

2018-2019 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

www.usahockey.com/programservices.

8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	105,925	107,703	115,694	122,135	123,303
% increase	1.9%	1.7%	7.4%	5.6%	1.0%

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	181,107	183,275	184,502	186,161	187,766
% increase	1.8%	1.2%	0.7%	0.9%	0.9%

RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Wyoming’s retention average for 2018-19 by age segment in comparison to the National average:

WYOMING RETENTION	AGE SEGMENT	NATIONAL RETENTION
40.4%	4 Year Olds returned as 5 Year Olds	34.0%
66.1%	5 Year Olds returned as 6 Year Olds	53.9%
73.6%	6 Year Olds returned as 7 Year Olds	67.9%
74.1%	7 Year Olds returned as 8 Year Olds	74.6%
82.4%	10 & Under	85.3%
90.0%	12 & Under	93.0%
92.5%	14 & Under	96.0%



2018-19 KEY TAKEAWAYS—NATIONAL

Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
NEW	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
RETAINED	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
LOST	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
NEW	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
RETAINED	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
LOST	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
NEW	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
RETAINED	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
LOST	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



2018-19 KEY TAKEAWAYS—WYOMING

Total

- The total number of players ages 8 & under in Wyoming decreased by 76 (-12.5%) to 531.
- Girls' participation decreased by 23 (-20.4%) to 90.

Acquisition

- New players decreased by 26 (-10.8%) to 215.

Retention

- Retained players decreased by 50 (-13.7%) to 316.

WYOMING BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	527	561	643	607	531	545
%	13.3%	6.5%	14.6%	-5.6%	-12.5%	2.5%
NEW	271	270	318	241	215	221
%	50.6%	-0.4%	17.8%	-24.2%	-10.8%	2.5%
RETAINED	256	291	325	366	316	324
%	-10.2%	13.7%	11.7%	12.6%	-13.7%	2.5%
LOST	96	112	120	125	137	
%	-24.4%	16.7%	7.1%	4.2%	9.6%	

WYOMING BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	446	451	521	494	441
%	11.8%	1.1%	15.5%	-5.2%	-10.7%
NEW	222	202	253	188	171
%	50.0%	-9.0%	25.2%	-25.7%	-9.0%
RETAINED	224	249	268	306	270
%	-10.8%	11.2%	7.6%	14.2%	-11.8%
LOST	75	84	94	95	102
%	-24.2%	12.0%	11.9%	1.1%	7.4%

WYOMING GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	81	110	122	113	90
%	22.7%	35.8%	10.9%	-7.4%	-20.4%
NEW	49	68	65	53	44
%	53.1%	38.8%	-4.4%	-18.5%	-17.0%
RETAINED	32	42	57	60	46
%	-5.9%	31.3%	35.7%	5.3%	-23.3%
LOST	21	28	26	30	35
%	-25.0%	33.3%	-7.1%	15.4%	16.7%



2018-19 WYOMING ASSOCIATIONS

WYH0004 CASPER AMATEUR HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	61	70	62	74	(12)	(8)	64
NEW	22	33	27	35	(8)	(6)	28
RETAINED	39	37	35	39	(4)	(2)	36
LOST	10	12	15				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	58	63	56	TOTAL	3	7	6
NEW	22	28	23	NEW	0	5	4
RETAINED	36	35	33	RETAINED	3	2	2
LOST	9	12	12	LOST	1	0	3
RATIO BOYS TO GIRLS			90.3%				9.7%

WYH0011 CHEYENNE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	68	55	45	59	(14)	(10)	47
NEW	40	18	16	20	(4)	(2)	17
RETAINED	28	37	29	39	(10)	(8)	30
LOST	9	11	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	58	47	37	TOTAL	10	8	8
NEW	33	15	13	NEW	7	3	3
RETAINED	25	32	24	RETAINED	3	5	5
LOST	5	8	6	LOST	4	3	1
RATIO BOYS TO GIRLS			82.2%				17.8%

WYH0015 DOUGLAS YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	43	38	35	42	(7)	(3)	37
NEW	26	8	15	10	5	7	16
RETAINED	17	30	20	32	(12)	(10)	21
LOST	3	8	10				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	30	29	28	TOTAL	13	9	7
NEW	18	7	10	NEW	8	1	5
RETAINED	12	22	18	RETAINED	5	8	2
LOST	3	6	6	LOST	0	2	4
RATIO BOYS TO GIRLS			80.0%				20.0%



WYH0060 GILLETTE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	27	38	38	42	(4)	0	40
NEW	22	27	20	29	(9)	(7)	21
RETAINED	5	11	18	13	5	7	19
LOST	1	0	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	26	33	36	TOTAL	1	5	2
NEW	21	23	19	NEW	1	4	1
RETAINED	5	10	17	RETAINED	0	1	1
LOST	1	0	3	LOST	0	0	1
RATIO BOYS TO GIRLS			94.7%				5.3%

WYH0080 JACKSON YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	141	112	99	116	(17)	(13)	102
NEW	49	33	30	35	(5)	(3)	31
RETAINED	92	79	69	81	(12)	(10)	71
LOST	15	27	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	113	86	77	TOTAL	28	26	22
NEW	36	23	23	NEW	13	10	7
RETAINED	77	63	54	RETAINED	15	16	15
LOST	14	19	14	LOST	1	8	6
RATIO BOYS TO GIRLS			77.8%				22.2%

WYH0003 LARAMIE AMATEUR HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	48	41	57	45	12	16	59
NEW	18	16	38	18	20	22	39
RETAINED	30	25	19	27	(8)	(6)	20
LOST	24	11	10				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	36	31	48	TOTAL	12	10	9
NEW	14	11	32	NEW	4	5	6
RETAINED	22	20	16	RETAINED	8	5	3
LOST	14	8	7	LOST	10	3	3
RATIO BOYS TO GIRLS			84.2%				15.8%



WYH0050 PARK COUNTY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	18	18	23	22	1	5	25
NEW	6	7	13	9	4	6	14
RETAINED	12	11	10	13	(3)	(1)	11
LOST	13	5	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	17	17	21	TOTAL	1	1	2
NEW	6	7	11	NEW	0	0	2
RETAINED	11	10	10	RETAINED	1	1	0
LOST	11	5	5	LOST	2	0	0
RATIO BOYS TO GIRLS			91.3%				8.7%

WYH0008 PINEDALE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	33	32	41	36	5	9	43
NEW	22	12	15	14	1	3	16
RETAINED	11	20	26	22	4	6	27
LOST	0	5	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	24	25	34	TOTAL	9	7	7
NEW	16	11	13	NEW	6	1	2
RETAINED	8	14	21	RETAINED	3	6	5
LOST	0	4	4	LOST	0	1	1
RATIO BOYS TO GIRLS			82.9%				17.1%

WYH0040 RIVERTON ICE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	28	43	33	47	(14)	(10)	35
NEW	11	17	15	19	(4)	(2)	16
RETAINED	17	26	18	28	(10)	(8)	19
LOST	8	9	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	22	34	28	TOTAL	6	9	5
NEW	7	14	11	NEW	4	3	4
RETAINED	15	20	17	RETAINED	2	6	1
LOST	7	6	7	LOST	1	3	9
RATIO BOYS TO GIRLS			84.8%				15.2%



WYH0009 ROCK SPRINGS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	49	36	37	40	(3)	1	39
NEW	21	16	16	18	(2)	0	17
RETAINED	28	20	21	22	(1)	1	22
LOST	7	7	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	39	26	30	TOTAL	10	10	7
NEW	16	11	14	NEW	5	5	2
RETAINED	23	15	16	RETAINED	5	5	5
LOST	6	5	6	LOST	1	2	3
RATIO BOYS TO GIRLS			81.1%				18.9%

WYH0013 SHERIDAN AMATEUR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	8	4	4	8	10
NEW	0	0	7	2	5	7	8
RETAINED	0	0	1	2	(1)	1	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	8	TOTAL	0	0	0
NEW	0	0	7	NEW	0	0	0
RETAINED	0	0	1	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%