

# **Menomonie Youth Hockey Association**



## **Tournament Donations, Sponsorship & Advertising program**

**For Tournament Donations: Contact Kelley Gowling @ 952-797-2708**

**For Sponsor & Advertising Packages: Contact Kari Berthiaume @ 715-704-0577**

**For Rink Signage & Billing Inquiries: Contact Kristi Hendrickson @ 715-556-4887**



# MYHA

## SPONSORSHIP PROGRAM

Want to support a great cause while advertising your business to thousands of people?

We have several package options to help support your **local business** and our **youth hockey program**. Your business could be featured through social media and physical advertisement inside the Fanetti Ice Arena located in Menomonie, WI. We have 4 different sponsor levels to choose from. Please contact **Kari Berthiaume @ 715-704-0577** for more info! Additional rink signage options are available to add on to these packages by contacting Kristi Hendrickson @ 715-556-4887.



Find us @ [menomonie.pucksystems.com](http://menomonie.pucksystems.com)

Or like our Facebook page @

[Menomonie Youth Hockey Association MYHA](http://menomonie.pucksystems.com)

BECOME AN  
**MYHA**  
**SPONSOR**

—  
WANT TO ADVERTISE YOUR BUSINESS AND HELP SUPPORT A GREAT YOUTH PROGRAM AT THE SAME TIME?

—  
LET US DO THE LEG WORK!

—  
IT'S EASY!

**LIMITED SLOTS AVAILABLE – RESERVE YOUR SPOT TODAY!**

CONTACT: KARI BERTHIAUME

@715-704-0577 OR

[KARIBERTHIAUME1@GMAIL.COM](mailto:KARIBERTHIAUME1@GMAIL.COM)

TODAY TO LEARN MORE!

MENOMONIE YOUTH HOCKEY ASSOCIATION

620 17th Street SE

Menomonie, WI 54751

[menomonie.pucksystems.com](http://menomonie.pucksystems.com)

Dear Potential Sponsor / Donor,

Housed at the Fanetti Ice Arena in Menomonie, WI, the Menomonie Youth Hockey Association was formed as a regional non-profit organization. Our mission is to provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork and sportsmanship. Your sponsorship will provide your business with the opportunity to advertise throughout our facility and our social media network, while also supporting children who are involved in hockey, a sport that promotes active lifestyles, hard work and dedication - traits that will last a lifetime. Enclosed you will find an information sheet that we ask to be returned with your donation. By using the following tax identification number (39-1392551), you can claim this donation as a tax write-off for your business. The packages that are available to you are listed below. \* Discounts available for multiple year commitments on the below sponsorship packages!

**Bronze Level Sponsor = \$500/year which includes:**



- Advertisement on MYHA's Web Page
- Advertisement on Media TV Screens throughout rink
- Advertisement through MYHA Facebook page
- Advertisement in Men's and Women's bathrooms inside the rink

**Silver Level Sponsor = \$1,000/year which includes:**



- Advertisement on MYHA's Web Page
- Advertisement on Media TV Screens throughout rink
- Advertisement through MYHA Facebook page
- Advertisement in Men's and Women's bathrooms inside the rink
- 24" x 72" Sign & up to seven 2" x 72" sticker strips on a section of bleachers

**Gold Level Sponsor = \$2,500/year which includes:**



- Advertisement on MYHA's Web Page
- Advertisement on Media TV Screens throughout rink
- Advertisement through MYHA Facebook page
- Advertisement in Men's and Women's bathrooms inside the rink
- Up to five 24" x 36" Wall decals in locker room and 1 door decal

**Platinum Level Team Sponsor = \$10,000/year which includes:**



- Advertisement on MYHA's Web Page
- Advertisement on Media TV Screens throughout rink
- Advertisement through MYHA Facebook page
- Advertisement in Men's and Women's bathrooms inside the rink
- Up to four 24"x72" signs, 5 window decals, and 8 sticker strips in Concession Area

*Please contact our director of Fundraising: Kari Berthiaume @ 715-704-0577 with any questions. Thank you for your support!*

**Please select your MYHA Sponsor/Advertising packages & totals below:**

\* Discounts available for multiple year commitments on the below sponsorship packages!

One year = Full Rate (Fee x 1.0)

Two years = Fee x 1.75

Three years = Fee x 2.50

<b>Sponsorship Level</b>	<b>Amount</b>	<b># of years*</b>	<b>Total(s):</b>
Platinum	\$10,000/year	1 / 2 / 3	_____
Gold	\$2,500/year	1 / 2 / 3	_____
Silver	\$1,000/year	1 / 2 / 3	_____
Bronze	\$500/year	1 / 2 / 3	_____
Other (Product or one-time donation)			_____

**Rink Signage add-ons** (contact Kristi Hendrickson w/ questions)

4' x 8' Rink Sign \$275/year + one-time set up fee of \$400 \_\_\_\_\_

3' x 6' Dasher Board \$825/year + one-time set up fee of \$300 \_\_\_\_\_

**Total Amount Enclosed: \$** \_\_\_\_\_

\_\_\_\_\_  
Name of Business or Person

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
E-mail Address

**Submit sponsorship form and payment to Menomonie Youth Hockey Association, PO Box 242 Menomonie, WI 54751.** If submission is from a company, please e-mail your company logo to [kjhendrickson@charter.net](mailto:kjhendrickson@charter.net) using one of the following file formats (EPS, JPG, BMP, PNG or PDF). Please make checks payable to **“Menomonie Youth Hockey Association” (Put Attn: Kristi - MYHA Sponsorship somewhere on the check)**. All sponsorships and donations are tax deductible. A letter of appreciation, including the tax ID number will be sent for your records and tax purposes. Thank you for your support!