2026 STATE CAREER DEVELOPMENT CONFERENCE

EVENT SPONSORSHIP OPPORTUNITY

HOW CAN **YOU** HELP?

Make your organization stand out with exclusive branding opportunities at the 2026 State Career Development Conference. Your organization's name will be featured with your chosen competitive event in all published materials, conference signage and during general sessions.

Minnesota DECA is looking for sponsors for each of the competitive events offered at the 2026 State Career Development Conference. With your $1,000 investment, you will help qualifying students attend the International Career Development Conference. All dollars will go directly to students competing in your selected event.

As part of the agreement your organization will have the option to provide a total of 6-8 judges for your event, and will receive the opportunity to have an executive on stage to be acknowledged for their sponsorship and present awards to all participants at the Grand Awards Ceremony.

WHEN MUST REPRESENTATIVES BE AT THE CONFERENCE TO JUDGE?

Judge needs vary by event – some events need judges Sunday and Tuesday and others Monday and Tuesday. MN DECA will work directly with you on your event selection and determine needs.

BENEFITS TO YOUR ORGANIZATION

Publicity - The state career development conference is attended by over 2000 high school marketing students from around the state of Minnesota.

Get in the Spotlight - Get the opportunity to be on stage at the Grand Awards Ceremony to be acknowledged for your support of DECA.

Give Back - Minnesota DECA is a 501(c)(3) organization.

I AM READY
NAME MY EVENT

To request a specific event or receive more information, contact Jackie Schiller, Minnesota DECA Executive Director

(218) 847-5355 • jackie@arvig.net

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The event sponsorship opportunity will consist of a $1,000 donation to MN DECA for scholarships and event expenses.

PERSON MAKING THE REQUEST:

ORGANIZATION:

PHONE NUMBER:

EMAIL ADDRESS:

STREET ADDRESS:

CITY:

STATE:

ZIP CODE:

NAME OF RECRUITER, IF ANY:

WILL AN EXECUTIVE BE JOINING US AT THE GRAND AWARDS?

YES NO

1ST EVENT CHOICE:

2ND EVENT CHOICE:

3RD EVENT CHOICE:

BRIEF DESCRIPTION OF YOUR ORGANIZATION (OPTIONAL):

PLEASE PROVIDE A LIST OF JUDGES FROM YOUR ORGANIZATION AND EMAILS

JUDGES NAME:

EMAIL ADDRESS:

JUDGES NAME:

EMAIL ADDRESS:

JUDGES NAME:

EMAIL ADDRESS:

JUDGES NAME:

EMAIL ADDRESS:

JUDGES NAME:

EMAIL ADDRESS:

AVAILABLE EVENTS:

Please provide your first, second and third choice above using the 3-4 letter event code listed below:

EIA	Employment Interview - Advanced Level
EIE	Employment Interview - Entry Level
SDS	Sales Demonstration - Soft Lines
SDH	Sales Demonstration - Hard Lines
SDG	Sales Demonstration - General/Home Service Lines
ACT	Accounting Application Series
AAM	Apparel & Accessories Marketing Series
ASM	Automotive Services Marketing Series
BFS	Business Finance Series
BSM	Business Services Marketing Series
ENT	Entrepreneurship Series
FMS	Food Marketing Series
HLM	Hotel & Lodging Management Series
HRM	Human Resource Management Series
MCS	Marketing Communications Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant & Food Service Management Series
RMS	Retail Merchandising Series
SEM	Sports & Entertainment Marketing Series
BLTDM	Business Law & Ethics TDM

BTDM	Buying & Merchandising TDM Event
ETDM	Entrepreneurship TDM Event
FTDM	Financial Services TDM Event
HTDM	Hospitality Services TDM Event
MTDM	Marketing Management TDM Event
STDM	Sports & Entertainment TDM Event
TTDM	Travel & Tourism TDM Event
PBM	Principles Of Business Management & Admin
PFN	Principles Of Finance
PHT	Principles Of Hospitality & Tourism
PME	Principles Of Entrepreneurship
PMK	Principles Of Marketing
PFL	Personal Financial Literacy
EBG	Business Growth Plan
EFB	Franchise Business Plan
IBP	International Business Plan
EIP	Innovation Plan
ESB	Start-Up Business Plan
FCE	Financial Consulting Event
HTPS	Hospitality & Tourism Professional Selling

EIB	Independent Business Plan
IMCE	Integrated Marketing Campaign - Event
IMCP	Integrated Marketing Campaign - Product
IMCS	Integrated Marketing Campaign - Service
PSE	Professional Selling Event
BMOR	Buying & Merch. Operations Research
BOR	Business Services Operations Research
FOR	Finance Operations Research
HTOR	Hospitality & Tourism Operations Research
SEOR	Sports & Entertainment Marketing Operations Research
PMBS	Business Solutions Project
PMCD	Career Development Project
PMCA	Community Awareness Project
PMCG	Community Giving Project
PMFL	Financial Literacy Project
PMSP	Sales Project
SBE-F	School Based Enterprise - Food
SBE-R	School Based Enterprise - Retail
GLD	Gold Chapter Campaigns

PLEASE COMPLETE AND EMAIL THIS FORM TO JACKIE@ARVIG.NET NO LATER THAN FEB, 7, 2026.
PLEASE INCLUDE A HIGH-RESOLUTION (300 PPI) PNG OR EPS LOGO WITH THE EMAIL.