



## Wisconsin Association of Cheer & Pom Coaches, Inc.

### WACPC Board Meeting

Date: Sunday, April 3rd 2022

10:00 AM - 2:00 PM

Springhill Suites, Wisconsin Dells

**Members:** Bruins, DeBruin, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, Kube, LaVelle, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

**Present:** Bruins, DeBruin, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kube, LaVelle, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

**Absent:** Kiese

**WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate**

### WACPC BOARD of DIRECTOR and COMMITTEE MEETING NORMS

TIME	LISTENING	CONFIDENTIALITY	DECISION MAKING	PARTICIPATION	EXPECTATIONS
-Utilize parking lot to stay on time/topic -Limit personal storytelling	-Listen to understand not to respond -Listen to what's being said and not how -Limit interruption	-Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared	-Make decisions based on what's best for most - Maintain decision stance at least until the following year	-Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties	-Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group

### Meeting Agenda

- I. **Call to order of WACPC Board of Directors**
- II. **President's report**
  - A. Exec Board Meeting Notes - anything to be shared
- III. **Secretary's report**
  - A. Previous Meeting Minutes Approval
    1. [January 2, 2022 email update](#)
    2. **Motion Greenwald moves to accept the minutes. Second by DeBruins All in favor- all Opposed- 0 Motion carries**
  - B. Committee chairs
    1. Send me your agendas one week in advance of your meeting
    2. Send me your minutes within one week of your meeting
    3. Minutes will be posted no later then 2 weeks after a meeting

4. Attendance from committee chairs

#### IV. Treasurer's report

- A. Account balances
  1. Checking - \$160,417.43
  2. Electronic Payment Account - \$263,232.65
- B. [Financial Report](#)
- C. Banking
  1. Approval to open a Savings Account
    - a) **Motion Julie Pankow moves to open a savings account. Second by Shaw All if favor- all Opposed- 0 Motion carries**
  2. Approval for Credit Card
    - a) **Motion Julie Pankow moves to open a credit card by Associated Bank. Second by Welke. All in favor - all Opposed- 0 Motion carries**
- D. Approval to pay [2021-22 Stipends](#)
- E. Mileage updates
  1. Judges
  2. Board
  3. Speakers
  4. One common mileage- 45 cents per mile across the board for everything
    - a) Current economic status- is this enough?
      - (1) **Motion Putra moves to reimburse speakers at 55 cents and all others at 50 cents per mile. Second by Greenwald All in favor- all Opposed- 0 Motion carries**
- F. "Wise with Money"/How will it benefit our members?
- G. Articles of incorporation
  1. James Shaws did file these in 2020
  2. Uploaded to Constitution

#### V. Finance Committee Report

- A. Discussed items around banking/stipends/mileage mentioned in treasurer's report
  1. Look at booking flights procedure
- B. Eticketing/cashless went well this year
  1. Continue eticketing moving forward
    - a) Went well this year
  2. Recommendation to apparel committee to remain pre order only
- C. Started discussions of budgets for 22-23
  1. Need to be in place and approved by July 1
  2. Discussed dance and cheer budgets should plan for a % to fund general fund to cover scholarships/conference/education/savings needed, further discussion tabled
- D. Beginning discussion on meals
  1. Per diem limits?
  2. Discuss this for Fall Conference

- E. Tabled items
  - 1. What to do with a surplus
  - 2. Event contracts

**VI. Membership Report**

- A. 514 members for 2021-22
- B. Clarify member vs staff

**VII. Member Media/Communication**

- A. Procedures/standards for district reps/execs/chair communication to members
  - 1. Sub committee formed to create guidelines to approve in committee then full board before new fiscal
- B. Website updates
  - 1. Reminder of Google form if you see something that needs updating
  - 2. Divided up review of website tabs amongst sub committee, goal to have fully updated by new fiscal
    - a) Will send new images to update background images
- C. BAND App
  - 1. Discussed adding as an additional communication tool for members in 22-23
- D. WACPC emails
  - 1. Reminder of what is out there
    - a) Ensure access/reset emails if needed today
  - 2. All wacpc communications need to be sent using these emails, not personal email accounts
  - 3. Identify who needs an email and which one
    - a) Julie Pankow will provide this
- E. Social media schedule
  - 1. 21-22 was the first year using, worked well generally.
  - 2. Added/bumped as needed.
  - 3. Will use as guideline moving forward
- F. Virtual education
  - 1. Discussed cheer coaches corner and how to replicate for dance or do combined sessions
  - 2. Discussed other ideas
    - a) Proactive Coaching?
  - 3. Tabled to discuss further at next meeting
- G. Board photos taken by Empire
  - 1. Discussed so we can start to think of having all images on our website updates and consistent
    - a) Also a pro for programs
  - 2. Potentially Saturday AM of Fall Conference?
  - 3. Tabled to discuss further

**VIII. Competition Committee Report**

- A. General Updates
  - 1. Work to increase communication between both competition committees.
  - 2. Foster greater unity for the benefit of our members.
  - 3. To ensure both committees are on the same page on these shared areas of competition:

- (1) All State
- (2) Apparel for Competition
- (3) Technical Officials
- (4) Awards
- (5) Sponsors & Vendors

B. Communications

- 1. Will be held at future dates to be determined
  - a) Target is to meet 3-4 times / year during decision making times.
    - (1) Spring
    - (2) Summer
    - (3) Fall

C. Tech Officials Report

- 1. Cheer
  - a) Went well
    - (1) Tech and performance judges will be handled the same way
    - (2) Challenges were down this year
- 2. Dance
  - a) No too many challenges this year
    - (1) Had clarifying questions this year with the desire to grow
  - b) Educational opportunities
- 3. Send survey out to officials
- 4. Working on picking a date for training
  - a) Sept or Oct

**IX. Dance Committee**

A. [Minutes](#)

B. General Updates:

- 1. Budget
  - a) In process. Will be finalized by July 1
    - (1) Need to finalize our livestream options- Champion video
    - (2) State and JEM

C. Items reviewed

- 1. Slide rule
- 2. Wildcard

D. Sub-Committee Reports

- 1. Judging
  - a) Accepted the budget
  - b) Deduction rule - need to discuss more
  - c) Scoresheets
    - (1) In the process of revisiting them
    - (2) Goal to be done by end of June
- 2. Event Planning
  - a) Moving to a two day state event
    - (1) Same weekend

- b) Moving to two regional sites Northern & Southern
        - (1) Still working on locations
    - 3. Communication / Education
      - a) Mentoring, Coaches corner- tabled
- X. **Cheer Committee**
  - A. [Minutes](#)
  - B. General Updates
    - 1. Budget - In Process
    - 2. Late Fees
  - C. Work Group Reports:
    - 1. Event Planning
      - a) All State - 2023 Season
        - (1) Motion: All State to remain virtual submission; open submission October 1, 2022-January 6th, 2023; submissions to be judged by date (to be determined) and finalists announced live at State Finals during the session in which the athlete is in attendance.**
        - (2) Motion: Stunt Group/Mascot divisions to remain virtual submission (October 1-Prior to JEM); submissions to be judged by date (to be determined) and finalists announced live at State Finals during session in which athlete is in attendance (Pankow/Je); Second by Rahjes; Motions Passed Unanimously**
      - b) JEM Event
        - (1) Dates of Consideration: January 14th, 2023 (Priority); January 21st, 2023 (Alternate)
        - (2) Motion: Seek venue availability from potential sites on proposed dates (Greenwald); Second by Welke; Abstain (1); In Favor (9); Motion Passed**
      - c) Prelims
        - (1) Location: Wisconsin Dells High School
        - (2) Date: February 18th, 2023
        - (3) Status: Waiting to finalize contract with venue
      - d) Finals
        - (1) Location: Oshkosh Arena
        - (2) Date: February 25th, 2023
        - (3) Status: Waiting to finalize contract with venue
      - e) Sponsors & Vendors
        - (1) Motion: Vendor priority to focus on food vendors first, apparel/product vendors if room is available, and dependent upon approval from competition venues (Greenwald); Second by Poeschl; Motion Passed Unanimously**
    - 2. Competition Advancement
      - a) Endorsement Pilot 2022-2023 Season
        - (1) Create a program that will help get local events and WACPC working together

b) Divisions

**(1) Motion: Eliminate non-stunt division at all levels (Varsity/JEM) due to low participation and the addition of alternate opportunities (i.e. Gameday) (Welke); Second by Zamjahn; Motion Passed Unanimously**

**(2) Motion to accept JEM Cheer levels as outlined below (Welke); Second by Greenwald; Motion Passed Unanimously**

**(a) K-3 (Lower Elem/Rec)**

**(b) K-5 (Upper Elem/Rec)**

**(c) K-8 (Rec)**

**(d) 5-9 (MS) grade 9 only if included in MS**

**(e) JV remains as is**

3. Communication & Education

a) Mentorship Program

(1) Call for mentors for 2022-2023 season to determine pool

(2) Pairings will occur post district meetings

(3) Mentorship Benchmarks currently under development

b) Coach's Corner

(1) Timeline under development (Apr-May; Aug-Nov)

c) Skills Videos

d) State championship

(1) Only for varsity events not at JEM or JAM

(2) Do not use the wording State Championship other than at our State events

(3) At this point asking for board members to think about this for further discussion

**XI. Vendor / Sponsor Committee Report**

A. Suggestions please let this committee know

B. Sent out a survey to teams regarding what vendors they use

C. Vendor charge under discussion

D. Broadening opportunities for our sponsors

1. Connect with coaches

2. More recognition

**XII. Fall Conference Committee Report**

A. Looking for committee chairs

1. Amy, Jim, Tina W and Michelle Kiese

a) Amy and Jim co-chairs

b) Committee members

(1) Julie Pankow, Jess Pankow, Kim, Megan, Sue Poeschl, Julie J, Tina W, and Michelle

B. NDCA

1. Be a part of that organization

2. Can join as a state

C. Contracting speakers

1. Amy

D. Looking for committee member interest at this meeting!

**XIII. Recognition Committee Report**

- A. Bring all nominations from this committee to the board for approval
- B. Scholarships
  - 1. Submission review in progress; target completion date is April 6th
  - 2. Formal Announcements to come shortly after
  - 3. 113 applicants
- C. Sportsmanship
  - 1. Selections - approved
    - a) done
    - b) 94 nominations
  - 2. Working to create better directions of “why” to nominate.

**XIV. Apparel Committee Report**

- A. Working with more than one vendor - regional vendors
- B. Board apparel in progress

**XV. Programs Report**

- A. Year in Review Progress/Items Needed
  - 1. President's letter
  - 2. 22-23 events, including district meetings (in person/virtual?)
  - 3. Cheer all state/stunt group/mascot
  - 4. Dance D1 full list of duet/trio placements and non-placing D2 duet/trio teams
  - 5. Scholarships
  - 6. Sportsmanship
  - 7. Cheer COY write up and photo
  - 8. New headshots of board members if requested
- B. All programs- need information sooner.
  - 1. State events- lineups need to be finalized before 8am Monday prior to get to print on time
  - 2. YIR - need photos by end of Feb, need everything else by end of March to fit with timing at G3

**XVI. New Business**

- A. Nominations for VP and Secretary positions
  - 1. Nominations at this meeting
    - a) VP
      - (1) Kube nominated Becka Second by Debruin
      - (2) LaVelle nominated Jim Second by Tina W
    - b) Secretary
      - (1) Putra nominated Gerdman Second by Rindt
      - (2) Poeschl nominated Tina W Second by LaVelle
      - (3) Norrish nominated Morgan Second by Schultz
  - 2. Election May 1
- B. Discuss committee interests
  - 1. [Current assignments 2021-22](#)
  - 2. Think about what you are interested in
  - 3. Commit by June
- C. District meeting dates - 7 pm start
  - 1. Virtual
  - 2. D 1, 2, 5 & 6

- a) Monday, August 8
  3. D 3
    - a) Wednesday, August 10
  4. D 4
    - a) Thursday, August 11
  5. Presentation- due July 1
    - a) Board member information
  6. Exec board- finalize on July 31
- D. Handbooks
1. Make sure to have an end date for late fees
  2. BOD handbook
    - a) Goal done by August
    - b) Lindsey is going to share out a format for this
- E. Motion Rindt moves to no longer have potluck dinners. Second by Rahjes Motion carries**
- F. All State template certificates examples
1. [First team](#), [second team](#), [honorable mention](#). [All state certificates](#), [duets/trios](#) and [qualifiers](#)

**Adjourn- Greenwald moves to adjourn the meeting. Second by Kube All in favor- all Motion carries**

**Next meetings:**

**Proposed Upcoming dates: Proposed meeting dates for 2022 - 2023 [UPDATE]**

- |  |                       |
|--|-----------------------|
| <input type="checkbox"/> April 3 in person | Board meeting 11-2 pm |
| <input type="checkbox"/> May 1             | Board meeting 11-2 pm |

**Important links:**

- [Form for website placement](#)
- [social media request](#)