

BROCKTON ROX BASEBALL



INTERNSHIP PROGRAM



Work in Professional Baseball

Recieve College Credit!

Enjoy championship atmosphere with a chance for future employment!

Promotions/Marketing, Tickets Ops, Sales, Operations & more!

Visit www.brocktonrox.com

TICKET OPERATIONS:

Essential Duties and Responsibilities:

- Help sell tickets at the windows on both game and non-game days.
- Process and prepare group orders for games.
- Answer telephone calls.
- Assist Manager of Ticket Operations with various reports.
- All other duties as assigned by the Ticket Operations Manager.
- Learn about the behind the scenes tasks that must take place in order to give the patrons the best experience possible.

Experience, Education, and Licensure:

- A general knowledge of baseball.
- Must be working towards a degree in Sports Management, Business Management, or a related field.

Knowledge, Skills and Abilities:

- Must have knowledge of Microsoft Office applications (Word, Excel, and Outlook).
- Must be able to multi-task.
- Must be Tech savvy.
- Must have good written and oral communication skill.
- Must be able to work well under pressure.
- Willing to learn ticket software like Tickets.com and Provenue.

Learning Environment:

- Work is normally performed in a typical interior/office work environment, however employee may have “game-day” responsibilities where the employee may be exposed to weather conditions prevalent at the time.
- Hours may include nights, weekends, and holidays.
- Expect to work 20-30 hours per week (Can be flexible if you have other commitments).

Expectations:

- Adhere to the Brockton Rox Organization Policies and Procedures.
- Act as a role model within and outside of the Brockton Rox Organization.
- Performs duties as workload necessitates.
- Demonstrate flexible and efficient time management and ability to prioritize workload.
- Meet Department productivity standards.

If you are interested in this position, please send your resume to dustin@brocktonrox.com

SALES:

Hours Required: 15-25 hours/week, available for some night/weekend events.

There is flexibility for scheduling for in office hours and game day hours throughout the department.

Responsibilities:

- Research target markets.
- Collect, organize and input data.
- Attend community events to gain new clients and increase exposure.
- Interact with fan base to promote the product.
- Gain a knowledge of ticketing plans and field questions from fans.
- Carry out sales outbound calls as instructed by supervisor.
- Research/develop new and exciting ticket packages.
- Assist with the growth of season ticket package.

Qualifications:

- Seeking a degree in marketing, sales, business, sport management, communication or related field.
- Must be highly organized.
- Must be personable both over the phone and in-person.
- Must be detail oriented.
- Must be creative.
- Must be proficient in Microsoft Office.

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BALLPARK OPERATIONS:

Responsibilities:

- Assist Operations Manager in set up and break down of game day/ off season events.
- Experience the administrative side involved in sports management.
- Problem solving needed in piecing together all the details involved in a game day to keep corporate sponsorships, clients, and fans pleased
- Strength needed to make all the above happen.
- This position is intended for those who do not want to sit behind a desk.

Qualifications:

- Great problem solving skills.
- Ability to make educated decisions.
- Candidate is both proactive/reactive.
- Candidate can work with his/her hands.
- Possess strong leadership qualities.
- Works well in a team environment.
- Candidate is dependable and hardworking.

If you are interested in this position, please send your resume to maddy@brocktonrox.com

PROMOTIONS:

Responsibilities (PROMOTIONS):

- Partake in-game entertainment – t-shirt tosses, entertain crowd on dugout
- Responsible for in-game promotions and activities.
- Build fan engagement and experience throughout the game.
- Schedule/attend community events.
- Assist with administrative tasks.
- Help generate promotional schedule for off-season and upcoming season.
- Research promotions and marketing methods.
- Periodically, take inventory of promotional materials.

Qualifications:

- Working toward degree in marketing, community relations, promotions, event planning/services, sport management, communication or related field.
- Must be organized and able to meet deadlines.
- Must possess strong interpersonal communication skills.
- Must be available most home games.
- Must be energetic and outgoing!

If you are interested in this position, please send your resume to [**maddy@brocktonrox.com**](mailto:maddy@brocktonrox.com)

Marketing/Social Media:

Responsibilities:

- Work with & report to the Social Media Coordinator/Marketing to enhance the overall vision and execution of the Rox brand.
- Design graphics for in-stadium signage, social media, video-board, flyers, trade advertisements, sales projects, and website pages.
- Assist with creating news-and-entertainment style video packages of player interviews, team highlights, and promotional content for social media.
- Assist with email marketing and website upkeep.
- Keep socials updated during game with in-game content.
- Assist with creating content and measuring analytics for the Rox's social media platforms.
- Capture Proof of Performance materials for end-of-season corporate client reviews.
- Develop, prepare for and participate in various theme nights.

Qualifications:

- Working toward degree in public relations, communications, journalism, sports marketing, or a related field.
- Experience with Microsoft Office, Adobe Photoshop, Adobe Premiere, Adobe Audition, Final Cut Pro, etc. preferred.
- Be creative and open-minded in the approach to social campaigns.
- Have strong written and verbal communication skills.
- Be comfortable working on deadline and be able to adapt quickly.
- Be comfortable with performance aspects of in-game entertainment

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PHOTOGRAPHY:

Responsibilities:

- Work with & report to the Social Media Coordinator/Marketing to enhance the overall vision and execution of the Rox brand.

Capture images of:

- Game Action (Warmups, Intros, In-Game Action, etc.)
- Fans (Groups, Celebrations, etc.)
- Player headshots
- Promotions (Pre-Game Events, First Pitches, National Anthem Singers, 7th Inning Stretch, Performers, etc.)
- Non-Game Events

- Edit all photo material to marketing team expectations
- Distribute and organize photos to league and within team files
- Archive, log and organize photos for future use
- Capture Proof of Performance materials for end-of-season corporate client reviews.

Qualifications:

- Working toward degree in photography, communications, journalism, sports marketing, or a related field.
- Have knowledge of Microsoft Office, Adobe Photoshop.
- Be creative and open-minded in the approach.
- Have strong written and verbal communication skills.
- Experience in sports/live photography preferred.
- Be comfortable working on deadline and be able to adapt quickly.

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VIDEOGRAPHY:

Responsibilities:

- Work with & report to the Social Media Coordinator/Marketing to enhance the overall vision and execution of the Rox brand
- Shoot and edit game footage into highlight reels and hype videos
- Shoot and edit news-and-entertainment style video packages of player interviews, in-game promotions, and other team-related events
- Archive, log and organize game footage for future use
- Develop, prepare for and participate in various theme nights

Long-Form Documentary-

- Film a diverse portfolio of shots during the entirety of the season. This includes both in-game footage and behind-the-scenes. Conduct interviews with players, coaches, and various amounts of staff to compliment the storyline.
- Use audio equipment to add voiceover narration to the majority of the film.
- Other cinematic duties as assigned.

Qualifications:

- Working toward degree in photography, communications, journalism, sports marketing, or a related field.
- Have knowledge of Microsoft Office, Adobe Photoshop.
- Be creative and open-minded in the approach.
- Have strong written and verbal communication skills.
- Experience in sports/live photography preferred.
- Be comfortable working on deadline and be able to adapt quickly.

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ON-FIELD HOST:

The Brockton Rox are looking for an enthusiastic, energetic individual to be the voice and face of the franchise as the On-Field Host/Entertainment Intern for the 2025 season. The Entertainment Intern will work as a seasonal part time intern and will assist in all aspects of promotions. The individual will be an integral part of the in-game entertainment experience at Campanelli Stadium, and must show creativity and initiative in coming up with daily crowd interaction, engagement, entertainment, and promotions.

DUTIES AND RESPONSIBILITIES

- Execute in-game promotions and events including but not limited to: pregame and post-game promotions, and on-field contests.
- Encourage excitement among fans (includes dancing, chanting, & singing).
- Show creativity and initiative in coming up with daily crowd interaction, engagement, entertainment, and promotions.
- Greet and interact with customers.
- Assist with game day setup and breakdown.
- Other duties and responsibilities as assigned.

QUALIFICATIONS

- Outgoing and motivated.
- Internship for college credit only.
- Prefer DJ/Entertainment experience.
- Fan-friendly attitude and willingness to help.
- Must be comfortable speaking in front of large audiences.
- Ability to understand game scripts and adapt quickly to changes.
- Ability to project and communicate clearly.
- Able to engage and interact with fans.
- Ability to work in a fast paced environment.
- Excellent communication skills, both oral and written.
- Must be able to work nights, weekends, and holidays in accordance with the game schedule.
- Able to commit to **all** Rox home games.

If you are interested in this position, please send your resume to maddy@brocktonrox.com

FOOD AND BEVERAGE INTERNSHIP

Summary:

The Brockton Rox are seeking enthusiastic, driven, and detail-oriented individuals to join our Food & Beverage team for the 2025 season. As a Food & Beverage Intern, you'll gain hands-on experience in stadium hospitality, event coordination, and operations management, playing a key role in delivering a high-quality food and beverage experience to our fans.

Responsibilities:

- Assist in daily food and beverage operations throughout the stadium, including concessions, suites, and catering areas.
- Support the management team with inventory control, vendor coordination, and product restocking.
- Supervise and train seasonal game-day staff and concession workers.
- Help coordinate pre-game and in-game food & beverage setup and breakdown.
- Monitor cleanliness, safety, and sanitation standards in all food service areas.
- Interact with guests to ensure a high level of customer satisfaction and handle any service issues promptly.
- Assist with promotional events, theme nights, and special hospitality experiences.
- Maintain accurate records and assist in reporting daily sales and operations metrics.

Qualifications:

- Must be at least 18 years old
- Strong organizational and communication skills.
- Ability to work in a fast-paced, team-oriented environment.
- Willingness to work flexible hours, including nights, weekends, and holidays during the season.
- Previous food service, event, or customer service experience is a plus.
- Ability to stand for extended periods and lift up to 30 lbs.

*If you are interested in this position, send your resume to maddy@brocktonrox.com *

ACCOUNTING/FINANCE:

Description:

The Brockton Rox are looking for an intern to contribute in the accounting department of the team's front office. This internship is a great opportunity to learn and organize the finances behind the team and all of its year round operations.

Requirements:

- Report to Director of Finance.
- Organize necessary files and paperwork.
- Troubleshoot technological problems.
- Maintain excel spreadsheets.
- Entries into, and researching of accounting system.

*If you are interested in this position, send your resume to
maddy@brocktonrox.com *

BROADCAST/PR:

Hours: 15-20 hours per week; Availability on nights/weekend preferred. – Flexible schedule will be created for all interns.

Responsibilities:

- Assist in website maintenance pertaining to team events and news stories.
- Write press releases including game recaps and featured stories.
- Attend and publicize team at community events
- Shadow Team Broadcaster
- Get real on-air experience before the end of the season!

Qualifications:

- Working towards degree in PR, Communications, Broadcast Journalism, Sports Marketing or related field.
- Have knowledge of Microsoft Office, Adobe and SoundCloud.
- Be creative and open-minded in approach to PR campaigns.
- Have strong written and verbal communications.
- Good organization and research skills,
- Experience in writing feature stories or game recaps preferred.
- Be comfortable working on deadline and flexibility to change priorities instantly.

*If you are interested in this position, send your resume to **maddy@brocktonrox.com** *

BASEBALL OPERATIONS/ANALYTICS

Hours: 20-25 hours per week; Availability on nights/weekend preferred. – Flexible schedule will be created for all interns.

Responsibilities:

- Assist with daily baseball operations including roster management, logistics, and player transactions
- Collect and input in-game and post-game data, including advanced statistics and video
- Support scouting initiatives by researching and compiling reports on prospective players
- Coordinate team travel logistics and game day operations as needed
- Assist coaching staff with on-field preparations including batting practice setup and bullpen sessions
- Manage and maintain baseball equipment and clubhouse inventory
- Contribute to analytical projects and player development initiatives as assigned

Qualifications:

- Passion for baseball and a strong understanding of the game
- Currently pursuing or recently completed a degree in Sports Management, Business, Analytics, or a related field
- Excellent organizational and time-management skills
- Strong written and verbal communication skills
- Familiarity with Microsoft Office Suite and baseball analytics platforms (e.g., YackerTech TrackMan, Synergy, Rapsodo) is a plus
- Prior experience in baseball or sports operations preferred but not required

*If you are interested in this position, send your resume to [**maddy@brocktonrox.com**](mailto:maddy@brocktonrox.com) *

Clubhouse Interns (4) and Clubhouse Manager (1)

Hours: 40+ hours per week when the team is in town (less when the team is away), Night and Weekend Events, available May **thru** August/September.

Requirements:

Clubhouse Manager - Enrolled as a Junior or Senior in a college Sports Management Program OR college graduate looking for an exciting summer. This is a PAID position.

Clubhouse Manager INTERNS - Enrolled as a Junior or Senior in a college Sports Management Program OR just have a desire to learn the sports management business from the team side.

These positions are for college credit/experience only.

We are looking for people who love the game of baseball and want to learn the management side of the game at the professional level.

Housing may be available nearby at an additional cost to you.

Qualifications:

- Be a self-starter with the ability to multi-task with minimal supervision.
- Must be able to delegate jobs and make sure all work gets done correctly and on time.
- Must be organized and be able to prioritize work to meet the needs of the athletes and coaches.
- Must be able to work effectively under pressure.
- Have strong organizational, written, oral and interpersonal communication skills.
- Knowledge of laundry/stains and ability to learn food service side of clubhouse.
- Experience handling a budget and managing a tight and perishable inventory.
- Earn extra money driving players – must present valid driver's license and car insurance.

*If you are interested in this position, send your resume to [**jerod@brocktonrox.com**](mailto:jerod@brocktonrox.com) *