



Booster Club

February 5, 2025 @ 6:30pm BHS

Attendees (x if present)

x	Jenny Gabrielli	President	x	Hang Nguyen	Co-Concessions Lead
	Susan McCarthy	Vice President	x	Natalie Thienes	Head Coach
x	Tina Sorvari	Secretary	x	Daynelle Haaven	Member at Large
	Joni Kurland	Co-Treasurer	x	Ken Kindvall	Member at Large
x	Tessa Ten Haken	Co-Treasurer	x	Jessica Haider	Member at Large
x	Jessie Bridgeford	Fundraising Lead	General Attendance 1. Jessica Wegener 2. Ken Kindvall 3. 4.		
	<vacant>	Special Events Lead			
x	Michelle Kindvall	Co-Concessions Lead			

Meeting called to Order @6:30

President's Report (30 min)

- Welcome and Introductions
- Special Events Lead vacancy
 - **Jessica Wegener voted in!**
- Meetings
 - Decision Needed: [Meeting schedule for 2025](#)
 - **Move April 2 -> April 9 if room available**
 - **Natalie confirmed room is open**
 - **Cancel July 30**
 - **Add meeting on Aug 27th**
 - **Move Sept 3 -> Sept 10 if room available**
 - **Natalie confirmed room is open**
 - Decision Needed: Meeting timeframe - 6:30-??
 - **Plan for 90 minutes. Meeting time 6:30 - 8:00**
- Scheduling space for veteran's practices
 - **Natalie would like to move veteran's practice to the last week in July so we can use BHS gym. Northdale/Roosevelt gets too crowded.**
 - **Natalie will hold 7/28-7/31 and we'll see what plan the veterans decide on.**
- Decision Needed: Do we want to keep pictures from previous seasons in Google drive?
 - **Jenny will verify slideshows are in there and delete the rest of the pictures.**
- Review [2024 Survey Results](#)
 - **Takeaways:**
 - **Most are ok with selling stuff**
 - **Email is the preferred communication method**
 - **Need clarification on the role of the team parent**
- Are updates needed to the [Mission Statement and Goals](#)?
 - **Send suggestions to Jenny. Overall, no changes should be needed**

Vice President's Report (5 min)

- Sub-Committee Needed: new flyer for 2025
 - include both the [sponsorship](#) AND [community support](#) content we had in 2024.
 - review for approval at the March meeting.
 - **Jess H will work on this??**

Coach's Report (10 min)

- Coaching Update - movement is happening
 - Requesting booster to pay for 3 assistants (roughly \$4200/per)
 - **Still working out coaches.**
- [MNVBCA Clinic](#) - Continuing Education for Coaches - \$150 per coach
 - **Jr's program will be helping to pay. Will know more after Spring Break, how much this will be.**
- Summer (tentative) - 2 days a week skills, 3 days a week strength (dates/times TBD)
 - SCSU camp @ BHS 7/14-7/16 \$155 per athlete – participation is highly recommended
 - **No skills training during this week**
 - **Will run 10am - 4pm with a lunch break**
 - BHS for veteran lead practices - last week of July
 - **Discussed above**
 - **1st week in August will be open for team building**

Treasurer's Report (5 min)

- Balance in checking - \$41k (↑ from 2024)
- Give to the Max Day results - \$50
- Expect a budget spreadsheet by next meeting

Fundraising (5 min)

- Decision Needed: For Cub Bagging - try for weekend before the 4th again?
 - **Checking with Cub to book June 29th**
 - **Plan to have 8 kids per session. Try for 10:00-4:00 with four 90 min volunteer slots.**
- Jessie doing research on Kwik Trip cards; we buy Kwik Trip cards for \$20/piece, sell for \$36 for a \$16 profit. If 55 athletes sell an average of 20/athlete: \$17,600 profit, 15/athlete: \$13,200.
Logistics: Kind of like the raffle tickets - parents pay up front?? Incentives?

Concessions (x min)

- **Natalie will check with AD to see if we can have Sam's Club sell memberships at our parents meeting or one of our home games**
- **Will give us \$50/month if they can sell memberships**

Merchandising (5 min)

- Decision Needed: Do we want to keep this position or redistribute responsibilities? Would it still be an agenda item if redistributed?
 - **Jenny will update the bylaws to remove this position. Will be voted on at a future meeting.**
- Decision Needed: Stick with last year's vendor or find a new vendor?
 - **We will stay with the same vendor (Beau). Natalie will be the point of communication**

Special Events (5 min)

- Special Event Updates
 - Waiting for schedule
 - Sub-Committee Needed: booster-sponsored scholarship to award at banquet
 - **Jess B & Hang will put together criteria, selection process, etc.**
 - **Will vote on suggestions at a future meeting**
- Fan Engagement Updates

- Decision Needed: Keep Chuck-a-Duck on Youth Night and skip the serving and volleybowling contests this year?
 - **Skip bowling & serving this year**
- Sub-Committee Needed:
 - What other ideas to consider to bolster student attendance?
 - Pursue a Cane's Challenge?
 - **Jenny & Jess H will work on ideas**
 - **Send any ideas/event suggestions**
- Communications Updates
 -
- Volunteering Updates
 - Waiting for schedule

Dates to Note

- Next meeting - March 5 @ 6:30 PM

Parking Lot for 2025

- Sponsorships/Community Support
 - Start the campaign earlier than we did last year
- Fundraising
 - Blitzes seem to work well - do we change it up and sell something else that gets us more than 50% of what we sell? Kwik Trip car wash cards were suggested.
 - Do we want to try any restaurant nights in 2025?
- Communications
 - If the district sticks with Go Fan, there is a multi-game punch pass that we should highlight to parents. It lowers the cost per game and is less in online fees (\$85 for 10 adult tickets and \$43 for 10 student tickets). Tickets can be used at any A-H location and can be transferred once purchased just like a single game. 5 packs available too.
 - Should we move forward with creating a private FB group for the boosters as another communication tool to the program?
- Special Events
 - Staff Night and Parent Night
 - How should we rearrange the staff and parent announcements so as not to interfere with the varsity game and not have sweaty pictures after?
 - Banquet
 - Should we change arrival/social hour to 45 min vs 75 min?

Meeting called to Adjourn @7:49