



Auburn Junior Football and Cheer Association Sponsorship Letter

Auburn Panthers Junior Football and Cheer Association (AJFCA) has been part of the Auburn community for years, dating back to the 1970's. As a non-profit organization, we are committed to serving the youth and families of Auburn and all surrounding areas.

With less disposable income for many families, they are being forced to choose between allowing their child to participate in the sport they love and providing for their families. It is our goal to provide opportunities to develop youth athletes both on and off the field; and to encourage growth, skill, leadership, teamwork and strengthen our local community.

The majority of schools in our area have a very high number of students that are on limited income and receive free and reduced lunch benefits. It's for this reason that we reach out to our community members to help in any way possible to help our program reach as many youth as possible to provide them with participation opportunity, updated gear for safety and quality facilities for practices.

With our **501c3 non-profit organization status**, your contribution would be tax deductible and 100% would go towards the youth athletes we service. Here are some of the ways you can help with donation or sponsorship:

- Monetary Donation or Sponsorship for Scholarship Fund
- Monetary Donation or Sponsorship for Equipment, Fields, or Uniforms
- In-Kind Donations for events (Gatorade, Water, First Aid Supplies, Concession Items)
- In-Kind Donations for End of Season Raffle of Goods or Services

As a sponsor/donor to our program, Auburn Panthers Junior Football and Cheer would like to thank you by providing advertising for your business/service. Below are the levels available for our sponsors to select from:

- WHITE : \$100.00 – Includes company logo and information on our website and social media.**
- BLUE: \$250.00– Includes the above plus logo on banner displayed at events.**
- GOLD: \$500.00– Includes all of the above plus a display plaque for your business.**

PANTHER FAN: \$_____ OPEN Sponsorship or Donation Amount OR In-Kind Donation (potential to include all of the above plus additional advertising for your events, sales, promotions, etc.)

We appreciate your support and look forward to showcasing you as a Sponsor/Donor of Auburn Junior Football and Cheer Association.

For additional information or questions on how you can help – please contact us at auburnpanthers@outlook.com. We encourage you to visit us via our website www.auburnpanthers.org or on Facebook at www.facebook.com/AuburnPanthersFootball.