



ADVERTISING PACKAGE



Looking to promote your business, while getting great value and professional image?

SAMSPA has exceptional value advertising opportunities that business owners will want to know about. Our Meadowview facility, located in the picturesque river valley of St. Albert, is a premiere location that offers the best value in St. Albert for advertising signage. Our 4-diamond complex provides exposure to over 500 people a day, plus numerous tournaments, bringing a whole other realm of potential clients viewing your company signage. If you are reading this, your company appears to be a strong candidate to come on board with our sign board advertising program. It is a great opportunity to increase your customer base, network, brand and increase name recognition.

SAMSPA is excited to offer a new opportunity, for the first time ever, SAMSPA is selling Diamond Naming Rights. There are only 4 diamonds available so don't delay, get your company name up today!

Diamond Naming Rights Pricing Model

- Based on five-year term
 - 1 diamond - \$10,000.00 for 5yr term investment value \$2,000.00 per yr
 - Signage on top of back stop facing concession area.
 - 1 Alum a Bond 4' x 8' Board with Company Logo and Marketing Taglines center field of diamond.
 - Title name on all scheduling and tournament documentation.
 - Company name referenced in any marketing material, on website schedules and media correspondence.
 - Presentation of recognition photo at AGM.
 - includes board, production, installation, website advertising, plus GST
 - option of 4 diamonds to choose from. One company per diamond. Exclusivity per diamond.
 - Option to do payment plan.
 - Opportunity to promote your business via handout promotions such as discount coupons to SAMSPA membership and at tournaments.

Highest level of exposure and visibility available at SAMSPA. Located in the heart of the action, your company logo and information will be on full display!



Sign Board Pricing Model

- Based on three-year terms
 - Premium 4' x 8' Boards (Aluma bond) with Company Logo and Marketing Taglines
 - 1 diamond - \$1,275 for 3yr term = \$425.00 per yr
 - All 4 diamonds - \$4,800 on a 3yr term (4 boards) = \$1,600.00 per yr = \$400.00 a board
 - Why Aluma board? Higher quality board, brighter clarity, better durability, improved visibility, provides a polished look!
 - includes board, production, installation, website advertising, plus GST
 - option of 4 diamonds to choose from, with high visibility.
 - Located at field level, approximately 11' from the ground, your company logo and information will surround the action!

Bleacher / Picnic Table Top Pricing Model

- Based on three-year terms
 - High demand, limited inventory available, sizes vary. Company Logo and Marketing Taglines
 - \$2,075.00 for 3 yr term = \$691.67 per yr
 - includes board, production, installation, website advertising, plus GST
 - option of 4 diamonds to choose from, with high visibility.
 - signage on picnic tables will be covered by plexiglass for clear visibility & protection

Advertisers are required to supply their artwork for the fence board, in a hi-res digital format to the league for approval. We will also provide advertisers with the opportunity to have a direct link to your company via our website.

The league prides itself on maintaining the diamonds at a professional level for the entire playing season. Our season commences as early as the last week of April, weather permitting, and is usually wound down by mid-September. On any given weekday, from May to Mid-September, there are four to five hundred people using the facility between the hours of 4:00 PM and 11:00 PM. Our league is comprised of 58 teams with approximately 1,200 players. We are one of the largest slow pitch leagues in Canada in terms of membership and teams. As community is especially important to us, on weekends we rent out the facility to several high-profile charity tournaments and local minor league teams.

In an average year, there are 8 to 10 tournaments staged, with many out of town teams participating on all levels, from kid's minor baseball, mixed slo-pitch, to senior men's slo-pitch.



The annual breast cancer fund raiser tournament, to which SAMSPA donates the use of the facility, is a huge success with a full slate of 33 teams in attendance. Since its inception in 2004, the event has raised the tidy sum of 2.1 million dollars! In 2019 the event organizers anticipated raising \$150,000.00. The CBCF coordinator for the event indicated attendance was an average of 500 people per day.

SAMSPA was honored to be nominated by the Canadian Cancer Society for the “Generosity of Spirit Award”.

SAMSPA is also a proud partner of Fastball St. Albert, donating our diamonds for their local tournaments and supporting ongoing revenue generating initiatives, such as the fence board opportunities, with them.

Be visible now! SAMSPA would be pleased to welcome your firm to our growing portfolio of advertisers. Please feel free to contact me at your convenience by email or phone.

We invite you to visit our website at <http://samspaslowpitch.com/>.

Thank you for your time and consideration!

Regards,
Lynda Holden
League Operations Coordinator
587.987.7454
Email: admin@samspaslowpitch.com

2026 Advertising Agreement

Date:

no:

Company Name:

Address:

City:

Province:

Postal Code:

Contact Name:

Phone:

Email:

Advertising Requirements – please provide camera-ready ad in high res eps, ai or jpeg format, along with your website url for link. By date _____ **2026** for outfield fence board.

Advertising Package Options are for a 3 year term and includes board production, installation and GST:

Diamond Naming Rights

1 Diamond - \$10,000.00 for 5yr term

Bleacher or Picnic Table Top

\$2,075.00 for 3yr term

Aluma Bond Boards

1 Board @ \$1,275.00 for 3 yr term, value at \$425.00 per year

4 boards (1 per diamond) @ \$4,800.00 for 3 yr term, value at \$1,200.00 per year

Desired Location:

Diamond #1, 2, 3 or 4

Left side, Centre Field, or right side of diamond

Cost: \$

TOTAL: \$

Term start:

Term end:

TERMS OF PAYMENT: Payment in full required at time of agreement. A 2% monthly charge shall be levied against accounts that are unpaid after 30 days. Payment options e-transfer league Treasurer at treasurer@samspaslowpitch.com or cheque (payable to St. Albert Men's Slowpitch Association)

AGREED TO BY:

Representative:

Person's Name _____

Lynda Holden

(Customer Signature)

THANK YOU!

If you have any questions concerning this agreement, please email Lynda Holden @ admin@samspaslowpitch.com

NOTE: **Rates are for 2026**

1 Meadowview Drive, St. Albert, Alberta T8N 2R9

Email: admin@samspaslowpitch.com

Phone: 587.987.7454