

# AAHA – Monthly Meeting Minutes

August 19<sup>th</sup>, 2025 6:30pm

Ice Den Scottsdale

## Call to Order **6:33pm**

- Dial in to Conference
- Establish a Quorum
- Introductions (if needed)
- Approval of the **Agenda Motion: Curley, 2<sup>nd</sup> Fritsche**
- Approval of **June Monthly Meeting Minutes Motion: Curley, 2<sup>nd</sup> Fritsche**
- Reports
  - President Report – **No Report**
  - Treasurer/Finance Report - **Sent Electronically – Finance committee voted to approve an additional \$70,000 to USAH Investment account. Also approved \$12,000, 2 grant funds to Flagstaff for program, player and goalie development. Approved 3 phase split – 2/3<sup>rd</sup> Approval of raise to admin and bookkeeper to \$30 per hour.**
  - Secretary Report – **No Report**
  - Admin Report – **No Report**
  - Hockey Operations Report – **Sent Electronically**
  - Background Screening / Safe Sport Report – **No Report**
  - By-Laws and Policy Report – **No Report**
  - Coaching Report – **Sent Electronically Congratulations to Kenny McGinley on his appointment to the Rocky Mountain District Coach-in-Chief position. Clinics are scheduled out through the end of September. Continuing Education credits are available. Level 5 was held this past weekend in Columbus. Rocky Mtn had 35 coaches, Arizona had 18 coaches there.**
  - Disciplinary Report – **Sent Electronically – Light schedule throughout the summer. Next scheduled hearing date will be September 8<sup>th</sup>, which is after the seeding tournament. Procedures for suspension process for member organizations was shared with the board this month. Please follow this procedure for the proper process.**
  - Officiating Report (USA Hockey) – **No Report**
  - Officiating Report (AHRA) – **No Report – There were organizations that did not pay their invoices that put the AHRA in jeopardy. Discussed the standard net 10 days, and suggested 30 days cut off for referees to not work for the delinquent program until payment is received.**
  - Registrar Report – **No Report**
  - Adult Hockey Report – **Sent Electronically Adult tournament went really well. We need to get a larger amount of helpers and volunteers. June 26<sup>th</sup>, 27<sup>th</sup>, 28<sup>th</sup> 2026 is the date for next year's event.**
  - Player Development Report – **No Report**
  - Tournament Report – **No Report – seeding tournament coming up next weekend. No additional coverage required.**
  - Girls/female Hockey Report – **Sent Electronically**
  - All Ability Hockey Report – **Sent Electronically – There were several weekends of intro to sled – 50+ people tried sled hockey during these events.**
  - Marketing Committee Report – **Sent Electronically – two reports were submitted. Marketing report feedback from Scripts with hyperlinks to both commercials and the Sonoran Living segments that Tim Reckell and Lyndsay Fry participated in. This was one of the deliverables. Several observations – there were peaks of interactions in traffic, but there is still more analytics that we are wanting to discover but will need some additional help from organizations.**

- **Marketing Plan for 2025-26 season. Jenna put together a plan and timeline. 4 pillar approach: AAHA, Organizations, Rinks, and USA Hockey. Targeted paid ads through Meta. Jenna will provide a monthly report to the board. Presented \$12,000 budget to the finance committee who approved this amount. Google Form link is in the report sent this month to board of directors, please ensure that this gets to the proper person in your organization.**
  
- Old Business
  
- New Business
  - **Kachina Policy Exception – Motion: Curley, 2<sup>nd</sup> Fritsche Motion to approve the new business of Sadiee Duggan exception to play in Arizona. Motion passes.**
  
- Announcements:  
**USA Hockey is being forced to change their transgender policies, this will affect the Kachinas and possibly any other program who has transgender athletes in their program.**
  
- Adjourn: **Motion: Curley, 2<sup>nd</sup> Fritsche 7:26pm**
  
- Future **2025/26 AAHA Board Meeting Schedule:**
  - September 16<sup>th</sup>, 2025
  - October 21<sup>st</sup>, 2025
  - November – No Meeting
  - December 16<sup>th</sup>, 2025
  - January 20<sup>th</sup>, 2026
  - February 17<sup>th</sup>, 2026
  - March 17<sup>th</sup>, 2026
  - April 21<sup>st</sup>, 2026