

AYHA
Meeting Minutes
Monday, July 12, 2021
8:30PM

I. Attendees:

Board of Directors (Voting Members):

President: Royce Lawrence- present

Vice President: Nathan Brimmer- present

Treasurer: John Kilmer- present

Secretary: Margaret Lawrence- present

Boys Travel Director: Dennis Linehan- present

Girls Travel Director: Renee Lochner- present

Ways & Means Officer: Justin St. John- present

House League/ ADM Director: Matt Authier- present

Committee Members:

Building Operations: John Kilmer- present

Registrar: Melissa Clifford- present

ACE Coordinator: Matt Authier- present

Safe Sport Coordinator: Nathan Brimmer- present

Marketing: Vicki Bushy- present

Scheduler: Mark Cozzens- present

House League Committee Members:

Termites: TBD

Mini Mites: TBD

Mites: TBD

Squirts: TBD

House Majors: TBD

Boys Tournament Coordinator: TBD

Girls Tournament Coordinator: Michele Hunter

Concessions Coordinator: Jaime Underwood, Laura Bryant-

present

II. Opening:

A regular meeting of the Adirondack Youth Hockey Association (AYHA) was called to order by Royce Lawrence at 8:32PM via Zoom on Monday, July 12, 2021. Royce welcomed all in attendance and new members. Royce introduced new members and their roles.

Royce introduced the concessions coordinators, Jaime Underwood and Laura Bryant to the meeting.

Royce discussed the importance of growing the program at all ages. AYHA needs to brainstorm ways to market to get new players involved. A motion was made to table appointing the at-large committee members. Committee members will be solicited before the next board meeting. Nathan Brimmer seconded the motion. All in favor, the motion passed.

III. Treasurer's Report

- The month of June was quiet for AYHA. Registrations are coming in slowly.
- Volunteer hours were paid. AYHA received checks from the state tournaments. AYHA paid Sportszone for the jerseys and paid for the ice rentals. New LED lights were installed in the locker rooms, snack bar, warming room, and bathrooms.
- Fiscal year ends in June, considering COVID, etc. AYHA spent substantially more than in past years on ice rentals. In addition to the improvements made to the Rec Center, AYHA ran in the red but not as bad as what it was projected to be.
- Nathan Brimmer asked about how the public can access the financial report. John replied to email the Treasurer directly for financial reporting. To access the meeting, request access from the Secretary prior to the meeting.

IV. Visitors Statements:

No Report

V. Committee Reports:

Northstars- Renee Lochner

Tryouts went very well. The girls teams will be rounding out rosters in the next month.

Boys Travel Director- Dennis Linehan

The boys 16U team did not hand in uniforms last year. Any uniforms that were not handed in will be billed to the corresponding family prior to the start of next season. A checking clinic is scheduled to take place July 31st. Tryouts begin August 1st. A motion was made by Royce Lawrence to use Sportszone as our house and travel jersey supplier for the 2021-2022 season. Nathan Brimmer seconded the motion. All in favor. Motion passes.

A conversation occurred about fundraising for state and national tournaments to offset the costs. AYHA had four teams qualify for states last season and one team that went to Nationals. As AYHA continues to strengthen, fundraising opportunities will be considered for such tournaments.

Dennis, Royce and Renee plan to review travel guidelines specific to the tryout process and will communicate guidelines to coaches and players. The number of home games was discussed for A, AA, and B teams. There are 13 home games.

Registrar- Melissa Clifford

- Melissa and Dennis are working on streamlining the process for the teams so they aren't making last minute changes as the deadline approaches.
- When Melissa submits rosters, she will forward that directly to the coach to have them sign off on.
- Dennis and Renee- will get consent to treat up front when they show up for tryouts.
- Consent to treat and financial obligation form for rostered players.
- All coaches need to be certified prior to stepping on the ice.

Marketing- Vicki Bushey

- Social media posting
- Girls learn to play
- Missed handing out things to schools, but wanted to have an idea of a fun way to get kids to join.
- Get pictures of young kids learning how to skate to promote the learn to skate program.
- Stickers as an instagram or facebook post
- Renting more bags for equipment rentals. We need larger sizes.

Concessions

Starting to solicit someone to fill this role.

Facilities- John Kilmer

- Contractor in replacing light fixtures and getting ready to paint.
- HVAC has heaters over the bleachers working. Will be in to work on hot water and storage tank on the back of the zamboni.
- Will replace ceiling tiles in the warming room down the road. Minor additional expense. It looked worn down.
- Bathrooms will be finalized soon.

- Once wrapped up, will start putting ice in.
- Nathan Brimmer asked where we are putting/ fixing banners? We are still discussing options and will have information for the next meeting.
- Awning for the door by the back side. It gets very icy/ slippery. John Kilmer will mention to the city next time they meet.

Scheduling- Mark Cozzens

- Scheduling questions about when to put time slots for practices.
- Streamlining process with coaches, etc. Mark is responsible for scheduling home ice. As we have many new coaches, it needs to be reviewed with them how the process works to alleviate last minute and unnecessary schedule concerns.

Ways and Means- Justin St. John

- Sponsorships for AYHA
- If we have any leads that would help tremendously.
- Vicki will make a social media post regarding this.

House Program/ ADM- Matt Authier

- New registrants- market the hype with new age kids, bingo, scavenger hunt. Vicki Bushey suggested this as a way to get kids involved. Matt agreed.
- ADM- set up a meeting with coaches to get in front of everyone to give coaches an idea of how to tie everything together from termites, mites, to major house. Coaches have an understanding for games, practices, etc. Documenting and coaching what/ how things change over time, specifically how the game changes as players get older.
- Uniform order with the younger kids. Kickstart it soon.
- Can we get billboards of ADM/ USA hockey? Matt Authier is looking into this.
- More coaches for Termites and minimites.
- John Kilmer- how do we continue to cultivate coaches, we are seeing a struggle with the higher levels, etc. Matt is going to work on how to educate coaches as we work with players.
- Royce motions to push at large positions off to next month. Nate seconds it. All in favor. Motion passes.

VI. New Business:

- New player registration drive. Re-emphasized the importance of recruiting young children to play hockey.
- Nathan Brimmer talked about an Adapted Hockey opportunity that he is working on with USA hockey.

VII. Adjournment:

A motion to adjourn the meeting was made by Royce at 9:59. Margaret seconded the motion. Motion carried.

- Minutes respectfully submitted by AYHA secretary, *Margaret E. Lawrence*, July 13, 2021.