



# SPONSORSHIP KIT

## 2020/2021

*Support Stamford Peace and Connect Your Business  
to Community of Parents, Coaches, Athletes, Students & Tutors*



A program of  
Stamford Peace Youth Foundation





## **Join Us In Our Efforts To Inspire Local Youth Excellence – on the court, in the classroom, and in our community!**

Stamford Peace Youth Foundation (“Stamford Peace”) uses high-level basketball instruction, training and competition, as well as academic support, to positively influence young people and help them achieve their full potential both on and off the court. As a 501(c)(3) not-for-profit organization, we rely on the support of local businesses and community partners to help every child play the sport they love and receive the academic support they need to succeed. We hope you will join us in providing children with these opportunities by becoming a Stamford Peace sponsor!

Stamford Peace programming rests on two key pillars:

**PEACE Basketball** – Offers mission-focused basketball programming for boys and girls ages 6-18 from in and around lower Fairfield County, including:

- SPBBL – 700+ player recreational basketball league for elementary and middle school boys. Almost 20% of our SPBBL players qualify for free or reduced-price school lunch and so receive partial or full scholarships from Stamford Peace to enable them to participate.
- AAU Travel – High-level travel teams for girls and boys in the 3<sup>rd</sup> through 12<sup>th</sup> grades. PEACE teams compete regionally and nationally each April through July. Approximately 75 PEACE AAU alumni have gone on to play basketball at the collegiate level.
- Summer League @ Scalzi Park – Outdoor summer recreational league run in partnership with the Stamford Recreation Department. Players who qualify for free or reduced-price school lunch receive partial scholarships from Stamford Peace. This year we also ran a new Fall League @ Scalzi Park.
- Fall High School Varsity League – High school off-season league open to school teams (only).
- Seasonal camps, skill development clinics and open gym sessions for elementary through high school age boys and girls.
- Individual personalized training.

Among the life lessons emphasized to participants throughout the Stamford Peace program are the value of teamwork, discipline, a strong work ethic, personal integrity, sportsmanship and resiliency. The broad pursuit of excellence – on and off the basketball court – is a cornerstone of the Stamford Peace program. Our high-level basketball programming offers a key “hook” by which we engage with young people and connect them to other vital support we offer through our Beyond Limits Academics Program (“Beyond Limits”).

**Beyond Limits** – Provides:

- Academic Tutoring – High-quality, subsidized, peer-to-peer tutoring in math and science for 3<sup>rd</sup> through 12<sup>th</sup> grade students.
- Enrichment Programming – Workshops and special events covering topics such as financial literacy, standardized test preparation, academic writing, college financial aid, computer coding and more.
- Informal Mentoring.
- Academic Advocacy – Actively partner with parents, teachers and administrators as important shared advocates for our students.

Beyond Limits participants include both Stamford Peace student-athletes as well as non-athletes, with a focus on lower income Stamford families. Approximately 80% of current participants are eligible for free or reduced-price school lunch and so benefit from our highly subsidized tutoring fees.

**In all, nearly 1,000 young people and families are supported by Stamford Peace in some meaningful way. Please help us to positively impact even more lives – become a Sponsor today!**

# SPBBL SPONSORSHIPS

Stamford Peace Boys Basketball League (“SPBBL”) is the Stamford community’s flagship recreational league for elementary and middle schoolers. In total, more than 700 young people participate in the league, which takes place over a four-month period each November through March – including 10 regular season games, plus 2-3 additional weeks of playoffs and championship games for each division. **Almost 20% of our SPBBL players qualify for free or reduced-price school lunch and receive partial or full scholarships from Stamford Peace to allow them to participate.**

## 2020 - 2021 SPBBL Sponsorship Opportunities

All Sponsorship categories entitle you to have **your company name and/or logo included on the main SPBBL sponsorship banner/sign** to be prominently displayed at our game sites (*size and placement determined based on sponsorship level*); and to have **your company name and/or logo included in the “sponsor” area on the Stamford Peace website.**

- **LEAGUE SPONSORSHIP:** Additionally includes a page-width rectangular digital ad with image/logo on the Stamford Peace website, with hyperlink to a designated URL; an individual physical banner with your company name and/or logo to hang year-round at Stamford Peace’s main facility, currently the Yerwood Center, throughout the SPBBL season; and an opportunity to host an information table on two game dates of your choosing.  
**Limited to one sponsor.**  
\$5,000 \_\_\_\_\_ League Sponsor
- **DIVISIONAL SPONSORSHIP:** Additionally includes a 1/3 page-width square digital ad with image/logo on the Stamford Peace website, with hyperlink to a designated URL.  
**Limited to eight sponsors.**  
\$2,500 \_\_\_\_\_ Divisional Sponsor
- **TEAM SPONSORSHIP:** “Courtside Level” (only) additionally includes a sidebar logo on the Stamford Peace website, with hyperlink to a designated URL.  
\$1000 \_\_\_\_\_ “Courtside Level”      \$500 \_\_\_\_\_ “Mezzanine Level”      \$250 \_\_\_\_\_ “Bleachers Level”

ALL FORMS AND ARTWORK relating to SPBBL SPONSORSHIPS due on or before November 6, 2020.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please return this completed sponsorship form to the Stamford Peace Youth Foundation, either by email to [info@peaceyouthct.org](mailto:info@peaceyouthct.org) or by regular mail to 925 Long Ridge Road, Stamford CT 06902. Checks should be made payable to “Stamford Peace.” All logo files can be sent to: [info@peaceyouthct.org](mailto:info@peaceyouthct.org). If you have any questions, please email us at [info@peaceyouthct.org](mailto:info@peaceyouthct.org), or call Rebecca Isenstein at 203-588-9020.

# SUMMER LEAGUE SPONSORSHIPS

Stamford Peace & Stamford Recreation have teamed up to provide rising 6th thru 11th graders with a high-energy outdoor Summer League. Played on the blacktop on Scalzi Park during July and August, the League consist of 10 games, two each week, culminating in single-elimination playoffs and a championship game. **Players who qualify for free or reduced-price school lunch receive partial scholarships from Stamford Peace to allow them to participate.**

## 2021 Summer League @ Scalzi Park Sponsorship Opportunities

All Sponsorship categories entitle you to have **your company name and/or logo included on the main Summer League sponsorship banner/sign** to be prominently displayed at Scalzi Park (*size and placement determined based on sponsorship level*); and to have **your company included in the "sponsor" area on the Stamford Peace website.**

- **LEAGUE SPONSORSHIP:** Additionally includes a 1/3 page-width square digital ad with image/logo on the Stamford Peace website, with hyperlink to a designated URL; and an individual physical banner (feather type or similar) with your company name and/or logo to be displayed at Scalzi Park throughout the Summer League season.  
**Limited to one sponsor.**  
\$2,500 \_\_\_\_\_ Divisional Sponsor
- **DIVISIONAL SPONSORSHIP:** Additionally includes a sidebar logo on the Stamford Peace website, with hyperlink to a designated URL.  
**Limited to two sponsors.**  
\$1,000 \_\_\_\_\_ Divisional Sponsor
- **TEAM SPONSORSHIP:**  
\$500 \_\_\_\_\_ "Mezzanine Level"    \$250 \_\_\_\_\_ "Bleachers Level"

ALL FORMS AND ARTWORK relating to SUMMER LEAGUE SPONSORSHIPS  
due on or before July 2, 2021.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

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# BEYOND LIMITS SPONSORSHIPS

Since 2013, the Beyond Limits Academic Program has provided high quality, subsidized peer-to-peer academic tutoring, informal mentoring, academic advocacy and enrichment opportunities to Stamford students, both athletes and non-athletes alike, in the 3rd through 12th grades. An emphasis is placed on those **families eligible to receive free or reduced-price student lunch – which make up approximately 80% of our participants.** Tutoring is primarily conducted by Stamford Public Schools' upperclassmen, including National Honor Society members, and local college students, many of whom are referred by teachers, administrators and other tutors. **Beyond Limits currently serves approximately 175 students, twice weekly, and the demand has never been greater. Stamford Peace underwrites most tutoring expenses.**

Please see the following page to read what students, parents and tutors have to say about the program!

**Please indicate which Beyond Limits sponsorship opportunity you are interested in:**

\_\_\_\_\_ **\$75** Assist us in funding five (5) tutoring sessions

\_\_\_\_\_ **\$250** Assist us in funding tutoring for a student for approximately two (2) months

\_\_\_\_\_ **\$750** Help us fund technology purchases for our tutoring facility (iPads or notebooks)

\_\_\_\_\_ **\$1000** Assist us in funding tutoring for one (1) student for the academic year

\_\_\_\_\_ **\$3000** Assist us in funding tutoring for three (3) students for the academic year

\_\_\_\_\_ **\$5000** Assist us in funding tutoring for five (5) students for the academic year

\$ \_\_\_\_\_ **Give a CUSTOM AMOUNT**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please return this completed sponsorship form to the Stamford Peace Youth Foundation, either by email to [info@peaceyouthct.org](mailto:info@peaceyouthct.org) or by regular mail to 925 Long Ridge Road, Stamford CT 06902. Checks should be made payable to "Stamford Peace." If you have any questions, please visit our website at [www.peaceyouthct.org](http://www.peaceyouthct.org), email us at [info@peaceyouthct.org](mailto:info@peaceyouthct.org), or call Rebecca Isenstein at 203-588-9020.

*Stamford Peace Youth Foundation Inc. ("Stamford Peace") is a 501(c)(3) organization and is eligible to accept tax-deductible contributions. Stamford Peace's tax identification number is 27-1254631. No goods or services are provided in exchange for your Beyond Limits sponsorship.*

## What our Students, Parents and Tutors have to say about our Beyond Limits program:

*Beyond Limits has given me the confidence to do well in school. The tutors help me keep up with what I'm learning in Geometry and Biology, and my grades have improved in both those subjects.*

– Tyler, Grade 9

*I believe the program is amazing! The cost and quality of the assistance are superior and to have this program available for students in such a competitive educational environment is unheard of.*

– Parent of participant, Grade 8

*This is a heart-felt thank you for working your magic on Joseph, an 8<sup>th</sup> grader who began losing his academic edge in 7th grade. Thanks to BL, this school year I watched Joseph regain confidence in his abilities, take pride in his work, and rediscover the joy of learning. What's more, his grades skyrocketed!"*

– Kathy, mentor

*I love Beyond Limits. It's the best place to learn. I like to go there as many times as I can. If I could, I'd go every day. All the tutors are nice, especially Matt. They have helped me a lot. I had a C in math and now I have an A! I might even make honor roll!*

– John, student

*I have used a [Beyond Limits] tutor in biology this school year and they have helped me raise my grades from a C to a B+. The tutors at Beyond Limits are great and have really helped me in an area that I wasn't doing so well in. They taught me strategies to remember terminology and provided an extra level of support that I needed out of the classroom.*

– Chris, student

*I wanted to share that Gabby is doing much better on math at school with your help. The tutoring really has helped her. Thank you!! . . . She also told me that she enjoys going to tutoring. That's also music to my ears as a parent!*

– Gabriela, parent

*I just want to thank you for everything. Beyond Limits is a fantastically run program that brings class and professionalism to the tutoring process. I was happy to be a part of it for the past year. I hope the program continues to prosper and good luck with everything!*

– Jarrod, tutor



## What our Student-Athletes have to say about our PEACE Basketball programs:

*My experiences with Peace were very formative. From my 6 years in Stamford Peace, I learned how to collaborate with others, how to develop a growth mindset regarding my basketball skills, and how to be a leader on and off the court. The relationships that have developed amongst my teammates and Coach K will last forever!*

– Madison Johnson, University of Pennsylvania

*Stamford Peace has had a major impact on my life. This is the place where I learned about my love for the game of basketball. I feel humbled and honored to have played for such great coaches and a classy, wonderful organization.*

– Kwe Askew, MidAmerica Nazarene University

*I made many new friends for a lifetime on and off the court playing with the Stamford Peace program. Nothing was ever given, I had to earn whatever I wanted. The practices were intense, which prepared us for the games; especially winning our last tournament of the year in New Jersey, for which I received MVP. I am thankful to have joined this program. The coaches taught me a lot - all of which helped me receive a scholarship!*

– Charles Fisher, Post University

*Stamford Peace gave me a team and community that became my family. This organization taught and motivated me to achieve my academic and athletic goals, and I feel extremely lucky to be a part of the Peace family!*

– Natalie Wind, Wheaton College

*Peace has had such a great impact on my life. The program has not just enhanced my abilities as a basketball player, but it has made me become a better teammate and person along the way. Coach K has been an amazing coach, mentor and most importantly friend to everyone that's been a part of the Peace family."*

– Elizabeth Grosso, Sacred Heart University

