

ELC Board Meeting Minutes 6/17/19

Present: Sheldon Ripson, Jon VanKleeck, Debbie Ward, Mitch Mitchell, Chad Brady, Dan Reisig, Martin Ferguson, Justin O'Rourke, Beth Daniels, LeeAnn Grayson and Deb Mayer (by phone)

The meeting was called to order by 6:06 pm by Sheldon

President's Report: Sheldon Ripson

- We began the meeting with introductions.
- Mitch motioned to approve the Minutes. Chad seconded. All approved.
- Sheldon outlined his approach to the position. He is a self-professed “delegator” and will trust the skills and talents of the new Board. He is looking forward to facilitating and coordinating everyone's efforts.
- Master Calendar: Sheldon passed out a tentative calendar for the coming season.
 - Debbie will reach out to 9Round Wildwood to get information about fall training
 - Fall BBQ – Justin suggested that the BBQ was too early, but freshmen parents need information about fundraising.
 - Debbie suggested that the freshmen/new parents have a separate meeting in August prior to fall practices and fundraising.
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- Open Positions:
 - Uniform & Spirit Wear – LeeAnn said that Deborah Young expressed some interest in the position.
 - Spirit wear is handled through Tim Ganey
 - Helmets and gloves are also handled through Tim Ganey
 - Bags and jackets are handled through a separate vendor
 - Justin suggested that we put a helmet in early to help spread the freshmen cost of playing.
 - Video –
 - We will need to re-evaluate whether we continue to use Krossover
 - Matt Frederickson helped with Varsity last year
 - Jake Weis also helped the past
 - Justin said that he was talking with a new person re: Coordinator of the Youth program and may be able to help in other areas like filming.
- High School Updates
 - Summer session registrations: We have 18 players registered so far, with 24 indicating interest on the Google forms.
 - Sheldon would like to get summer 2020 information out to the parents at the January meeting.
 - We do not have enough players interested in a summer travel tournament.

- Sheldon asked if John Ward would be interested in organizing the summer Rockwood U program for 2020.
- Pinnies – are on order
- Youth Camp
 - 28 players are signed up so far.
 - Deb said that there were some other camps going on that same week.
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Officer Reports

Vice President: Mitch Mitchell

- Mitch has already contacted the rep at Mercy.

Director of Finance: Chad Brady

- Jon will run the numbers through the end of June.
- Jon will train Chad on the website and also transfer the banking information.
- Chad may handle the tax return for next year and will look into buying Quicken to keep the books.
- Jon said the only outstanding bill is the trainers (\$2400).

Director of Communications: Debbie Ward

- The website has been updated with new articles, Board members, summer registrations and meeting minutes.
- Ad book is being revised and a new system will be in place for collecting information for next year.

Director of Fundraising: Deb Mayer

- No report.
- Martin suggested that we do concessions one year. Beth suggested that we bring in a vendor to sell kettlekorn.
- Deb is researching information from other clubs and will report back next month.

Youth Director: Justin O'Rourke

- Justin would like to focus on recruitment. Tony Ehrman will be taking over as Youth Coordinator.
- He believes that we should change the format of the training sessions so there are more game situations.
- Justin suggested that, since we had some success with the summer camp registrations, we use that as a gauge for fall fees.
- We need to order more jerseys for youth.
- Justin would like to include shorts in the registration process for Spring.

- Justin reported that the U14 players enjoyed being coached by Coach Ganey and it was a good recruiting tool to help the players transition to high school.
- The youth did a Middle School Jamboree last season and Justin thought it would be a good opportunity for fundraising next year. We invited 5 teams. 3 came. Justin feels like we could get 7-8 teams on a Saturday.
- We have U12 and U14 coaches for next year. We need more players at the 3rd and 4th grade level.

Communication

- Debbie will make sure that all parents are notified that they need to add text notifications to their accounts.
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Fundraising

- Justin suggested that we ask alumni to sponsor a player for their season (their old number) for a set amount. We would have to use social media to contact them as we do not have current email lists.

Committee Reports

Field Coordinator: Eric Nichols (absent) & Jon VanKleeck

- Eric is set up with Rockwood. Jon has been training him on how to secure the fields.
- Sheldon has a short list of field options for Spring.

Volunteer Coordinator: Beth Daniels

- Varsity & JV Reps: (Beth Daniels)
 - Still open pending team assignments
 - Beth will oversee the Varsity and JV reps, but will not be handling the role of Volunteer Coordinator and Varsity rep.
 - Justin and Martin will be the JV reps.
 - Dan Reisig will be the Freshmen/JV Gold rep
- Beth said that she is also the “Keeper of Character” and will try her best to retain the good character that we are known for.

Old Business

- Uniform return: Jerseys are all back. White shorts are still missing. Next year we will number the shorts.

New Business

- Darla asked that we make a small donation to the Eureka Football boosters for using their flags. Debbie made a motion to donate \$100. Sheldon seconded the motion and all approved.

- The Masonic Lodge has invited the lacrosse team to breakfast on July 6th between 6:30 am to 11 am.
 - Debbie will send an email to the entire list and create a Google form for RSVPs.

Debbie motioned to adjourn. Mitch seconded the motion. All approved.

The meeting was adjourned at 8:40 pm.