



ONTARIO SOCCER
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Action Bulletin

Bulletin #: A2021-008
Date: May 4, 2021
To: Ontario Soccer; District Membership, ORA and Associate Members
CC: Ontario Soccer Board of Directors, Staff
From: Bjorn Osieck, Director, Business Operations
Subject: Launch of SoccerX Preferred Retail Partner Fundraising Program

As part of Ontario Soccer's efforts towards a safe Return to Play this summer, Ontario Soccer is looking for additional ways to support our member organizations to **Pitch In. Play ON!**

At this time, Ontario Soccer is teaming up with our Official Soccer Apparel and Equipment Supplier, SoccerX to offer an exciting fundraising opportunity: the **SoccerX Preferred Retail Partner Program**.

Members can watch this [video for a program overview](#).

As Canada's leading soccer footwear and equipment provider, SoccerX understands the profoundly adverse impact that the Covid-19 pandemic has had on Ontario Soccer members across the Province and is eager to support soccer's recovery at all levels, as we prepare for a Return to Play.

Through the SoccerX Preferred Retail Partner Program, your organization can empower its participants to save 15% off online at soccerx.com on all the footwear, equipment and gear they need to get back on the pitch this outdoor season, while also supporting your organization.

SoccerX will also donate 5% of all transactions back to the participating member organizations.

In order to take advantage of this great opportunity available now through to June 30, 2021, any interested Ontario Soccer member organizations will request their own custom code to promote within their organization's participant base.


To register for the program interested **member organizations should fill out this form**. Upon completion, a SoccerX team member will be in contact with your custom code and marketing resources.



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Members can check out the [additional program details here](#).

At the conclusion of the campaign, all fundraising amounts will be tallied for each Ontario Soccer member organization that obtained their own unique purchase code and any funds earned will be forwarded by SoccerX, along with a sales report to each participating organization.

This is a great opportunity to help your members save on their soccer needs, while raising essential funds for your organization.

How do I stay connected to Ontario Soccer?

For further information please refer to the latest bulletins on the [COVID-19 Updates](#) page, which has all the latest information from Ontario Soccer, as well as resources for your members. Please consider placing a dedicated link to the [COVID-19 Updates](#) on the homepage on your website.

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