



**OPPORTUNITY 34 FOUNDATION**

## **3-on-3 Tournament** **SPONSORSHIP OPPORTUNITIES**

### **EVENT SPONSOR \$1,000 — 2 sponsors**

- Name featured exclusively on tour **SOLD OUT!** (per event sponsor)
- A special pull-up banner will flank each side of the check-in table (one for each event sponsor)
- Event marketing will include a special thank you
- Your donation will cover participant t-shirts, volunteer t-shirts and team awards
- Your donation will allow 100% of other proceeds to go directly to the Opportunity 34 Foundation Scholarship Fund. A scholarship to the high school who donates the most gently used or new basketball shoes (learn more at [opp34.org](http://opp34.org)).

### **EXCLUSIVE COURT SPONSOR \$500 — up to 4 sponsors**

- A court will be named exclusively after you
- Game schedules will reference your name as the court name
- Company logo will be prominently displayed at the designated court
- Foundation website ([opportunity34.org](http://opportunity34.org)) will list your name with a thank you
- 100% of your donation will go towards the Opportunity 34 Scholarship Fund

### **COURT CO-SPONSOR \$250 — 8 to 16 sponsors**

- A court will be named after you and a co-sponsor
- Game schedules will reference co-sponsors as the court name
- Company logo will be prominently displayed with the co-sponsor at the designated court
- Foundation website ([opportunity34.org](http://opportunity34.org)) will list your name with a thank you
- 100% of your donation will go towards the Opportunity 34 Scholarship Fund

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*Opportunity 34 Foundation seeks to give kids a chance at furthering their education beyond high school through financial assistance and mentoring. This foundation exists to help kids who, to this point in their life, maybe haven't had the support systems – relationships, financial or family support – that so many college-bound kids benefit from. To find out more about Opportunity 34 and Will's legacy, visit [Opportunity34.org](http://Opportunity34.org).*

**Because every kid needs an opportunity.**