



## FAN PHOTO CONTEST RULES & REGULATIONS

### 1. THE CONTEST

The CJFL Fan Photo Selfie Contest (hereinafter: the “Contest”) is presented to you by the Canadian Junior Football League (hereinafter: the “Contest Organizers”). The Contest runs in all Canadian Junior Football League markets from Saturday August 4, 2018 to Sunday October 14, 2018 at 11:59pm PST.

### 2. ELIGIBILITY

This contest is open to all persons attending a Canadian Junior Football League regular season game. Notwithstanding the preceding, the Contest is not open to individuals directly associated with the Contest, including the employees, board members and representatives of Contest Organizers (Excluded Individuals). The Contest is also not open to the immediate family members of the Excluded Individuals. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common law spouse.

### 3. HOW TO ENTER

To enter, you must comply with the eligibility criteria set out in these Contest Rules during the Contest Period. Take a picture/selfie while attending a Canadian Junior Football League game in any market across Canada. Upload the picture/selfie to Instagram with the hashtag #CJFLFanPhoto prior to Sunday October 14, 2018 at 11:59pm PST to be eligible. There is no limit to the number of pictures a participant can upload. The more photos uploaded the greater the chance to win a weekly prize.

- A) **If a participant does NOT have an Instagram account:** To obtain entry into the Contest without posting the photo onto Instagram, email the photo and a written description explaining why the photo could not be posted onto Instagram to [cjflmedia@gmail.com](mailto:cjflmedia@gmail.com). Once the photo has been emailed the participant will be officially entered into the draw. To be eligible to receive an entry into the Contest, photos must be submitted no later than Sunday October 14, 2018 at 9:00pm PST. The Contest Organizers take no responsibility for any technical issues with email for those not uploading to Instagram. Please note that there is a limit of one (1) photo per person per email for this Contest.

### 4. PRIZE DESCRIPTION

A draw for the winning photo will be made weekly on Mondays from Monday August 6 – Monday October 15, 2018 and posted on the CJFL social media channels. The prize available to win is one (1) \$50.00 gift card to be used online in the CJFL Merchandise store only. The \$50.00 prize includes taxes.

### 5. WINNER SELECTION

The potential winners will be contacted on their social media channel (Instagram). If a potential winner is unable to be reached in that manner within one (1) week of the draw, another eligible entry will be drawn and the process will be repeated until the prize is awarded. Winning is subject to the selected participant successfully answering a skill-testing question.

#### 6. NO SUBSTITUTIONS BY WINNER

The prizes must be accepted as awarded without substitution, and cannot be transferred. The prizes have no cash equivalent. Winners must claim their prize 60 days following the end of the Contest Period.

#### 7. CONSENT

By entering the contest, entrants consent to the use and publication of their photo and statements in connection with the contest held by the contest organizers, without payment or compensation other than the chance to win the prize awarded.

#### 8. DECISIONS FINAL

All decisions made with respect to all aspects of this contest are final and not subject to challenge. These rules may be amended at any time without notice. The Canadian Junior Football League expressly reserve the right to take any steps they deem necessary in their absolute discretion, including the limiting of entries and the exclusion of entrants, in order to ensure that the contest is conducted in a fair way for all contestants and for the Canadian Junior Football League.

#### 9. NO LIABILITY

The Contest Organizers and their employees, agents, representatives, promotional agencies and assignees shall not be responsible in any way for loss or damage arising from the use of or, bear any liability whatsoever in any way attributable to, the prize awarded in this contest or the entry by a contestant herein. Without limiting the generality of the foregoing, the Contest Organizers assumes no responsibility or liability for any risk or dangers associated with the acceptance or use of the prize awarded as part of this contest.

#### 10. PERSONAL INFORMATION

The personal information obtained from the contest will not be used or disclosed by The Contest Organizers for any purpose other than general contest administration. The Contest Organizers operate under The Freedom of Information and Protection of Privacy Act and will protect personal information with security safeguards that are appropriate to the sensitivity of the information. The Contest Organizers will securely delete or dispose of personal contact information within six (6) months of the close of the contest.