



PARENT NIGHT

2021-2022



RIVERSIDE HIGH SCHOOL ATHLETICS



- STUDENT ATHLETES
- COMMUNITY FOCUS
- ROLE MODELS ON CAMPUS
- EMBRACE COMPETITION



INTRODUCTIONS

Principal: Leslie Kinard

Assistant Principal of Athletics: Jeremy Eddie

Athletic Director: Robert Duncan

Assistant Athletic Director: Brian Strickland

Athletic Trainer: Erin Samuels



ATHLETIC DEPARTMENT OFFERINGS



FALL (Aug. 2nd)	WINTER (Nov. 1st)	SPRING (Feb. 14th)
Cheerleading	Men's Basketball	Baseball
Cross Country	Swimming	Golf
Gymnastics	Women's Basketball	Women's Lacrosse
Football	Wrestling	Men's Lacrosse
Field Hockey	Winter Track & Field	Softball
Men's Soccer		Women's Soccer
Women's Tennis		Men's Tennis
Volleyball		Track & Field

DAC 7 - DURHAM, ALAMANCE, CHAPEL HILL

RIVERSIDE

CHAPEL HILL

NORTHERN DURHAM

EAST CHAPEL HILL

HILLSIDE

SOUTHERN ALAMANCE

JORDAN





ELIGIBILITY

NCHSAA website – Videos/Powerpoints ([Link](#))

Eligibility rules passed & governed by NCHSAA & DPS

- RESIDENCY
- ACADEMICS
- ATTENDANCE
- MEDICAL PAPERWORK



STUDENT ATHLETE CODE OF CONDUCT



Participation in any athletic activity is an important part of the educational experience in the Durham Public School System (DPS). The DPS athletic program is an integral part of education that will provide meaningful activities that promote learning and strive for students to excel in the development of life skills, a healthy lifestyle, sportsmanship, and citizenship. As role models for their peers and younger students, students who participate in athletic activities (student-athletes) are held accountable for their actions at a higher standard than other students. Because of the public nature of the athletic programs sponsored by DPS, student-athletes are expected to conduct themselves in a manner that will reflect the high standards and ideals of their school and community. The student-athlete becomes subject to this Code of Conduct upon the student's signature and date on his/her DPS Athletic Participation Form and continues until graduation from high school. Student-athletes are subject to this code at all times during the calendar year, including summer months, whether on or off campus. For summer month violations, any discipline imposed would go into effect at the next scheduled athletic activity by the student athlete. For violations that occur during the school year, but outside the student-athlete's active participation in a sport, any discipline imposed would go into effect at the next scheduled athletic activity by the student-athlete. This Athletic Code of Conduct is, in addition to, any specific team/activity rules or regulations established by the individual athletic programs.





STUDENT ATHLETE CODE OF CONDUCT

1. DRUGS & ALCOHOL

No student shall possess, use, distribute, sell, possess with intent to distribute or sell, or conspire or attempt to distribute or sell, purchase or be under the influence of any narcotic drug, hallucinogenic drug, amphetamine, barbiturate, marijuana, anabolic steroid, other controlled substance, any alcoholic beverage, malt beverage, fortified wine, other intoxicating liquor, drug paraphernalia, counterfeit substance, any unauthorized prescription drug or any other chemicals or products with the intention of bringing about a state of exhilaration, euphoria, or of otherwise altering the students mood or behavior.

- 1) Possession is defined as having the prohibited substance on the student's person or in another place where the student, either along or jointly with others has control over it. This may include, but not limited to, possession of a prohibited substance in an automobile, locker, book bag, or desk.
- 2) Use is defined as the consumption, injection, inhalation or absorption of a prohibited substance into a student's body by any means.
- 3) Under the Influence is defined as the use of any prohibited substance when the prohibited substance would influence the student's mood, behavior, or learning to any degree.
- 4) Drug Paraphernalia is defined as objects used for ingesting, inhaling, or otherwise introducing controlled substances into the body, e.g. pipes, rolling papers, roach clips. Relevant evidence may be considered in determining whether an object is drug paraphernalia.





STUDENT ATHLETE CODE OF CONDUCT

Any student found guilty of a DPS- Level I-VIII Offense will be subject to the following athletic consequences:

First Offense: The principal will suspend the student-athlete for a minimum of two contests. At the discretion of the head coach, the student athlete may practice with the team during the suspension and be allowed to travel with the team. Also, at the head coach's discretion, the student athlete may be on the sideline or bench with the team, but NOT in uniform.

Second Offense: The student-athlete will be suspended for the remainder of that sports season from all athletic activities. The suspension must be for the remainder of that sport season. The student-athlete would be eligible to participate in the next sport season.

Third Offense: The principal will suspend the student-athlete from all athletic activities for the remainder of his/her high school career in DPS.

**NOTE: These rules are meant as minimum athletic consequences. The principal, athletic director or coach has the discretion to increase the consequences as he/she feels is most beneficial to his/her athletic program or team.*





STUDENT ATHLETE CODE OF CONDUCT

2. TOBACCO USE

No student-athlete shall possess, display, or use any tobacco product. This restriction applies even when the student is on school system property or at any school sponsored activity as a visitor or spectator. For the purpose of this policy:

- 1) A tobacco product includes cigarettes, e-cigarettes, vape, cigars, pipes, chewing tobacco, snuff, and any other items containing or reasonably resembling tobacco or tobacco products.
- 2) Tobacco use includes smoking, chewing, dipping, vaping or any other use of tobacco products.
- 3) Display includes having any tobacco product in a location or position that is visible to students or school personnel.

3. CRIMINAL CHARGES

A student-athlete charged with a criminal offense, misdemeanor or felony, other than a minor traffic offense, will be suspended from athletic activities until further review by the principal and athletic director. A student convicted of a felony offense will be immediately suspended from all athletic participation in accordance with NCHSAA policy. The student-athlete must inform his or her coach or appropriate staff of any criminal charges against them as soon as practicable, but no later than the student's next participation in any athletic activity. Failure to do so may result in further disciplinary action.





STUDENT ATHLETE CODE OF CONDUCT

4. SCHOOL SUSPENSIONS

In School: A student-athlete serving a disciplinary in-school suspension for a full day or days will not participate in any athletic activity on the particular day(s) the student-athlete is serving the suspension. At the discretion of the head coach, the student athlete may practice with the team during this suspended time frame, but is not allowed to participate in any contests. At the head coach's discretion, the student athlete may be on the sideline or bench with the team, but NOT in uniform.

Out of School: A student-athlete serving a short or long-term suspension for less than the remainder of the year will not participate in any athletic activity for that suspension period. A student-athlete serving a long-term suspension for the remainder of the school year, a 365-day suspension, or disciplinary assignment either with or without the option of attending the alternative school, will be suspended from all athletic activities for the period of the suspension.

5. INAPPROPRIATE BEHAVIOR

A student-athlete who engages in any conduct or behavior, which is inconsistent with the student's position as a role model or representative of DPS, is subject to disciplinary action, including suspension as determined by the Principal.

Inappropriate behavior includes, but is not limited to bullying, sexual harassment, hazing, physical aggression/fighting, and other infractions that impact the overall milieu of the school. Coaches or school officials may also establish additional training regulations and rules of conduct. These situations will be dealt with on a case-by-case situation. All student-athletes shall comply with Board Policy 6400 Discipline & 6410 Student Code of Conduct.





ATHLETICS SOCIAL MEDIA CONTRACT

The use of social media is not prohibited by Riverside High School Athletics, however, a student-athlete must abide by the following rules if he/she chooses to use social media (Facebook, Twitter, Instagram, Snapchat, Tik Tok, etc.). Student-athletes and their parents are held to a higher standard than normal Pirates and viewed as role models in the community. As role models, Riverside student athletes and their parents have the responsibility to portray their team, Riverside, Durham Public Schools, and themselves in a positive manner at all times.

Social Media Rules

1. Under no circumstances will you post anything negative toward a member of the school (teammates, coach, manager, athletic trainer, or administrator).
2. Under no circumstances will you post anything negative toward a member of an opposing team (team member, coach, manager, athletic trainer, or administrator).





ATHLETICS SOCIAL MEDIA CONTRACT

3. Do not disclose any information that is sensitive to our team (injuries or other issues that should stay internal to the program).
4. If you make a comment which the coaching staff sees as inappropriate, you will delete the comment when asked to do so.
5. Think before you make a post! When in doubt, don't post anything.
6. Any comments that are seen as discriminatory or harassing are prohibited and you will be asked to delete them immediately.
7. With accordance to school and district policies, photos, videos, comments, or posts portraying the acts of the personal use of alcohol, drugs, tobacco or posting the acts of being involved in drinking, smoking, drug use, vaping, sexual activity, or posting others involved in sexual activity shall not be posted and asked to be removed.





ATHLETICS SOCIAL MEDIA CONTRACT

Failure to abide by these social media rules will result in disciplinary actions taken by the athletic department that may include suspension or dismissal from the team. In addition, some offenses (based on the DPS student code of conduct) may result in disciplinary action by the administrative team.

NCHSAA Social Media Policy: The NCHSAA recognizes, encourages and supports its student-athletes', coaches' and officials' rights to freedom of speech, expression and association, including the use of social media. Social media applies, without limitation, to any web-based and mobile technologies, in use now or developed in the future, that enables individuals or entities to disseminate or receive information, communicate, or otherwise interact. The Association believes that student-athletes, coaches, and officials are role models, and their use of social media should conform to standards consistent with sportsmanlike conduct. Please remember that everything you post is public information, and derogatory, defamatory and otherwise inappropriate social media commentary may result in the imposition of penalties

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as those of Riverside High School and the athletics department. Does it match our STANDARD OF EXCELLENCE?





KEY INFORMATION

- Athletic Department Twitter -
@athleticsRHS_nc 
- Athletic Department Instagram -
@rhspiratedirector 
- Athletic Department Website -
<https://www.dpsathletics.com/riverside>



KEY INFORMATION



BSN Sports – Nike contract

- On-campus Branding
- Team Pricing (Team websites)
- Nike exclusives
- Jv/varsity uniforms
- “on field” apparel





TICKET TO PLAY

1. Complete online Riverside Athletics Registration
 - [Riverside Athletic Registration](#)
 - Returning athletes only need to “register for this school year”
 - No need to create a new account
2. Make sure your physical is up to date and on file at Riverside
 - Must be dated within 395 days from current date
 - Signed Covid 19 Waiver/ Assumption of risk form
 - Must be turned in to our Athletic Trainer, Erin Samuels
3. Online/Durham Tech classes = same eligibility requirements apply
 - must pass $\frac{3}{4}$ classes the semester before playing
 - must have been promoted
 - must be enrolled in and pass at least 3 classes in previous and current semester



TICKET TO PLAY



- Next ticket to play opportunities

*July 29 5-6 pm Riverside High Front Lobby

*August 3 5-6pm Riverside High Front Lobby

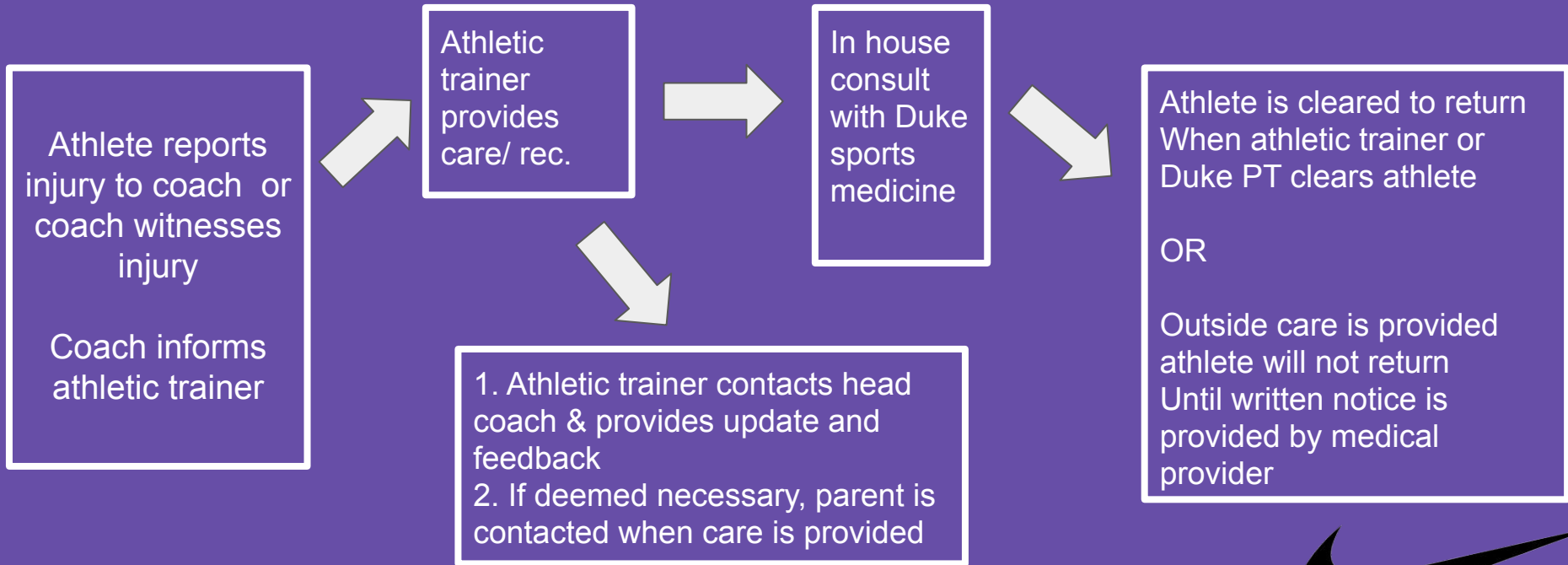
NO TICKETS WILL BE ISSUED ON THE FIRST DAY OF TRYOUTS

-Winter Sports Ticket-To-Play dates will occur in October

-Spring Ticket-To-Play dates will occur in February.



REPORTING AN INJURY



COVID-19 POLICIES



- **Current DPS protocol**

- Coaches must be masked indoors
- Athletes exercising are not required to wear a mask
- Athletes should bring back up mask
- Athletes should bring his/her own water bottle.
- Recommendation is a gallon of water per practice
- Athlete's name should be written on their water bottle



Preparing For College



Collegiate preparation document

- Transcript Request
- SAT Registration (NCAA Eligibility Center code 9999)
- ACT Registration (NCAA Eligibility Center code 9999)
- NCAA Clearinghouse (Riverside School Code for NCAA is 341081)
- College Foundation of NC
- Create FSA ID Before doing FAFSA
- FAFSA
- Common App



NIL Awareness



Name, Image and Likeness Rights

Opening a discussion at Riverside High

1. What is meant by “Name, Image, and Likeness (NIL) Rights”?
2. How did the recent Supreme Court ruling change NIL rights for college athletes?
3. Will effects on high school athletics be far behind?
4. How can we best prepare our student athletes at Riverside to manage the opportunities that may become available to them regarding their name, image and likeness rights?

Kevin Primus is a former educator, coach, athletic director, and manager of Duke Basketball. A Riverside parent since 2015, Kevin is co-founder of Be All In Research and Development, LLC. DISCLAIMER: We are not attorneys and don't give legal advice, but Jay Bilas is... For further reading see ESPN's Jay Bilas Weighs In On Student-Athlete Compensation Via NIL Vote, NCAA vs. Alston, et al - SUPREME COURT OF THE UNITED STATES and Sports Law Roundup on the NCAA and Name, Image, and Likeness Rights. Want to be part of the conversation? Email us your thoughts at huddleup@healthyadventure.club.



NIL Awareness



NCAA adopts temporary policy on name, image and likeness in seismic shift for college sports - Steve Berkowitz, USA TODAY (6/30/2021). Article highlight (emphasis added): 1. “Under the new arrangement, college athletes will be allowed to engage in activities, including endorsement deals, leveraging social media for pay, and getting compensated for coaching, making personal appearances and signing autographs.” 2. “Athletes will be able to work with agents. They also will be able to make deals with boosters, ‘provided the activity is in accordance with state laws and school policy,’ the NCAA said.”



NIL Awareness



U.S. Supreme Court backs college athletes in NCAA compensation fight - Lawrence Hurley, Reuters (6/21/2021). Article highlights (emphasis added): 1. "The U.S. Supreme Court on Monday threw out limits set by the major governing body for American intercollegiate sports on education-related benefits that schools can give players as a violation of antitrust law, handing a big victory to student-athletes fighting for greater financial compensation." 2. "The 9-0 ruling put the National Collegiate Athletic Association (NCAA) further on the defensive as it struggles to preserve a business model - huge revenues generated by college sports and big salaries for executives and coaches while players remain unpaid - under assault on multiple fronts." 3. "The NCAA's curbs on non-cash payments to college athletes related to education - including benefits such as computers, science equipment and musical instruments - were part of what critics have called the fiction of amateurism in college sports, an enterprise that rakes in billions of dollars annual.



BUDGET BASICS

Athletic department – Ticket sales, concessions

Athletic booster club – membership, corporate sponsorship, Keep Our Kids in the Game, Etc.

Team fund – Individual team funds raised by individual teams, Snap Raise, team oriented fundraising. Supplemented by booster club and athletic department when necessary

Building a collegiate atmosphere





Athletic Department Update-Field renovations

COMPLETE

- Linny Wrenn Stadium \$15,000
- Softball \$8,500
- Rear practice field, \$4,000
- Weed control \$2,500

Total= 30,000

REMAINING PROJECTS

- Baseball \$6,500
- Upper practice field \$4,000

Total= \$10,500



Athletic Department Update



Scoreboard module update for stadium

Rebranding progress -

- Stadium flower beds and stadium recognition windscreen
- Stadium concession stand wrap
- Branded windscreen for control panels fencing
- Stadium sports mural for concession stand wall
- Track and Field all time record holders sign
- Ticket booth and concession stand painted



Athletic Department Uniform Update



- **Year 4 of Cycle:**

 - Women's Lacrosse

 - Soccer

 - Golf

- **These current teams are schedule to get new uniforms Per Booster Club Agreement:**

 - Team Pays $\frac{1}{3}$

 - Booster club pays $\frac{1}{3}$

 - Athletics $\frac{1}{3}$



ARE
YOU
IN?

Booster Club



The Riverside Booster Club helps make the 30 Varsity and Junior Varsity teams representing 19 sports at Riverside more competitive by providing the funding DPS does not. **Membership is only \$10!** Once you join, watch for emails from the Booster Club email list so you can keep up with the latest and greatest Riverside Athletics news.

Contacts: Deirdre Gordon, President • Stephen Raburn, Vice President • Brittany Gregory-Hairston, Treasurer • Tom Transue, Secretary • Alicia Pepper, Board Member • Dawn Wilcox, Board Member • Janice Jones, Fundraising Chair

Website: [Booster Club website](#) (pardon the dust, under construction)

Email Address: RiversideHSBoosterClub@gmail.com



**ARE
YOU
IN?**

Booster Club



Join TODAY - and get your exclusive R car magnet!

- CASH, CHECK or CREDIT CARD at our Booster Club table after the meeting
- CREDIT CARD ONLINE right now: [Join the Booster Club](#) (stop by the Booster Club table and show your email receipt to pick up magnet)

WE NEED YOU!

- Volunteer as a team liaison to the Booster Club for your student's sport
- Membership Chair & Spirit Wear Chair needed

Questions? See Deirdre, Stephen, Tom, Dawn or Janice after the meeting or email RiversideHSBoosterClub@gmail.com



VIEWING COMPETITIONS



Watch all conference games and more online via the
NFHS network - [NFHS NETWORK LINK](#)

- Subscribe to entire season
- Subscribe to the entire school year

STREAMED CONTEST

Football, Soccer, Field Hockey,
Volleyball, Wrestling Basketball,
Lacrosse,



VIEWING COMPETITIONS



- Purchase tickets via the [Ticket Spicket \(DAC 7\)](#) app on your mobile device via credit card.
- When you arrive at the gate, you will click redeem tickets for the gate attendant.
- Tickets purchased at the gate using cash must be for exact amount

- Tickets for non-conference game could potentially use different apps like [GO FAN](#) Wake County).



VIEWING COMPETITIONS

- How to use a digital ticket

Admission prices for DAC VII conference games:

- Varsity Football: \$8.00
- Junior Varsity Football: \$6.00
- Basketball Varsity (Double or Triple Header): \$8.00
- Basketball Junior Varsity: \$6.00
- All other Sports: \$6.00
- Children school age and above will be charged



GAME DAY VOLUNTEER HELP



Game Day help via Sign Up Genius -

Football- Varsity - [Varsity Football Volunteer](#)

Football- JV - [JV Football Volunteer](#)

Soccer - [Men's Soccer Volunteer](#)

Field Hockey - [Field Hockey Volunteer](#)





HOW CAN YOU HELP?

- JOIN THE BOOSTER CLUB & PARTICIPATE
- VOLUNTEER FOR TICKET SALES & CONCESSIONS
- BE INVOLVED IN YOUR CHILD'S TEAM AND FUNDRAISING EFFORTS
- SPREAD THE WORD IN YOUR NEIGHBORHOOD, COMMUNITY, AND ALL OVER DURHAM THAT RIVERSIDE IS THE BEST ATHLETIC DEPARTMENT IN DURHAM!

