

**Pirate Youth Athletic Association**  
**Board Meeting Minutes**  
**Wednesday, October 16, 2019 6:00 pm @ World Cup Coffee**

1. Call to Order: Mark Brone called the meeting to order at 6:00pm at World Cup Coffee.
2. Roll Call (x denotes that individual was present):

<b><u>Board</u></b>	
<i>President -Mark Brone</i>	X
<i>VP -Hank Rollinger</i>	
<i>Secretary -Shelli Brone</i>	X
<i>Treasurer - Ben Adank</i>	X

<b><u>Programs Rep</u></b>		
<i>Football</i>	Ryan Auth	
<i>Volleyball</i>	Kristy Baures	X
<i>Wrestling</i>	-	
<i>Basketball</i>	Various	
<i>Concessions</i>	Committee	
<i>Public Relations</i>	Tina Leverance	

<b><u>PYAA Members</u></b>	
Jim Weber	
Brad Lisowski	
Tom Gotzinger	X
Angie Bambenek	
Joe Holzer	X
Susan Henry	
Mackenzie Halverson	

<b><u>Directors</u></b>	
Jason Becker	X
Heather Secrist	X
Becky Weber	
<i>Sports Director -Melanie Ganschow</i>	X

<b><u>HS Head Coach</u></b>		
<i>Football</i>	Luke Kjelland	
<i>Volleyball</i>	Jackie Engel	
<i>Wrestling</i>	Buzz Murty	
<i>Basketball</i>	Jesse Cyrus	
	Randy Knecht	

<b><u>HS Administration</u></b>	
<i>Superintendent-Michele Butler</i>	
<i>Principal-Steve Stoppelmoor</i>	
<i>Athletic Director-Luke Kjelland</i>	
<i>C-FC Board Member(s)</i>	

3. **Approval of Minutes from September 18th, 2019 Meeting:** Motion to approve by Ben, second by Heather.
4. **Review and approval of Bills/Financial Report:** Ben presented and reviewed the bills with the group. New Football Helmet & Shoulder storage pad has arrived and is put together. No questions or concerns on bills. Motion to approve bills made by Mel and second by Shelli.

Game Day program- Still working to fill the final spot. We have received inquiries from sponsors as to why the programs haven't been available yet. The issue has been cleared up with school and a batch is ready to be used at the next sporting events. Only 3 sponsors with outstanding balances to pay at this time.

Open question from last month and no update given...Was Mack able to deposit the volunteer/uniform deposits for those that didn't return uniforms or fulfill their volunteer slots? How much was that? Ready to dig into our new program (Dibs) to improve on this process moving forward,

Storage locker – recv'd refund of \$65 for deposit. We have now transitioned all storage over to school. Thank you to everyone for your help in clearing it out and organizing out at school.

Ben presented an update on the Football program budget and how the season ended up financially.

Basketball purchases that were approved last meeting were ordered.

5. **Announcements:** No new announcements at this time.

6. **Sports Director Update** –

- Old basketballs were donated to Wilhelmi/school elementary PE.
- 6<sup>th</sup> grade vb has a tourney in Fall Creek on Saturday, October 19<sup>th</sup>.
- VB Skills and Drills has wrapped up.
- We are in need of a coach for both the 3<sup>rd</sup> grade girls and 4<sup>th</sup> grade girls. All other groups are covered.
- Host dates for the upcoming basketball season have been turned into the GNBL. We got 7 home tnsys.
- Mel is working on scheduling practices for October and November.

7. **Program Reports:**

- a. **Football:** - (Ryan Auth submitted an update) Both teams have had a successful season. The last games are Saturday the 19<sup>th</sup>. Awesome to have enough participants to field 2 teams this year. Ryan is working on a playbook and outline of “to-do’s so the transition for the next incoming coaches goes smoothly. The parent volunteers have been instrumental in helping Ryan coach the teams. Thank you all! Joe Holzer is one of those very valuable parent volunteers and he also gave a positive review on the season. Thank you, Joe, for attending the meeting and sharing your insight on the FB season and PYAA in general.
- b. **Basketball:** (Multiple reps in attendance) We are working towards implementing a policy for low #'s that will be sustainable moving forward. Teams that don't have enough participants to field their own team will need to play up (3/4, 5/6, 7/8). This would also help with streamlining coaching. We had to change direction from our last meeting for the 5<sup>th</sup> grade boys due to the # of 3<sup>rd</sup>/4<sup>th</sup> combined and 5<sup>th</sup>/6<sup>th</sup> combined. It was a much more even # to make that switch instead of 3<sup>rd</sup>/4<sup>th</sup> and 5<sup>th</sup> all together. Mark will notify the 5<sup>th</sup> and 6<sup>th</sup> grade group of the change. All groups will be encouraged to use Sports Engine for communication/updates to parents, so an effort will be made to educate all coaches on this.
- c. **Volleyball:** (Kristy Baures) 6<sup>th</sup> grade girls participating in a tourney at Fall Creek on Saturday the 19<sup>th</sup>. Kristy is waiting on J&D's for samples and quotes and Excel. A suggestion was made to give MCC a chance to quote too.

8. **New/Other Business:**

- i. **Registration nights-** Discussion had on how to improve the process and make it more meaningful for all who come out. Need to use it as a time to explain PYAA, answer questions, show how to use Sports Engine, hand out uni's, collect volunteer check and explain why it is needed etc. We can do better!!
- ii. **Connection with HS coaches.** Randy is meeting with girl's basketball PYAA coaches on Sunday, October 20<sup>th</sup> to discuss what he would like to see from the youth as they come up. Mark will reach out to Jesse to set up a similar meeting for the coaches of the youth boys.
- iii. **Marketing campaign ideas, cost, committee/lead** – Heather gave Vision Designs the approval to proceed with starting on the digital side of creating our logo etc. Hope to have some designs by mid-November to share with the board.
- iv. **Possible PR Director-** Discussion was had on adding a position for a PR Director and what the responsibilities would be for that person. Some of the ideas would be a monthly newsletter, pictures on social media, more FB updates, educational pieces, coach/volunteer spotlights, print media articles in the Recorder.

9. **Next Scheduled Meeting:** Next meeting scheduled for 3<sup>rd</sup> Wednesday of the month (November 20th) at 6:00 pm.

10. **Adjourn:** Motion to adjourn made by Mel, seconded by Ben. Meeting adjourned at 7:52 pm.