



**#itsmorethansoccer**

**AGM Meeting**

January 23, 2021

8:00 am

**Call to order:**

- **Meeting Called By: Meghan Rietschel**
- **Type of Meeting: AGM**
- **Note Taker: Mandy Paumen**

**Attendees:** Meghan Rietschel, Sarah Boyum, Angela Kokesh, Ben Gerads, Christine Amsler, Mandy Paumen, Jennifer Schueller (applicant for Volunteer Coordinator), Kate Gambino, Nick Kopp, Sean Sutter, Todd Dusosky, Leigh Bakke, Kotchi Prosper, Aaron Lindquist, Ryan Dawson (applicant for Competitive Director), Andy Severance, Justin Allen and Mike Snicker.

**Meeting called to order at 8:09 am by Meghan Rietschel.**

Kotchi Prosper made a motion to approve AGM Meeting Minutes from 2019. Ben Gerads seconds the motion. Motion carries.

**Open Forum:**

- Where do we go from here?**
  - Great relationship with both clubs. (Work on communication with both clubs, board members and parents)

- ❑ Todd and Aaron work well together. (Putting players at appropriate levels)
- ❑ Best to move forward for the kids in both communities.
- ❑ TeamSnap invoices should have been communicated better, all in all it went well.

### **Election of Directors:**

**Meghan Rietschel intends to stay on the board and fulfill her Vice President position and progress into President when Kotchi steps down.**

Competitive Director - Christine Amsler would like to step down as boys competitive director -

**Ben Gerads is going to stay on the board and fulfill his competitive director position until 2022.**

- ❑ Ryan Dawson is applying for the boys competitive director position. Ryan is a soccer lover, started coaching 5-6 years ago, now has a son in the soccer program, used to be a rec director with NLS, wants to help out the community as much as possible, is really pleased with the direction that everything is going, finished up with school and is now able to help out with the club.

**Meghan Rietschel makes a motion to approve Ryan Dawson for the position of Boys Competitive Director. Ben Gerads seconds the motion. Motion carries.**

Volunteer Coordinator - Leigh Bakke would like to step down as volunteer director.

- ❑ Jennifer Schueller is applying for the volunteer coordinator position. Jennifer is excited to join the club, she is a sports mom, has been part of the soccer program for 9 years, she has always wanted to get a little more involved with sports and she would like to offer help in any way possible. She is able to fulfill the amount of hours and work that needs to be completed.

**Kotchi Prosper makes a motion to approve Jennifer Shueller for the position of Volunteer Coordinator. Mandy Paumen seconds the motion. Motion carries.**

**Justin Allen intends to stay on the board and fulfill his Field Coordinator position through 2021.**

**Angela Kokesh intends to stay on the board and fulfill her treasurer position.**

**Andy Severance intends to stay on the board and fulfill his Tournament Director position.**

**Uniform Coordinator** - is a co position with Coon Rapids. (Jon from the Coon Rapids Club)

**Sean Sutter intends to stay on the board and fulfill his Fundraising Coordinator position.**

## **Committee Business:**

### **COVID Update:**

- Do we need to make sure the health check on TeamSnap is filled out?
- The training at Adrenaline is going great - players are getting used to wearing a mask. No complaints yet.
- The entering and leaving of Adrenaline is going great, the transition is getting better every week.
- Lots of complaints from parents about mask wearing.
- Parents are looking for feedback week to week about new updates with mask wearing. Our position at this time is the Governor's position.
- Refund Policy due to COVID:** we do not have a specific COVID Refund Policy, at this point we need to follow our Refund Policy on the website. We have resources for financial hardships. Working on making a fluid Refund Policy between NLS and CRU. (Possible deadline date changing to Jan.1)

## **Financial Report: Angela Kokesh and Nick Kopp**

- Looked at 2020 financials for NLS.
- Angela and Nick will put financials on one spreadsheet.

## **DOC: Aaron Lindquist and Todd Dusosky (Forecast Update and Goals)**

### **Areas of Improvement**

- Communication of Team Expectations at Tryouts
  - Coach Fees/Costs (Budgets for teams)
  - Player Expectations (commitments)
- Communication Paths within Club
- What makes us different?
  - How are we going to continue to be different from other clubs?

### **Areas of Strength (36 days of planning worked)**

- Kids are playing!
- Every team 2x training per week.
- 87% retention for girls and 76.9% retention for boys.
- Were able to place all kids from tryouts.

### **Future of Partnership**

- Retain Partnership 2021-2022 Season
- We don't have to merge...we don't want to lose the things we bring to the table.
- GOAL:** Provide an option for families to play soccer, achieve college pathway if desired, at an affordable cost with well intentioned people. #itsmorethansoccer

### **1 Year Plan**

- Improvements at tryouts regarding communication; create schedule.
- Continuation of Partnership on Boys and Girls side U9-U19.
- Social Media/Marketing Campaign
- Successful recreation season helping transition players to competitive - Retention of Competitive Players

### **3 Year Plan**

- Continued growth (Project 40)
- Staying ahead of the game
- Being unique

### **Club Affiliation**

- MYSA vs TCSL (TCSL Proposal)
  - Move U9-U12 teams to TCSL
  - Top U13 teams to MYSA
  - Keep any top U14+ teams in MYSA if travel/competition level.
  - Evaluate all other U13+ teams.

### **5 Pillars**

Strategy⇒Structure⇒Process/Incentives⇒Best Practice

Running the Club  
Retain and Increase Participation  
Player and Coach Development  
Supporting Volunteers  
Training and Playing Facilities

### **Developing our Coaches:**

- How should we go about training our coaches moving forward?
- Meetings with coaches, \$100 a year is allocated for coaches to go get licensure.
- Going to continue with a mentorship program for our rec program. We want players to come back and coach our players in the club.
- A grassroots program (11 v11 course) for coaches from Chato is being scheduled.

### **Sponsorships:**

- How do we want to run sponsorships between the two clubs?
  - Jenny and Sean put together a brochure for sponsorships. Make sure \$\$ were okay moving forward. Higher dollar sponsorships.
  - Sponsorships will be split down the middle for travel. Rec fundraising is going to be different. Need to discuss how to allocate those funds moving forward.

**Meeting is adjourned at 10:48 am.**