



Members Present: Robyn Adair, Matt Polzin, Marlin Hensler, AJ Hollenquest, Jon Schwantz, Jared Sanchez, Chrisie Wright, Jim Stephany, Geoff Steinbach, Jerome Missian, Mike Mulrooney, Pat Reichling, Vince Komar, John Masanz, Tom Hoogester, Joe Hackbarth, Mark Hoffman, Mike Price, Kari Krakow, Randy Skellenger (Virtual), Bill Richards (Virtual), Mike Chapes (Virtual)

1. **Call meeting to order-** Start time 10:10AM
2. **Review Clinic Minutes from February Meeting (Clinic)**
 - a. Motion to Approve: John Masanz
 - b. Motion to Second: Vince Komar
3. **Introductions:**
 - a. Everyone took a moment to introduce themselves.
 - b. District 2 - Chrisie Wright - Colby - Finishing the term of Kurt Vandenheugel
 - c. District 5 - Pat Reichling - Darlington
 - d. District 6 - Cody Olson - West Bend East - Finishing the term of Tom Hoogester
4. **Officer Responsibilities and Roles-Hackbarth**
 - a. Mike Price brought up that we may want to change gender rep to women4women rep
 - i. Motion by Kari Krakow, seconded by Mark Hoffman
 - b. Matt Polzin brought up the the fact that voting for District Reps and President Elect is out dated. Is it possible to go online with this?
 - i. We have options. We can gather nominations only. We can nominate and do full election that way.
 - ii. Geoff indicated that tying it to WISTCA clinic registration/membership registration might be the way to go!
 - iii. It appears that the WISTCA committee is in favor of the concept for going online. The WISTCA executive committee will take it from there.
 - iv. A vote was taken to empower the executive board.
 1. Pat Reichling made a motion
 2. Mike Mulrooney seconded.
 - v. It was brought up that the bylaws still indicate the president would do a Newsletter.
 1. Mike Price motioned to update the President duties and strike the word Newsletter
 2. Vince Komar seconded
 - vi. Clarification was asked about members of the committee and the bylaws
 1. This is an open meeting - all coaches all welcome
 2. We need to clarify who can vote.
 3. Do we need event chair language?
 4. Do we need Power Rankings Chair Language?
 5. Who can and who cannot make motions and seconds?
 6. Can a proposal come from the floor?
 - vii. John Masanz makes a motion that the Executive Committee cleans up Article 4 in terms of who those members truly are. It will be brought back to the summer committee for terminology approval.
 1. Jerome Missian seconded the motion
 5. **District Rep Responsibilities per WISTCA Bylaws:**

- a. Serve a two-year term with the option for re-election.
- b. Attend all business and organizational meeting to discuss and develop association policy.
- c. Responsible for District Coach-of-the-Year selection. Collect nominees and make selection of coaches. Send choices to Awards Chairperson. Collect biographical information and make presentation at the District caucus meeting during the annual business meeting.
- d. Run district caucus at clinic to share and collect information from district coaches.
- e. Help in the operation of the annual clinic.
- f. Solicit door prizes for the clinic.
- g. Promote the clinic and recruit new members.
- h. Send newsworthy items to the President or Secretary for publication in the association website.
- i. Serve on sub-committees within the association
 - i. Changes:
 - 1. Update the door prize language to include both Clinic and Caucus

6. WISTCA W4W:

- a. Updates
 - i. Very positive feedback in the last two weeks from attendees and those that heard about it
 - ii. 50% of registered attendees were from Track
 - iii. There is a Google+ Community that promotes collaboration

7. Available positions:

- a. Girls Distance Chair Spotlight -
- b. Boys Distance Chair Spotlight -

8. WIAA Updates- Stephanie Hauser (per email exchange with Hackbarth)

- a. Thoughts on rules video
 - i. Discussion was held on the pros and cons of watching the video live vs. on your own.
- b. Regionals still needed - Division 1, Germantown grouping; Division 2, Brookfield Academy (Shorewood may take this one); Division 3, Catholic Central grouping
- c. WISTCA President will form the Coaches Advisory Group going forward
 - i. Hackbarth: It is imperative that we have a multiple backgrounds in terms of events.
 - ii.

9. Review Caucus Notes: 1, 2, 3, 4, 5, 6, 7 (See Appendix A)

- a. Refer to "Compiled Caucus Notes"
 - i. Proposal to move start time of the State meet on Saturday
 - 1. Geoff talked through what is best for the athletes. He indicated if you do this, do this because of the athletes and not because of convenience.
 - 2. Hackbarth: From the people: there have been some storms throughout the last couple of years.
 - ii. Proposal to reconfigure the 110 Hurdle and 100 Dash wasmup at the state meet.
 - 1. Districts were divided on this issue.
 - iii. Proposal to have a replacement state qualifier
 - 1. Very divided on this one.
 - 2. More details need to be decided on before a firm concensus can be reached.
 - iv. Proposal to rotate field events at State (within divisions) on a yearly basis.
 - 1. Very postive feedback.
 - 2. Great point on District 5 - can it be done at ALL tournament series and not just state?
 - 3. Mark Hoffman: you would need to go through a MOCK schedule to see what happens and if any problems happen
- b. Other items?

10. Notes from clinic and for next year's clinic

- a. Registration - Lease and Krakow
 - i. Bigger letters for Pre-Registration Letters
 - ii. Biggest rush between 8:30 AM - 9:00 AM
- b. Hotel - Hoffman
 - i. Working with the hotel was a more positive experience this year.

- ii. One big issue was the mens restroom by the vendor area. Mark indicated that this needed to be fixed. If we are inconveniencing our membership, that is a problem.
- c. HOF - Stephany
 - i. Wanted to thank everyone who helped out with the HOF.
 - ii. One area that we can capitalize on in terms of selling tickets to the event
 - iii. We guaranteed 150, we might want to consider taking that down for next year.
 - iv. Idea of making some permanent plaques for the Coach of the Year, Service, Merit Awards, etc.
 - v. The movement of posters throughout the venue was a great idea.
 - vi. Was weather an issue? Possibly.
- d. Door Prizes - Price
 - i. Thank you to everyone for gathering items from your district. Much appreciated!
 - ii. District reps at least 2 for caucus and 5 for regular clinic
 - iii. Mike would like to propose a \$500 budget for baskets, shrink wrap, etc.
 - 1. Mark - I would like to comb through previous expenses to determine the appropriate amount.
 - iv. Sporting events, vacations, beer/wine are the most popular items. Any help you can provide in terms of generating interest would be much appreciated.
 - v. Mike: we need to find out people with connections that can help.
 - vi. We still raised over \$2,000 with the smaller crowd but that is almost \$1,000 less than previous years.
 - vii. John: Suggestion. The 50/50 raffle. People clear out after the speaker. Can we sell the 50/50 raffle while people are waiting in line for dinner? The keynote speaker could draw the number.
 - viii. If you have ideas on how to help Mike out - please let him know
- e. Social - Mike
 - i. Much smaller crowd than normal.
 - ii. Pat Reichling: District 5 had the biggest numbers. It makes sense because it encompasses Madison. However, many do not stay over which might be why the numbers are down.
- f. Anniversary Dinner -
 - i. Count was at 350 at this years dinner.
 - ii. Weather was not an issue.
 - iii. Smaller portions than in the past in terms of dinner.
 - iv. John Anderson did a great job! He appreciated being asked and enjoyed being back in Wisconsin.
- g. Saturday morning breakfast & run
 - i. Breakfast was in two locations which was well received. Will probably keep this morning forward.
 - ii. Run was smaller numbers.
 - iii. Participants got lots of swag for showing up.
- h. BCS - Mark
 - i. One comment: out of the coaches that filled out the survey, it was very positive in terms of the they appreciated the HS speakers or the BCS series
- i. LBD - Mike
 - i. UW Shell: There is a nice big board that talk about what the new facility will look like. We should not plan on having our LBD there in 2019 either.
 - ii. Throws had a great number. High Jump was average. Low numbers on Sprints (15-20) and Distance (10-12). Pole Vault was non existant.
 - iii. If we want to reserve more of the KEVA center we need to do it much earlier this year.
- j. Speakers - Maas/Hoffman
 - i. We get the comments back that indicate that the headliners were speaking over their head.
 - ii. However, some of our coaches need to hear those higher level coaches speak.
 - iii. We need to somehow educate coaches on which sessions to choose.
 - iv. Do we need to change the label of BCS? Or just explain it better?
- k. Vendors - Heigel (Hoffman)

- i. Everything from Paul’s perspective went well
- ii. Greiten went around to every vendor and heard very positive remarks from everyone
- iii. In talking with a vendor there are some options we should consider such as session sponsoring, giving them 10 minutes to talk at the rules meeting, opening up the vendor hall Thursday night.
- iv.
- I. AV Clinic Needs - Chapes & Houdek
 - i. Vince: the white board markers were crazy. We should have some on hand moving forward. Mark: it is more for the whiteboard than it is for the markers.
 - ii. We did have fewer problems this year but we asked the hotel to do more than we have ever asked them too before.
 - iii. Mark ran though the costs for each AV item and then added on the service charges. It was a big amount this year.
 - iv. Chapes: One issue this year was that the presenters on occasion would take the dongle for the wireless mouses/pointers/etc. It became a domino effect and they had to hustle to make sure that they retrieved them.

11. Financial Report- Hoffman

- a. The clinic report itself is for 2017. You will get income and expenses that follow the calendar year and thus contain multiple clinics. Some of the numbers don’t quite fit the clinic but they fit in the year.
- b. There was a mistake reported at the business meeting. At the business meeting, it was reported that we had a loss of over \$5,000. A deposit of \$3,000 was missed. The actual loss was 1,832.32.
- c. The problem in Mark’s eyes is that it was misconstrued to the membership. While we are working at a loss, it is not the amount of loss that was told to the membership.
- d. How do we get this information to our membership? The committee agreed that having this information in the minutes (which will be posted on the WISTCA website after approval in July) was sufficient. There was no need in our committees eyes to send out communication about this.
- e. Mark went through the 2013-2017 WISTCA Financial Summary in detail and explained what each line item was.
- f. Vince Komar motioned for Mark Hoffman to have a discussion with USTFCCCA to see if they can do us better in terms of how much we pay for the Techniques magazine. If not, we will drop the magazine.
 - i. Jon Scwantz from Omro seconded the motion.
- g. Marling Hensler motioned to approve the financial report.
 - i. Vince Komar seconded it.

12. 2019 WISTCA clinic

- a. Paper Valley (Appleton) made us an offer that they indicated we would be very happy with.
- b. This is their FIRST offer. Mark has never taken a first offer. Paper Valley indicated many items are negotiable.
- c. Paper Valley has our clinic schedule and they were able to piece it together to make it look similar.
- d. There are some definite factors that we have to consider. Even though there are some areas where we can really save money on, if a move in venue would decrease the amount of attendees it would not be worth it.

13. Numbers breakdown of Clinic attendance-District and gender

Year	Location	Total	M	F	Member Only	Of	OS	D1	D2	D3	D4	D5	D6	D7
2018	MSN Marriott	1040	782	258	27	17	50	83	125	101	151	193	166	169
2017	MSN Marriott	1111	811	300	40	13*	40	75	121	103	169	212	198	180

2016	MSN Marriott	1056	784	272	34	12*	58	88	115	115	144	181	187	156
2015	MSN Marriott	1094	807	287	35	13*	72	76	98	123	167	182	202	161
2014	MSN Concourse	1044	799	245	21	12*	73	76	95	118	183	185	185	117
2013	MKE Crowne Plaza	1065	807	258	24	17*	64	63	94	95	182	139	198	213

Complete WISTCA clinic attendance breakdown:

https://drive.google.com/open?id=13R_plgMe29ti5QTNKLI65UosXMtZ2yNuS-pkoKS4kCg

M=Male

F=Female

Of=Official

OS=Out of State

*There is a discrepancy between the number of “official” registrations versus the number that say they are an official.

- 2017: 23 registrations vs 13 officials
- 2016: 20 registrations vs 12 officials
- 2015: 23 registrations vs 13 officials
- 2014: 21 registrations vs 12 officials
- 2013: 32 registrations vs 17 officials

14. 2018 Honor Roll:

- a. Is Dave Figi still planning on doing the Girls HR?
- b. Price and Hoogester the boys in 2018?
 - i. Mike would like to have someone else take on D1 or D3.
- c. Long Term plan?

15. Website

- a. Any concerns?
- b. KK will prominatly display the techniques magazine link on our website.

16. Motion to Adjourn

- a. Motion to adjourn: Mark Hoffman
- b. Seconded by Vince Komar - 1:25pm

17. Next Meeting - July 25th, 2018, 5pm at La Crosse Logan HS - 1500 Ranger Drive, La Crosse, 54603