



Beyond Pulse launches 'Active Minutes Project' to keep P1 community connected & active

Individual option for all players now available

Dear Players First-licensed clubs,

US Club Soccer is excited to share the following Smart Belts offer, courtesy of Players First partner Beyond Pulse, as a complimentary resource during this period of widespread postponements and cancellations. Please continue reading for a special message from Beyond Pulse.

Beyond Pulse is committed to improving standards in youth coaching through enhanced player engagement and Active Participation. That mission takes all its importance during the crisis we are all currently living through.

To help the soccer community, Beyond Pulse is launching the "Active Minutes Project," a program with a focus on increased accessibility and connectivity.

What is new through the program:

- Available option to **all** players in the club (zero fees to club);
- Individual training at home with Player App;
- Monthly payment plan;
- Belts shipped directly to players' home address;
- Coach/club automatically receives player/team training data in weekly reports!

It is also important to remind you that we're continuing to offer P1 clubs a free set of Smart Belts for one team! All you have to do is sign up for your club's belts by emailing Michael Sup at msup@beyondpulse.com to take advantage.

How Does it Work?

When players are training at home with their Smart Belt and Player App, coaches can now receive **Weekly Activity Reports** in which the Club **Activity Leaderboard** will highlight

the number of **Active Minutes** each player is achieving each week, as well as track progress from week to week.

You can see an example of this in the sample screenshot below.

WEEKLY PMA SESSION REVIEW
Week 45: Mar 22-28
STA Soccer Club



Active Minutes

- Low 0-40 min
- Moderate 40-60 min
- Vigorous 60+ min

PLAYER	MON	TUES	WED	THURS	FRI	SAT	SUN	THIS WEEK	+/- LAST WEEK
P. Longname	70	62	80	55	102	61	71	501	+44%
P. Longname	55	79	63	23	68	59	72	457	-12%
P. Longname	59	79	64	75	59	52	66	453	-12%
P. Longname	64	55	62	56	112	69	DNP	418	+44%
P. Longname	75	63	77	63	78	DNP	52	408	-12%
P. Longname	57	65	67	70	80	66	80	340	+44%
P. Longname	66	75	56	72	73	57	51	324	-12%
P. Longname	70	67	70	60	69	39	53	317	+44%
P. Longname	69	66	58	79	62	52	DNP	272	-12%
P. Longname	74	76	59	53	54	DNP	66	271	+44%
Team Average:	67	67	65	64	75	62	64	66	+44%

Beyond Pulse is also creating a custom **Players First Leaderboard** that will be emailed to all participating clubs each week. This will allow for fun challenges between teams from week to week and take the level of connectivity and active participation to another level.



Players First



Weekly Active Minutes Report March 23 - March 29

Players 1st Teams	23		24		25		26		27		28		29			
	# Sessions	Active Mins														
P1 - Manhattan Soccer Club	8	79	26	437	6	118	13	147	9	184	12	197	7	132	81	1294
P1 Union Sacramento FC					3	19	7	85	6	106			4	51	20	261
P1 - Virginia Soccer Association			3	67	1	47	3	73	3	48			1	20	11	255
P1 - Orlando City Soccer Club			1	9	1	29	1	18	3	71	2	48	1	19	9	194
P1 Vision SA	2	51	1	31	1	17	2	3	1	17	3	15	1	7	11	141
P1 - Triangle United			2	44	1	17	1	13	2	30			1	28	7	132
P1 - Matchfit Academy	1	7	3	52			1	9					1	60	6	128
P1 United Futbol Academy			1	29			1	36			1	40			3	105
P1 - SCS United	1	26			1	19	2	31							4	76
P1 - KC Legends	1	54													1	54
P1 - Morris Elite SC					1				1	18					2	18
P1 - Best FC							1	17							1	17
P1 - Austin Texans SC					1	15	1								2	15
P1 Blaine Soccer Club					1	7			1	6					2	13
P1 - Arizona Arsenal SC							1	6							1	6
P1 - SUSA Soccer Academy													2	0	2	0
Grand Total	13	217	37	669	17	288	34	438	26	480	18	300	18	317	163	2709



Players First and Beyond Pulse have at heart the development of all teams and players. We hope that this program will be helpful and allow everyone to stay connected and active until we can all meet on the pitch again.

Interested in Belts for more of your club?

If you are interested in exploring further options for your club beyond the complimentary set of Smart Belts for one team, Beyond Pulse can assist you further. Just reach out to Michael Sup (msup@beyondpulse.com) or visit <https://beyondpulse.com/en/active-minutes>.