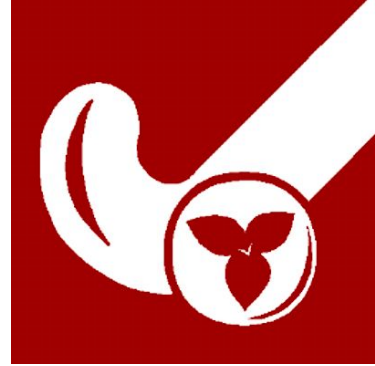
ONCA



Impact of COVID



Building a Team



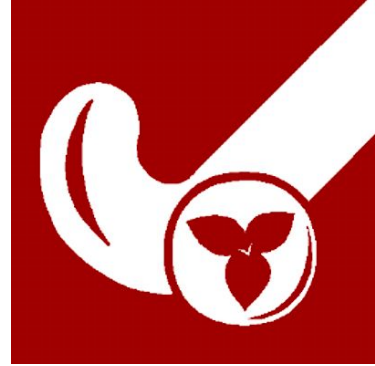
Governance - Changes

Executive Team:

Richard Crowell
President
Sue Robertson
Secretary
Gary Sanghera
Treasurer

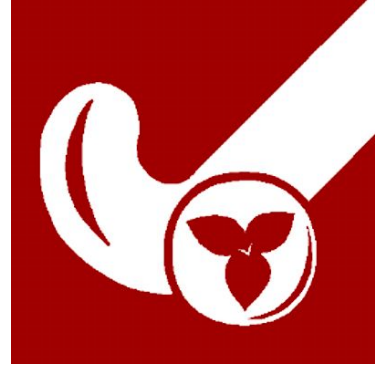
Director-at-Large:

Heidi Calder
Dmitri Chipilo
Erin Craig
Nicola Davey
Adelle D'Silva
Joesph Fernando
Dana Hetheron



EXECUTIVE DIRECTOR'S REPORT

Shauna Bookal



COVID Successes

Social Media Efforts



65%
INCREASE IN
FOLLOWERS



1,101 FOLLOWERS



815%
INCREASE IN
FOLLOWERS



256 FOLLOWERS



5%
INCREASE IN
PAGE LIKES



1,486 PAGE LIKES



11%
INCREASE IN
FOLLOWERS



881 FOLLOWERS

6 Contests
225+ Total Entries
**High Engagement of
Individual Athletes
& Clubs**

**Winner
Spotlight:
Cole
Restani**

WINNER OF FHO'S
GRASSROOTS
FESTIVAL NAMING
CONTEST FOR HIS
ENTRY OF JUNE
JAMBOREE!



FIELD
HOCKEY
ONTARIO



**True Sport
GIVEAWAY**

THE WINNER IS...

KATIE TYE!



**Halloween
Costume
Contest**

THE WINNER IS...

**KATHERINE
MCLACHLAN!**

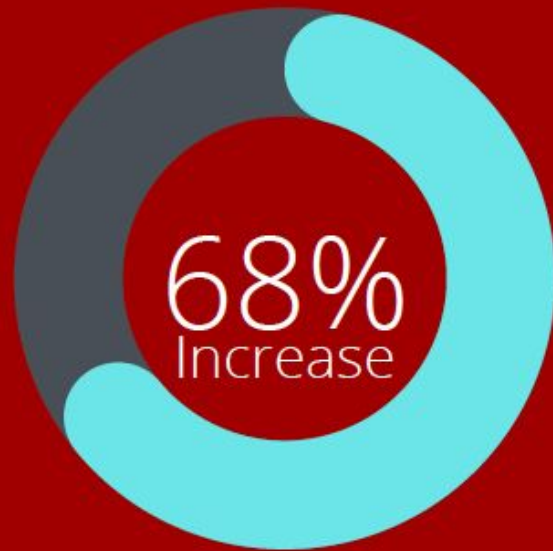


**50 Days until the Tokyo
Olympics**

GIVEAWAY!

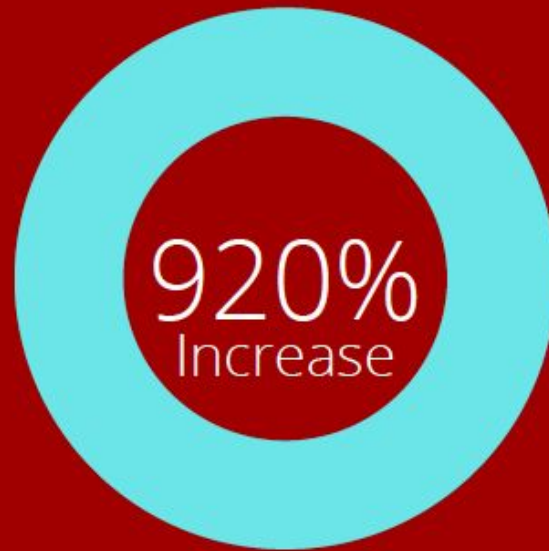
Email Communication Efforts

687
SUBSCRIBERS

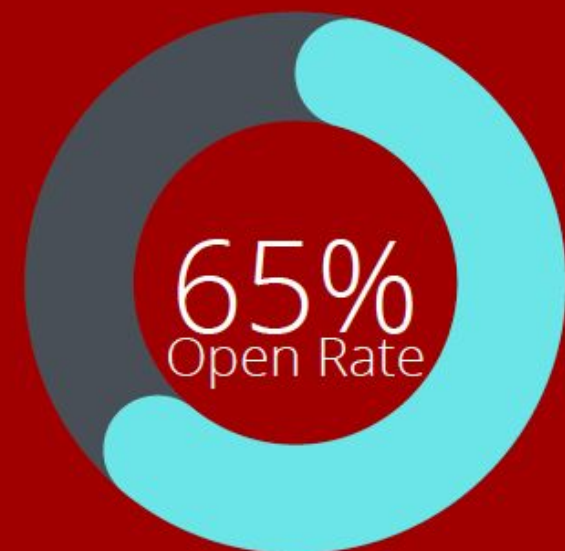


280 New
Subscribers

83 MORE
CAMPAIGNS



12% INCREASE
IN OPEN RATES



40% Higher
Than Industry Average

Welcomed 2 New FHO Clubs and 5 New Partnerships



**Hamilton Field
Hockey Club**



Successful Events

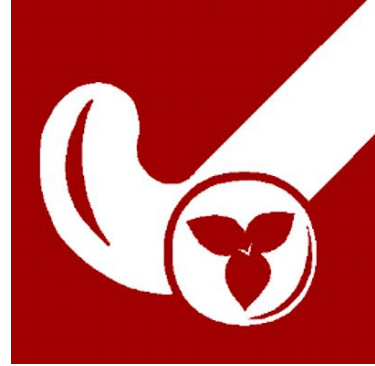
Talent ID Camp

Summer Training Sessions

FHO 101 Session: Indigenous
Community

FHO 101 Session

5 Townhall Meetings



Membership Breakdown



Individual Membership Comparison

2018-2019

- Youth = 91
- Junior = 492
- Senior = 245
- Coach = 40
- Umpire = 20
- Associate = 18
- Total = 906

2019-2020

- Youth = 4
- Junior = 223
- Senior = 148
- Coach = 42
- Umpire = 34
- Associate = 27
- Total = 478

2020-2021

- Youth = 18
- Junior = 299
- Senior = 108
- Coach = 46
- School Coach = 19
- Umpire = 11
- Associate = 44
- Total = 545

Club Membership Comparison



2018-2019

Total = 28

2019-2020

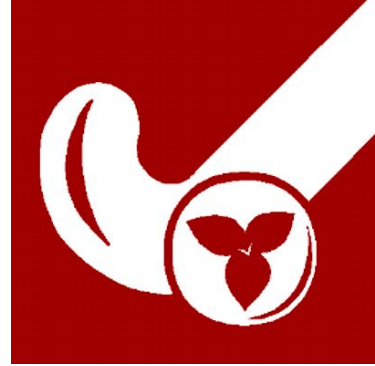
Total = 28

2020-2021

Total = 25



Current Funding Situation





OASF received
\$65,799

COVID-19 Recover Fund
(Provincial 2020) - **\$28,086.00**

Community Building Fund
(Provincial 2021)
\$50,000

Community COVID
Relief Refund (Federal)
\$3,283.79

Canadian Tire Jumpstart
COVID Relief -
\$25,698.86

Summer Experience
Program (2 positions)
\$7,316

Canada Summer Jobs
(2 positions)
\$7,840

Canada Emergency
Wage Subsidy
\$107,847.10 (received to date)

\$89,789.31 (received during
2020-21 fiscal year)

Coaches Association of
Ontario
\$5,000
(Coach refund for certification)

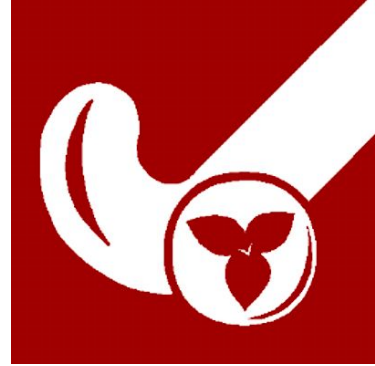
Coaches Association of
Ontario
\$2,500
(MCD training)

Canadian Women and
Sports Fund
(did not receive)

OTF – Resilient Fund
(did not receive)

Ontario Trillium Fund
Seed Grant – available in 2022

Ontario High
Performance Sport
Initiative (OHPSI)
Rejected – next window is
2023

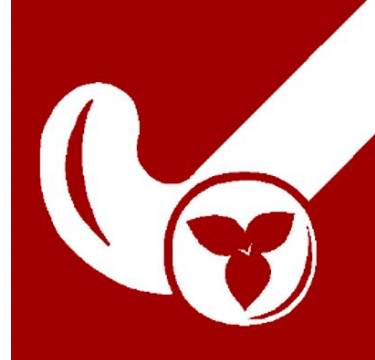


COMMITTEE REPORTS

Erin Craig



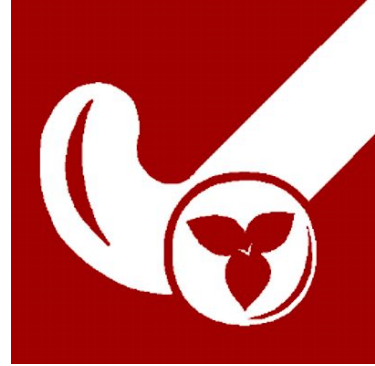
Committee	Proposals/Work	Operational Input	Board	Progress
Participation	1. Membership: (Fees & Categories) <ul style="list-style-type: none"> ● Jr. Rec. \$5 ● Sr. Rec. \$10 2. Beginner in a Box: <ul style="list-style-type: none"> ● Videos produced to introduce sport and demonstrate beginner skills. ● For Grassroots players. ● With grants, equipment purchases would be supported for these new players. 3. School Girls Tournament	<ul style="list-style-type: none"> ● Added OUA Membership. ● Added High School Coaches. ● Development of Videos. ● Applied for Funding. ● Unclear in Aug./Sept. if there was to be an OFSAA season. ● Not all school boards were able to begin play. 	<ul style="list-style-type: none"> ● Needed approval for Membership Cost and Type of Membership Changes <ul style="list-style-type: none"> ○ (Completed June/July 2021). ● None needed. ● None needed. 	<ul style="list-style-type: none"> ● New categories in place for 2021-2022 membership year. ● To begin roll-out in Winter 2022. ● Postponed.
Club Support	1. Club Survey 2. Field Hockey Club Accreditation Criteria (Report Card) 3. Participated in development of new membership categories 4. Updated Club Recognition Policy	<ul style="list-style-type: none"> ● All documents were reviewed by Operations. ● Club Survey was modified for 2021 to reflect lack of programming due to COVID. 	<ul style="list-style-type: none"> ● Motion to approve the Club Recognition Policy (June 2021). ● Motion to approve the Field Hockey Club Accreditation Criteria (Oct. 2021). 	<ul style="list-style-type: none"> ● Report Card ready for roll-out. ● Survey ready for roll-out.
Facilities	Conducted extensive research which included: <ul style="list-style-type: none"> A. Operational Model: Revenue and Operational Expenses B. Comparison of Options C. Operational Model: Revenue and Operational Expenses. 	<ul style="list-style-type: none"> ● None needed. 	<ul style="list-style-type: none"> ● Motion carried that FHO pursues owning and operating an indoor turf facility provided certain requirements are met (June 2021). 	<ul style="list-style-type: none"> ● Continue to pursue owning and operating an indoor turf facility.



Officials	Divided into Sub Groups: 1. Officials Subcommittee to focus on best practices, officials retention, training pathways. 2. Coaches Committee: Work on identifying evaluators for Comp-Dev and Comp-Intro level.	<ul style="list-style-type: none"> • Trillium Grant received to fund a database for Officials. 	<ul style="list-style-type: none"> • None needed. 	<ul style="list-style-type: none"> • Postponed – Waiting on the structure from FHC for both coaches and officials. <ul style="list-style-type: none"> ○ (Received Coaches Structure on October 15th)
High Performance	1. Coach Selection Procedures 2. Athlete Selection Procedures	<ul style="list-style-type: none"> • Both documents were reviewed by Operations. 	<ul style="list-style-type: none"> • Coach and Athlete Selection Procedures to be reviewed and approved by BOD to become Policy. 	<ul style="list-style-type: none"> • Review to be completed after the AGM.
1985 Fund for Women (Elected Committee)	This committee solicits applications and decides to award bursaries to suitable applicants. The 2021 recipients of the 1985 Fund for Women are: Mia Fitzpatrick, Andrea Lown, Sophia Petit Garcia, Rachelle Seguin.	<ul style="list-style-type: none"> • Operations and 1985 Director Representatives have updated the Terms of Reference for Future Application Cycles. 	<ul style="list-style-type: none"> • Updated Terms of Reference will be reviewed and approved by the Board. 	<ul style="list-style-type: none"> • To be presented to the Board at the February/March Board Meeting.

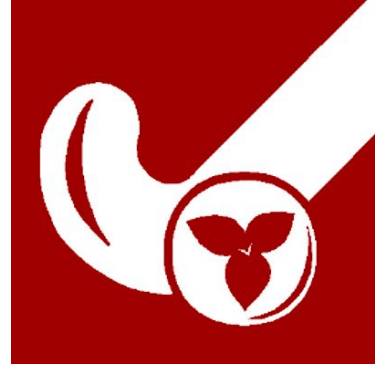


REPORT OF AUDITORS



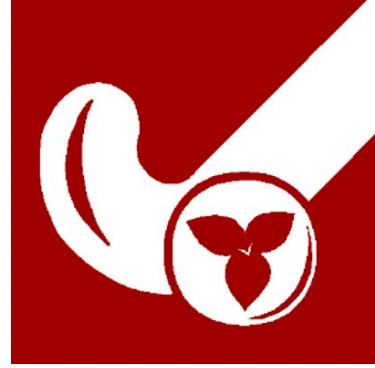
- Heidi Calder
- Dmitri Chipilo
- Erin Craig (Up for Re-Election)
- Adelle D'Silva
- Suzanne Robertson (Up for Re-Election)
- Gary Sanghera

PRESENTATION FOR RETIRING BOARD MEMBERS



APPOINTMENT OF NEW BOARD OF MEMBERS

Nominees



Secretary

- **Suzanne Robertson** (2-year term)

Director-At-Large

- **Erin Craig** (3-year term)
- **Ashley McConnell** (3-year term)

- **Anand Desai** (2-year term)
- **Veronica Harris-McAllister** (2-year term)

THANK YOU!

