



**Colleyville Heritage High
School
Panther Football Club
2018**

Football Guide/Commercial Advertising Sponsorship Levels

Touchdown

\$3000

Full Page

Website Sponsor Recognition

Sideline Banner

First Down

\$1000

Full Page (Game Day Publication)

Website Sponsor Recognition

Field Goal

\$700

Half Page Ad (Game Day Publication)

Website Recognition

Extra Point

\$500

¼ Page Ad (Game Day Publication)

Tailgate Sponsor: Game Day Sponsor Recognition

\$600

Non-Permanent End Zone Advertising:

\$1250 both sides, \$850 one side

(Quantity limited)



**Colleyville Heritage High
School
Panther Football Club
2018**

**FOOTBALL SPONSORSHIP / COMMERCIAL ADVERTISING
CONTRACT & INVOICE**

Company: _____
Contact: _____ **Title:** _____
Address: _____
City, State _____, _____ **Zip:** _____
Phone: _____ **Email:** _____ **Fax:** _____

ARTWORK (check the appropriate option):

_____: I am supplying my own camera ready art (**Send art work to: chhsbcpresident@gmail.com**)

_____: I need assistance in producing an advertisement. (**See Note below**)

(I will pay production costs directly to **Martin Bradley @ Martin@kingdom-studios.org**) _____ Initials

Note on artwork:

We suggest you work directly with our graphic artist Martin Bradley.

Production charges will be billed separately by Artist directly to you.

ARTWORK AND PAYMENT IN FULL ARE DUE ON/BEFORE August 17th, 2018
to be in the program for the upcoming season.

Signature: _____ Date: _____

Please enclose this portion of the invoice with your payment.

Make check payable to:

CHHS Football Booster Club

and mail to:

PO Box 1292

Colleyville, TX 76034



ADVERTISING COPY SPECIFICATIONS

DIGITAL MATERIAL:

- Digital Artwork must be submitted as a flattened, high-res Acrobat PDF (PDF/X-1a compliant).
- All graphics should be 300 dpi.
- Color ads must be 4-color process (CMYK), no spot colors.

NOTES:

- Colleyville Heritage Football Club will not be responsible for content errors for ads provided to us in a format other than a flattened, high-res PDF/X-1a.
- Spot colors that are not converted before sending will be converted to CMYK and Colleyville Heritage Football Club is not responsible for changes that may cause.
- Advertisers may choose to use an ad that has previously run in past Colleyville Heritage Football Club publication.

AD MATERIALS EMAILING AND CONTACT INFORMATION:

Martin Bradley

214.471.6025

martin@kingdom-studios.org

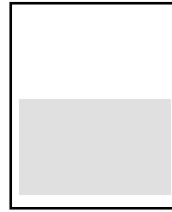
If file size is too large to e-mail, please contact
Martin Bradley for directions for additional
electronic transfer options.

additional questions.

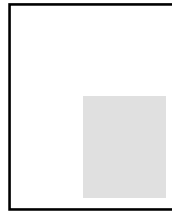
FINAL AD SUBMISSION DEADLINE FOR PRINTER
August 10th, 2018



**Full Page
(\$3000)**
(Bleed) – 2625px X 3375px
or
**Full Cover Page
(\$1000)**
(Crop) – 2250px X 3000px



1/2 Horizontal (\$700)
2250px X 1425px



1/4 Vertical (\$500)
1050px X 1425px



Card Size (\$200)
1050px X 675px