

Rogers QB Club

March 2025 Meeting

Meeting Minutes

Facilitator	Crissy Uttech
Date & Time	3/31/25 at 7:00 PM
Location	Coach Franz's Classroom
Attendees	Present: Crissy Uttech (President), Brian Willegalle (VP), Jeff Ridlehoover (Secretary), Tracy Anderson (Treasurer), Marc Franz (Head Coach)

Agenda Items/Topics	
1. Previous Minutes and Current Agenda Review/Approval (Crissy)	
<ul style="list-style-type: none">• Motion to approve: Jeff• Seconded to approve: Brian	
2. Treasurer's Report (Tracy)	
<ul style="list-style-type: none">• Checking: \$38,662.88• Savings: \$20,659.61	
Budget (Annual)	
<ul style="list-style-type: none">• Working off of the 2024 budget, assumptions and changes were made for 2025 (and beyond)<ul style="list-style-type: none">○ Increase budget line item for assistance coaches pool - from 5.5 to 6.5 effective 2025○ Assistance coach budget allocation from QB Club is \$25,000○ Coaches summer camp/work will supplement this \$25,000.○ In 2024, the supplemented amount was \$18,447.38.○ Estimates, based on ISD 728 contract for assistance coaches is $\\$6,040 \times 6.5 = \\$39,260$○ The \$39,260 will increase slightly based on a new ISD 728 master agreement○ The fundraising budget line will be increased from \$17,000 to \$20,000 in 2025○ The QB Club anticipates higher costs on the senior photobooks○ The QB Club will assume annual payments for Edge sideline replay of \$499/year○ RHS will pay the upfront cost for Edge of \$2,473 per Dan Ohlgren○ The QB Club will increase the food budget by \$100/week over 6 weeks (\$600)○ There will be no change to the QB Club savings account floor- It will not go below \$10,000	

3. Secretary Report

- Jeff will work with paver company to determine cost and ensure availability
- Cost to new paver purchasers will be \$200
- Mike Uttech to design a new flyer to be shared via the website and at the spring KO meeting

4. Concessions Report (Provided be Crissy)

- Crissy is working with Dan Ohlgren to determine needs
- RHS will supply some items of need and the QB Club will supplement other items

5. Fundraising Report (N/A)

- None

6. VP Report (Brian)

- Brian mentioned waiting a year to investigate replacing SE with Crossbar

7. Presidents Report (Crissy)

- Crissy reviewed the 2024 QB Club goals
 - Maintain savings balance at \$10,000
 - Invest in Program Growth
 - Improve Volunteer Structure with Coordinators and Support
 - Ensure the concession stand entrance has the paver bricks
 - Enhance the concession stand for future success
- Crissy shared the 2025 QB Club goals for approval (Goals 1-3 above are ongoing)
 - Increase fundraising efforts
 - Boost fan engagement and attendance
 - Improve player recognition and support
 - Strengthen alumni relations
 - Enhance communication channels
 - Promote academic achievement
 - Support community Initiatives
 - Develop player development programs
 - Improve game day experience
 - Create partnerships with local businesses
 - Recruit and retain volunteers
 - Organize a "team bonding" experience
- Crissy shared that a new JV Cheerleading Team would like to cheer for JV games in 2025
 - End zone location and approved by Coach Franz
- Team Room needs were discussed - Benches and branding are being investigated
- The website is complete with summer registrations (7:7, Youth Camp, S&S, Zimmerman Camp)

- The QB Club prefers the idea of a one-stop/every week post game varsity meal
 - The RAC and Broadway are potential options
 - Crissy will discuss this with Broadway to attain a weekly cost estimate
 - The QB Club discussed increasing the weekly QB Club contribution to offset all or a majority of the cost to fund the post game meals

8. Coaches Report (Marc)

- The MSHSL will determine 6A division placement at a meeting on 4/3 - North is most likely (West otherwise)
- Once the 6A divisions are set, regular season schedules will be created one week later
- Marc made budget suggestions on the topics above

9. Motion to Adjourn: Brian, Seconded by: Tracy

Meeting adjourned

Next Meeting: KO meeting on April 13 or 16 and next regular meeting of the QB Club is May 5, 2025 @ 7pm - Coach Franz classroom

Respectfully Submitted by: Jeff Ridlehoover - Rogers QB Club Secretary