



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

May 20<sup>th</sup>, 2019

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order: Stacy calls the meeting to session 7:03 PM**

#### Roll Call/Quorum:

- Stacy Hintzman, President - Present
- VACANT, Secretary
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director - Present
- Kari Berthiaume, Growth & Retention Director - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Brent Pember, General Operations Director – Present
- Sara Bahr, Concessions Director - Present
- Adam Wamboldt, Equipment Director - Present
- VACANT, Fundraising Director

#### Consent Agenda:

##### Stacy Hintzman

- WAHA Meeting Updates:
  - By-Laws:
    - ALL boundary changes have to be approved by WAHA by March 15<sup>th</sup> (for the next season)
  - Rule Changes:
    - R1:
      - All Roster will be completely verified prior to Friday before playdowns
      - All Coaches MUST have training/screen complete by play downs
      - No Coaches can be added after playoffs
      - Emergency exceptions post 12/31.
    - R2/R3: High School Players/Before & After program
      - T1 won't be playing in T1, they need to play in HS or community programs.
    - R5: Can't practice with our programs/teams outside of boundaries.
    - R6: Residence/location confirmation
    - R8: Summer programs conclude October 1
    - R9: Tier 1/Tier 2 need to have a Director of Hockey (on-ice coach to assistant other coaches).
      - ACE Coordinator
      - Coaching Coordinator
      - To help other coaches when they are struggling
    - R10: Tier 1 Coaches clarification
    - R11: Each player must play 5 games beginning Nov 1 and prior to first playoff game (vs. Dec. 15).
    - R12: Female players can get released if there is no girls program (and valid until home association has a girls team); dual roster (move up a level) – this is outside of the pilot.
    - R13: Girls Playoffs
    - R14: 8U aged players wanting to move up to 10U must complete a 8U move-up request form and have it approved by WAHAs 8U Director (and regional director) by November 15<sup>th</sup>.
  - SafeSport Updates from National Governing Body (NGB)
    - Locker room
    - Electronic communication

- Local and team travel
  - Rubdowns and Massages
  - Player 18 year old needs SafeSport training
    - Regular contact/One screening for all sports that are NGB related for that year
- Body Checking
  - As of now – continuing to allow body checking at 14U
  - Start calling the rules that are currently in the rule book.
  - Player must only be checked if they have the puck.
  - Hands to head or face is a penalty – head contact is the rule
  - Penalty for banging sticks on the boards after a hit.
  - Coaches have to watch a body checking video before they can coach.
- 12-13 yr. old Before Season Team Wisconsin for Boys for 2020-2012
  - Camp and weekends during pre-season (10 -16 games, regional practices, one tournament)
- 12-13 yr. old Camp for girls who tried out for Kohlman Cup (180+) registrants in August
- Grass Roots Applications for grants – two types – innovation and divider
- Classification recommendations - Beloit stays at D1, Fox Valley remains at D2 and to D1 in 2020-21, River City down to D4.
- 2021 State Tournaments Region 6 Associations–
  - Youth 12U (PW) 1C – Hudson
  - Youth 12U (PW) 3A – West Salem
  - Youth 14U 2A (Bantam) – Onalaska
  - Girl's 10UB – River Falls.
- Girls State Play Down – Guidelines for designating A and B divisions
- Annual Conference
  - Friday, August 2
    - Registration 5:00-6:00 pm
    - Girl's Forum – Panel discussion 6:00 – 8:00 pm
    - Social – 7:30 – 10:30 pm – Pat Kelliher (USA Exec. Dir.) welcome at 8:00 pm
  - Saturday, August 3
    - 7:00 -8:00 am Registration
    - On-ice Goalie Clinic for Goalies and Coaches at Greenheck 8:00 – 11:00 am
      - Participants can either be done or return for lunch/keynote and afternoon sessions.
    - Welcome and continental breakfast from 8:00- 8:20 am
    - Sessions one and two 8:30 -11:30 am
    - 11:30 am Whole Group – Keynote by Joe Pavelski, San Jose Sharks, followed by lunch and annual meeting
    - Sessions three and four in the afternoon
    - Sessions will be known prior to registration
    - \$25 registration fee with refund upon completion evaluation
- Social Media – Increased web site use/contact/traffic
- Tier I – Not approve Tier 1 girls for 2019-20 season.
- Coaches – Girls seminar in Region 5 – See Robin if interested
- Referees – Locations of seminars – Sparta or Onalaska?
  - Girl's/women's only seminar in central part of the state
- SafeSport – Region 6 has the most identified violations in the state. Good and bad.
- Support for changing Play downs to Feb 14, 15, and 16 2020, BETTER than Jan 31, Feb. 1 and 2, 2020? Pond Hockey weekend is Feb. 7-9.
- Concussion Management Program and Return to Play Form – See USA Handout. Needs to be communicated to associations – give them a copy of handout 37.
- Gear Swap Day – September 14 – State-wide. Each assn. decides if they want to coordinate it or not – like try hockey for free – choose to do it or not.
- Tier II Transfer form – must be signed by both the releasing and accepting assn. officer. FOR ASSNS.

## Bob Weir

- PDC Update:
  - Brian Gowling added to the PDC
  - Meetings April 4 and May 6 since season ended.
  - Error in timed assessment was taking to long to correct, will need the entire off season to do it.

- Player assessments were not completed in manner I expected so not pushing them out. Better instruction next year to coaches.
- Pushed out level feedback and shooting charts along with 2 instructional clinics on May 14 & 16 to ensure skaters know what they should be working on at home.
- Off Season Projects include working on Development Plan, Playbooks and updating Assessments.
- Looking to open coach and team management applications around August 1.

#### **Sara Bahr**

- Still looking for adult size skates if your garage sale and see some, please grab them.
- Concession remodel scheduled for May.

#### **Kari Berthiaume**

- Sports Expo: Keila and Kari ran a booth at the Sports Expo @ MHS on April 8<sup>th</sup>, 2019 – We had a good turnout, and would recommend MYHA attending again in the future. There was a lot of excitement from parents when they heard that the first year is free. We collected 19 Contacts/Email Addresses for LTS interest this fall and plan to email them a reminder when registration opens.
- MYHA Summer Hockey deadline is 5/31/2019 :
  - 28 players so far @ the Mites/Squirts level and 13 players @ the PW/Bantam level (will cancel this ice time if less than 16 skaters) – Reminders sent out on 5/20/2019
- New Sports Engine Account Manager:
  - Simon MacKenzie; Email: [Simon.MacKenzie@sportsengine.com](mailto:Simon.MacKenzie@sportsengine.com) who is replacing Justin Magill
- 2018 – 2019 MYHA Marketing Budget :
  - Spent \$2,046.63 out of \$2,500.00

#### **Adam Wamboldt**

- Working with Brent to set up Jersey collection info at the time of registration to stream line the process at all levels.
- Had a large amount of skates donated to expand the skate rental program. Should be enough to fill the second skate rack that is on site.

***Stacy Hintzman motioned to approve Consent agenda. Sara B. 2<sup>nd</sup>. Motion passed.***

#### **REGULAR AGENDA**

##### ***President's Report: Stacy Hintzman***

- WAHA Updates:
  - Rules Changes: See all in Consent agenda (and attachment)
    - R9: Need to have a Director of Hockey/Coaching Coordinator – Bob and PDC will review (30 hours possible)
    - R14: 8U aged players wanting to move up to 10U must complete a 8U move-up request form and have it approved by WAHAs 8U Director (and regional director) by November 15<sup>th</sup>.
      - WAHA/USA Hockey/ADM supports small Squirt Teams.
      - Need to fill an 11 player 10U roster to make a first, second or third team.
      - Goalie Need
      - Must be placed on the lowest level team
      - Exceptional Talent Skater – proof of top 1/3 will have to be submitted to WAHA.
        - Region 6 (MYHA included) recommended 13 players and extending deadline to December 1<sup>st</sup>.
  - CVG: Looking to have 2 12U teams (with tryouts)
  - Annual Conference – Wausau (Jefferson Inn)
    - Friday, August 2/3
      - Girl's Forum Friday Night – Panel discussion 6:00 – 8:00 pm
      - New Sporting Apparel Vendor/Partner (35-40% off)
      - Two Grant Applications – Adam (divider board)
        - Follow Up on Grass Roots App from last season
- Ice Board Updates
  - Celebration
  - Ice Utilization Review
    - 652.75 Total Hours Used/48.75 Total Hours Not Used
    - Total Ice Bill 105,225.00

- HS will start practice at 3:30
  - Ice Fee will remain the same in 2019/2020
  - Ice Board Representative Application
    - Who do they report to? Report to president and report at beginning of all MYHA Board Meeting
  - Races/Camping/Fundraiser?
    - Review with new Fundraising Director
- Concussion Safety – Prescreen
- Website:
  - Off-Season Page
    - Closed page on website with links
  - Board Updates – Secretary needs to update
- Board Applications:
  - Secretary:
    - Kris Wilkens
    - Tracy Smith
    - David Schwedler
  - Fundraising
    - Kjerstin Lee
    - Melanie Marincel
  - Many others who are interested in the fundraising committee.

***Motion to move to close session. Second. Move to close session.***

***Motion to move out of close session. 2<sup>nd</sup>. Motion Passed.***

***Treasurer's Report: Gary Messerschmidt***

- Checking: 14,325.70 (lowest in 5 years)  
Savings: 15,021.88
- Scholarships: \$4,029.92
- Total: 33,377.50 (vs. last 43,879.00)
- Year End Income: 209,344.05 vs Expenses \$219,100.91 (Loss of 9,756.86)

***Secretary: VACANT***

***Fundraising Director: VACANT***

***Growth & Retention Director: Kari Berthiaume***

- 24 outstanding invoices remain unpaid (Reminders have been emailed @ 30/60/90 days) for overdue fundraising amounts for wreaths and primarily skate-a-thon.
  - Total invoices sent in February = \$4,551.78.
  - Total collected is \$475.28.
  - Remaining amount to be collected = \$4,076.50 from 24 families.
- Seeking approval for \$2,500 Marketing budget for the 2019-2020 season
- **Mike motion to approval, Brent 2<sup>nd</sup>. Motion passed.**
- Would like to order 2 LTS Free banners to hang outside on the fence entrances on the East and West ends to capture Fair attendees and School Children/Parents/Pedestrians/Traffic – do we need approval from the County for this?
  - **2 banners (by Oaklawn and race entrance) – Check with Ice Board**
  - **Check with Bill's on Banners.**
- Review Communications/Secretary job description – Growth and Retention Director job description
  - Looking to move the communications work to the secretary position. They would be responsible to manage the website and social media, as well as the digital TV communications and sending out the association emails.
  - Awards and recognition under my Growth & Retention, as well as the events, photo night, marketing, etc.
  - Kari will work on Job Description.

***General Operations Director: Brent Pember***

- 2019-2020 projected enrollments
  - When will registration open?

- Review at next meeting? Goal is July 1 (payment plan option)
    - Will bring recommendations for next meeting.
  - Projections:
    - Bantams: 17-19 (one team)
    - Peewees: 19-22 (two teams)
    - Squirts: 24-27 (two teams)
    - Mites: 30+
    - Mini Mites: 35+
- Registration Changes:
  - Add Jersey/Sock option (Equipment Manager Recommendation) – By October 1
  - Add Program Fee Includes (PCD recommendation)
    - Tournament Fee
    - Jersey Fee
    - Program Fee/Ice Fee
    - Brent will bring suggestions to June meeting.
- 2018-2019 WAP Hours/Money Owed – Closed Session
  - Skate-a-thon Follow Up
- Policy Update – Updated Scholarship Policy 2.500 to include Goalie Scholarships (\$250/season) – review policy
  - Need to review in full for upcoming season.
  - Discuss payment plan for registration fees?

**Hockey Operations Director: Bob Weir**

- PDC Recommendations for upcoming season:
  - ETS
    - Overtraining skaters during season
    - Lack of attendance at times; skaters weren't showing up
    - Recommendation from PDC
  - Greg spoke with Laura Stamm,
    - Week of Oct 7
    - Similar fees as last season
    - We would like to expand this program.
  - Matt spoke to Goalies Inc
    - Weekend of Oct 11.
    - Similar fees as last season
    - Potentially open to other goalies outside of MYHA
      - Charge a fee to others who come (invite only).
      - Checking one how many goalies they can handle.
      - Need to offset the cost with goalies.
  - Shooting Charts:
    - Prize for completing, shirt for 6000, 8000 & 10,000 shot club
      - Shirts?
      - Board by shooting area with top kids
    - Shooting clinics; almost 70 kids between two nights.
  - Squirt Teams
    - Discussion about forecast
    - Player forecast; 30 based other numbers
      - PDC support moving to Mites

PDC Budget from 2018-2019 Season:

<b>2018-2019 Season</b>			
Approved Expenses	Budget	Estimate	Actual
ETS	\$ 6,000	\$ 4,800	\$ 4,200
Skating Clinic	\$ 5,000	\$ 4,000	\$ 3,220
Goalie Clinic	\$ 3,000	\$ 1,800	\$ 1,800

Stickhandling App	\$ 100	\$ -	\$ -
Equipment	\$ 1,000	\$ 1,100	\$ 880
Non Parent Coaches	\$ 7,000	\$ 4,500	\$ 4,500
Season Total	\$ 22,100	\$ 16,200	\$ 14,600

\*Coaching/TM Requirements Exempt

Recommended Budget for 2019-2020 Season: If items change, have flexibility to move funds around.

<b>2019-2020 Season</b>			
Approved Expenses	Budget	Estimate	Actual
ETS	\$ 5,000		
Skating Clinic	\$ 5,000		
Goalie Clinic	\$ 3,000		
Non Parent Coaches	\$ 6,000		
Coaching Requirements	\$ 3,000		
Season Total	\$ 22,000		

\*Equipment Budget moved to Adam

\*Added Coaching Requirements

Do we still have members with unfulfilled fundraising commitments?

**Concessions Director: Sara Bahr**

- Follow up with Gary to see if the High Schools have been billed for drinks, etc

**Tournaments & Scheduling Director: Mike Jax**

- Tournament update; need playdown date.
- 3-3 Tournament is open for registration (need to communicate)

**Equipment Director: Adam Wamboldt**

- Equipment budget for 2019
  - Use 2018 as a base line?
- Shooting area proposals from Snipers edge (See attached)
  - Need to close electrical area in/locked.
  - Discount involves a marketing partnership
- 2018/19 equipment turn in status
  - Short 5 skater full sets of equipment
    - Add check dated 1/1/20 for \$150 (tba) check in case they don't turn in their equipment
  - Options to protect ourselves this coming season

**NEXT MEETING: July 1 at 7PM**