

SNO-KING AUCTION

 Celebrating Sno-King's Past, Present & Future 



Online & Virtual Livestream Auction

April 26 – 30, 2021

PROCUREMENT PACKET



Hello Sno-King Families!

Welcome to the Sno-King Auction! We are excited to kick off our 2021 Auction with you. Please take a few minutes to review this packet for important details regarding this year's auction – specifically Procurement! Attached you will find an infographic to help you determine your Donation Style, and a Procurement/Donation form. This form is also available online at www.snokinghockey.com/auction. You can print additional forms or submit online.

Key Event Details:

- Dates:
 - Silent Online: April 26-30, 2021
 - 1 hour LIVESTREAM SHOW: Evening of Friday, April 30th
- Location: Online! Virtual! Via your Mobile Device or PC
- Contact: Rebecca Ort, Parent Volunteer & Auction Lead
- Questions: Phone: 206-200-5800 or Email: auction@snokinghockey.com

Included in this Procurement Packet:

- Defining Your Donation Style Infographic
- 2021 Auction Wish List
- Guidelines & How to Fill Out Your Procurement/Donation Form
- Procurement/Donation Form
- Sno-King Fast Facts
- Sample Solicitation Letter

We need YOUR continued support NOW more than ever!

During this challenging time, we look to our Sno-King families to help support the Auction. Whether you can donate items, purchase items, help procure items, or simply donate your time or area of expertise, we are forever grateful for your commitment to Sno-King's fundraising efforts and the future of our organization.

For this Auction to be successful, we would LOVE to see **100% participation from our Sno-King Families** by suggesting one of the following:

- Procure, Purchase or Donate \$225 or more worth of merchandise **needed** by the Auction from an individual or business. See Auction Wish List.
- Make a CASH donation of \$225 or more to underwrite Auction items or Auction costs.

Thank you so much for all you do for our Sno-King community!

DEFINING YOUR DONATION STYLE

Sometimes it's tough to get started procuring for the auction. Here's a way to help you define your donation style! You might fall in to more than one category, so this is just to get you started!

YOU'RE A PURCHASER

You love to shop and have an eye for what our guests will love too!

Use our gift registries on amazon.com or potterybarn.com to directly purchase items needed for the Auction.



YOU'RE A PROCURER

You enjoy asking businesses to support a great cause!

View the Auction Wish Lists and reach out to businesses and friends to procure these items!



YOU'RE AN UNDERWRITER

You don't have time to shop, or you want to combine your dollars with others to put together an Auction item.

Simply write a check or donate online at snokinghockey.com/auction



YOU'RE A DONOR

You own or have access to a restaurant, boat, vacation property, or one-of-a-kind experience you know our families will enjoy!

Simply list a date and description for the experience on the procurement form.



SNOKINGAUCTION
Celebrating Sno-King's Past, Present & Future

FOR MORE INFO VISIT SNOKINGHOCKEY.COM/AUCTION

2021 Auction Wish List

We appreciate your generosity in donating any of the following items for the Sno-King Auction. Items that are rare and not easily accessible, such as Vacation Homes, Travel Experiences, Sporting Events/Suites and Hockey Memorabilia INSPIRE generous bidding. Also, consider your Mother's Day or Father's Day wish list – think of items you know that might make great gifts for these special days. Who do you know in your network of family, friends & colleagues that might have access to some of these items? Please help us to find the Auction items that will increase excitement and ultimately lead to a SUCCESSFUL Auction! Your partnership & generosity will ensure a successful event for Sno-King and will pave the way for future events & ice programs.

Your Donation Style	Category	Sample Ideas
<i>Donors, Procurers, Purchasers, and Underwriters</i>	All things HOCKEY & FIGURE SKATING	*Kraken Season Tickets (Season Opener, Club or Suite, Opponent Specific games); Kraken Experience (Transportation, Dinner, Game Tix, Hotel); Kraken SWAG; Signed Hockey Memorabilia (Jerseys, Sticks); Custom Goalie Helmet; Sticks, Gloves; Skates; Skate with a Pro; Custom Figure Skating Costume; Hockey Quilt; Thunderbirds Tix, Gear, Experience, Skate Sharpener.
<i>Donors, Procurers, Purchasers, and Underwriters</i>	Travel & Getaways	Hotel Packages; Vacation Homes & Cabins; Time Shares; RV Rental Getaways to Suncadia, Chelan, Bend, Coeur d'alene, Seabrook, San Juan Islands, Oregon Coast, Sonoma or Napa; Disney; Sodona, Mexico; Hawaii Ski Resorts & Ski Passes; Fishing & Hunting excursions; Camping Winery Weekend in Walla Walla; White Water Rafting Weekend Alaska Air Tix & Miles; Kenmore Air Tickets; Car Rental
<i>Donors and Procurers</i>	Parties	Wine Tastings; Chef's Dinner; Progressive Dinner Mom's Night Out (Mom Prom); Dad's Night Out (Boat Cruise) Easter Brunch; Mother's Day Brunch Coach hosted event (NHL draft party; Coaches Camp; Day at Mariners; Mentoring Session; Flag Football afternoon); Cooking Class
<i>Purchasers and Procurers</i>	Restaurant & Dining	Dinner for 4 -8 at a Premium Restaurant; Restaurant Gift Cards; Private Chef's Table at Restaurant; Catered Dinner in your Home; Woodinville Wine Afternoon
<i>Donors, Procurers, Purchasers, and Underwriters</i>	Wine	Premium Wines; Magnums; Wine Club Subscriptions Private Tasting at Winery or Your Home Sommelier Service at Dinner Wine & Chocolate Pairing Event; Wine & Cheese Pairing Event
<i>Purchasers and Procurers</i>	Electronics	Microsoft Surface, iPad, iPhone, Air Pods, Beats and Bose Headphones, Xbox Series X or S; Xbox Games or Xbox Gift Cards; WebCam & Microphone; PlayStation; Nintendo Switch; Smart TV; Security Cameras; Insta360 Camera, GoPro

Your Donation Style	Category	Sample Ideas
<i>Purchasers and Procurers</i>	Entertainment & Tickets	Concert Tickets; Theatre Tickets; Movie Passes; Subscriptions: Netflix, Disney+, Discovery+, hulu
<i>Purchasers, Procurers and Underwriters</i>	Home & Garden	Traeger, Weber or Green Egg Smokers & Grills; Flower Baskets; Monthly Flower Subscription; Fire Pit, Unique Patio Furniture; Christmas Light Service
<i>Donors, Purchasers, and Underwriters</i>	Sports	Sporting Event Tickets, Suites, Boxes & Experiences: Kraken, Seahawks, Mariners, Sounders, UW Huskies, WSU Cougars Autographed Memorabilia Golf Packages: Bandon Dunes, Coeur d'alene, Chambers Bay, Sahalee, Aldarra, Snoqualmie Ridge, New Castle
<i>Donors and Purchasers</i>	Gift Cards	Amazon, Nordstrom, Disney, Costco, QFC, Safeway, Pottery Barn; iTunes, Xbox, Gene Juarez, Best Buy, Any Restaurant
<i>Donors, Procurers</i>	Experiences	A unique adventure; Celebrity Meeting; Special Tours, Backstage Passes

*Kraken tickets require prior approval from auction staff.

Gift Registries

If you are a Purchaser, to help simplify your shopping process we created the following Gift Registries. Please visit the following website to view the gift registries set up by Sno-King. You may purchase an item(s) to donate to the Sno-King Auction and it will be shipped directly to one of our rinks. Follow the instructions below. Have additional gift registry ideas? Send an email to auction@snokinghockey.com

Amazon https://smile.amazon.com (make sure SnoKing is listed as your supporting non-profit) Click on Registry, then Find Registrant. Type: Sno-King Enter WA as the state	Crate and Barrel – www.crateandbarrel.com Click on Registry, then Find Registry. Type: Sno-King as first name, Auction as last name.
---	--

Can't Decide What to Donate?

- Contact our Procurement Staff to help you to come up with an IDEA that will fit your giving style! Email auction@snokinghockey.com
- Help UNDERWRITE one of our larger auction items by DONATING cash. Cash gifts are greatly appreciated. Contact Rebecca Ort at auction@snokinghockey.com
- Please do not forget MATCHING GIFTS! Consider having your company match your donation so our Sno-King Auction can benefit.

HOW TO FILL OUT PROCUREMENT FORMS

On the next page, you will find a Procurement form. You may fill these out or visit www.snokinghockey.com/auction, click "Procurement", and use our online form. If you need additional paper forms, you can print from the website or pick them up at any of the rink front desks.

Due Dates:

- Procurement forms are due **by April 2, 2021**
- All items are due to Sno-King **by April 9, 2021**
- Late procurements will be accepted on a case-by-case basis.

Guidelines:

- Complete all information on the form.
- Please provide an accurate item value.
- Please provide a detailed description. We will provide these details in the auction catalog.
- Restrictions/Expiration Date: due to COVID, please ask for donors to have an expiration date of at least 18+ months out.
- The **Solicited By** is you! Our Sno-King Families! Be sure to do this so we can thank you!
- The **Donor Name** is the person or company that is donating an item. This is the name that will be in the online catalog, displayed online during bidding and the person/company that will receive a thank-you from us.
- Procurement forms are **due by April 2, 2021**
- Submit completed forms online, email completed forms to auction@snokinghockey.com or give to your team manager.
- If you solicit an item from a person or business, you are responsible for delivering it to Sno-King Auction staff. Please email Rebecca Ort at auction@snokinghockey.com to make delivery arrangements.
- We are not able to accept used items, percent off coupons or outdated software.
- **Kraken Tickets:** If you would like to donate Kraken tickets, prior approval from the Auction staff is required first. Please email auction@snokinghockey.com for approval.

HAPPY PROCURING!

We appreciate all that you do!

AUCTION PROCUREMENT FORM



Sno-King Amateur Hockey Association

14326 124th Ave NE
Kirkland, WA 98034
425.821.7133
www.snokinghockey.com/auction



AUCTION COMMITTEE USE ONLY

Item #: _____
Package # _____

TITLE OF ITEM:

FAIR MARKET/ESTIMATED VALUE

\$

CHECK ALL THAT APPLY:

- ITEM** (please attach this form to the item)
- GIFT CERTIFICATE** (attached)
- CREATE GIFT CERTIFICATE** (use information provided on this form)
- ITEM/GIFT CERT TO BE DELIVERED** Date: _____ Phone: _____
- ITEM/GIFT CERT TO BE PICKED UP** Contact Name: _____ Phone: _____
- CASH CONTRIBUTION** Please indicate contribution amount \$ _____

Please make checks payable to Sno-King Hockey Association or donate online at www.SnoKingHockey.com/auction

DETAILED DESCRIPTION (Quantity, size, color, etc):

Please Note: Prior approval for Kraken Tickets is required from the Auction Staff. We are unable to accept used clothing, percent off coupons, out-dated software.

EXPIRATION DATE/RESTRICTIONS:

SOLICITED BY (For procurement/donation recognition):

Program Enrolled In: Youth Hockey Figure Skating Adult League Learn to Skate/Play Alumni Employee Other

Name: _____ Email: _____ Phone: _____

DONOR INFORMATION (As it should appear in the online catalog):

Name (business or individual): _____ Email: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Phone: _____

Questions? Email: auction@sno-kinghockey.com

Sno-King Amateur Hockey Association is a 501c3 Non-Profit Organization
Tax ID #23-7275375

Thank You for giving so generously to Sno-King!

Fast Facts



Sno-King is a 501c3 non-profit ice sports organization with three unique recreation facilities located in Kirkland, Renton and Snoqualmie Ridge. Sno-King has been serving the Eastside of Seattle for 55 years.

We offer a variety of programs::

- Try Hockey for Free
- Learn to Skate
- Learn to Play
- Youth & Adult Hockey Leagues
- Figure Skating
- Public ice skating
- Group events
- Party packages



LOCATIONS
KIRKLAND - RENTON - SNOQUALMIE





Dear Sno-King friends, families, partners, and community,

We need your help... Sno-King would like to extend this wonderful opportunity for you to be a part of our newly announced virtual 2021 Auction. **You and your company can make a tremendous difference in a skater's life by partnering with us!**

We're unveiling a new generation of giving with this important annual anchor event. The **2021 Sno-King Auction** is an online virtual fundraising event inclusive of our entire community – from hockey to figure skating, from learn-to-skate to our alumni, and from youth to adult programs. It will take place the **week of April 26, 2021** and commence with a LIVE 1-hr show on Friday evening the 30th.

In the 56-year history of Sno-King, COVID has proven to be a difficult year for our families, our teams, and our organization. The purpose of this fundraiser is to help us generate additional funding for our association, to assist in covering operation costs under COVID restrictions, support planning of current and future ice programs to deliver our mission and invest in future generations to come. Your support will enable us to continue to provide youth ice skating and hockey programs across our community while also helping surrounding local businesses as we attract customers to our facility.

We kindly ask if you can donate today? By making a donation of your choice, a small or large item(s), a monetary donation, or in a form of sponsorship, it will make a huge impact on our association and our kids. Your contribution will allow us to continue to provide ice programs to our future generation. You can help a child who is dedicated and passionate about hockey and figure skating continue to do what they love while also enable us to introduce new skaters and families to our many ice skating programs.

Sno-King Hockey is a 501C(3) non-profit organization dedicated to youth hockey. Sno-King is comprised of three rinks: Kirkland, Renton & our newest twin sheet ice facility in beautiful Snoqualmie. We are the largest youth hockey organization in the region in addition to serving a large figure skating community, adult league programs, and public skating sessions. Our association has many dedicated parents, members and committed volunteers who are valuable parts of our family. Most importantly, we have a great bunch of kids who love to skate!

What a remarkable difference you can make! As we celebrate Sno-King's Past, Present and Future, you will be sending a positive message to all: a true community and culture of giving is how we unite as one during difficult times.

Attached you will find our procurement form. If you have questions and/or are interested in sponsorships, please contact me.

Thank you for supporting Sno-King!

Rebecca Ort
2021 Sno-King Auction Lead

WE BUILD PLAYERS FOR LIFE! OUR MISSION IS BUILDING AND SUSTAINING A PREMIER REGIONAL YOUTH AMATEUR HOCKEY PROGRAM BY PROVIDING QUALITY EDUCATION AND TRAINING FOR THE DEVELOPMENT AND SUCCESS OF YOUNG PEOPLE IN HOCKEY AND LIFE SKILLS

Sno-King Amateur Hockey Association, 14326 124th Ave NE Kirkland, WA 98034 425.821.7133
Email: auktion@snokinghockey.com Website: www.snokinghockey.com/auktion