



## WE NEED YOUR SUPPORT AND SPONSORSHIP

Dear Sponsor,

We are excited to share that the [Atlantic Amateur Hockey Association \(AAHA\)](#), the USA Hockey Affiliate representing Delaware, New Jersey and eastern Pennsylvania, is hosting the 11th annual **USA Hockey Sled Classic, presented by the NHL**, taking place on November 18-21, 2021 at the Ice Vault Arena in Wayne, New Jersey. The New Jersey Devils will play host to this year's event. The Ice Vault will have music, food and activities contributing to the festive atmosphere for all that attend.

First staged in 2010, the USA Hockey Sled Classic is an annual round-robin format tournament between NHL-affiliated sled hockey teams. Participating teams in the tournament must have an official affiliation with an NHL member club and must represent their affiliated NHL club by wearing official NHL licensed jerseys with local club marks and logos. The 2019 event included 31 teams in five divisions.

Sled hockey provides opportunity for many types of disabilities for both veterans and non-veterans and there are opportunities available in local areas for recreation/competition all the way to the National Sled Team that plays in the Paralympics. Sled hockey is rapidly growing in the US and players are "hooked" once they touch the ice the first time.

It is our goal to make the [USA Hockey Sled Classic, presented by the NHL](#) a memorable experience for the players, coaches and fans but we need your help and support!

Please help us meet our goal of \$50,000 to be used to support the [Disabled Hockey disciplines](#) in the AAHA. These disciplines include Sled hockey, Warrior hockey, Standing Amputee hockey, Special hockey, Blind hockey and Deaf/Hearing Impaired hockey programs. Special emphasis of this fundraising campaign is to support the creation of a sled hockey program under the [Hockey In New Jersey](#) banner, a non-profit organization based in Newark, NJ, who work to inspire youth to develop life skills, succeed academically and create positive relationships through the sport of hockey.

Sponsorship support from organizations like yours will permit the continued growth of Disabled Hockey in the AAHA.

SPONSORSHIP LEVELS		
Gold	Starting at \$10,000	Front entrance banner with name and logo, USA Hockey website listing, full page ad in event program (back cover)
Silver	\$5,000 - \$9,999	Name and logo on banner at the event, listed as a sponsor on the USA Hockey website, 1/2 page ad in event program
Bronze	\$2,500 - \$4,999	Listed on banner at the rink, listed as a sponsor on the USA Hockey website, 1/4 page ad in event program
Sled Hockey Supporter	\$1,000 - \$2,499	1/8 page ad in the event program
Other Supporter	\$1 - \$999	Listed as a Supporter in the program book

We hope that your organization will be proud to sponsor this year's event to support and celebrate our athletes. Your consideration toward a sponsorship is greatly appreciated.

The attached form must accompany your donation. Donations may also be made online at [bit.ly/USASledClassic](http://bit.ly/USASledClassic)

Sincerely,  
 Alex DePalma  
 USA Hockey National Special Hockey Representative  
[alexdepalma@comcast.net](mailto:alexdepalma@comcast.net)





## SPONSORSHIP/PROGRAM ADVERTISEMENT FORM

Please make all checks payable to

**Atlantic Amateur Hockey Association – USA Hockey Sled Classic, presented by the NHL**

Please mail this completed form and sponsorship check to:

Atlantic Amateur Hockey Association - c/o Jake Geverd, Treasurer

Oaks Center Ice – P.O. Box 1070 - Oaks, PA 19456

Online Donations – [bit.ly/USASledClassic](http://bit.ly/USASledClassic)

Not for Profit EIN # 23-7375622

Name					
Phone Number					
Email Address					
<b>If this is a corporate sponsorship, please complete the following:</b>					
Company Name					
Street Address					
City			State	Zip Code	
Company Website URL					
Name and email of person to contact for sponsor logo					
<b>SPONSORSHIP LEVEL AND AMOUNT</b>					
Please check selection			Please Enter Amount of Sponsorship		
	<b>Gold</b>	<b>Starting at \$10,000</b>			
	<b>Silver</b>	<b>\$5,000 - \$9,999</b>			
	<b>Bronze</b>	<b>\$2,500 - \$4,999</b>			
	<b>Sled Hockey Supporter</b>	<b>\$1,000 - \$2,499</b>			
	<b>Other Supporter</b>	<b>\$1 - \$999</b>			

