

# MSLax Meeting Minutes

February 7th, 2022

## MSLAX MISSION STATEMENT

As the governing body for girls community lacrosse in Minnesota and surrounding areas, MSLax provides leadership and resources to sustain and grow the sport while emphasizing inclusion, fair play, and fun.

**Roll Call** – Nate, Ryan, Ashley, Emily, Tony, Hannah, Janien, Maria; (late arrivals) Peter, Julie

### Reports:

President – (Ryan)

Vice President – (Peter)

- Favorite moment from Kylie clinic: Inspiring players, both in lacrosse and in life.

Treasurer/Bookkeeper – (Tony/Erich)

- Treasurer Report: operating “in the black” by ~\$1000. Engaging a company to assist with tax filing to late file last year’s as well as this year’s (Clifton Larson Allen (CLA))

Secretary – (Jess [Emily for tonight])

- Approve January meeting minutes: Janien moves, Tony seconds; approved.

Director of Member Services – (Julie)

- Duluth wants a Try It clinic, looking at late March, need to find a MSLax person to Lead the clinic with Duluth community providing helpers and facilities.
- How to Check video series (in progress) for refs/coaches/players, looking at March
- Incident report in progress

Director of Events – (Janien)

- Kylie clinics happened last weekend, 125 kids participated (sold out HS advanced session, others slightly under attendance limit); great feedback. Hoping for next KO17 clinic in the fall. Should be a reduction in expenses (refund expected d/t dome issues). Profit for this clinic approx makes up for loss in last clinic. Need more outreach for greater attendance in upcoming fall session (more flexibility with turf costs vs dome costs).
- Some possible conflicts with Spring tournament location d/t MSHSL track tournament at same location that may push into ours. Will hear within next week or so about exact details (Hannah to report to Janien). Lakeville may be backup option for location, Monticello as secondary option.

Director of Rules, Policy & League Operations – (Nate)

- Epoch camp and showcase tournament info emailed out last week. Julie asking about the possibility for ref rating opportunities at this event, Nate will follow up.
- STX may not happen this year d/t conflicting tournament in Iowa
- Regarding tournament date conflicts, maybe there can be a centralized listing so each group can avoid other tournaments?

Director of Communications, Marketing & Media – (Maria)

- Kylie event real-time social media went great
- Kylie info needs to be removed from website, need to add the HG Try-It sessions to website and social media blast. Try-It sessions need email blast (should come from Ed/Maria instead of Janien)
- Plans to connect with Ed to figure out how the MailChimp works for email blasts. SportsNGIN vs Mailchimp for analytics.
- Call for newsletter items (due this Friday 2/11)
- Will send tourney logos via email for voting

Director of Lacrosse Development – (Emily/Ashley)

- Split duties between Ashley (skills) and Emily (rules)
- Waiting for rules documents to be updated on website

Webmaster – (Ed)

**Old Business:**

- Spring/Summer State Tournament Logo – (Maria)

**New Business:**

- 1099s – (Ryan): sent out to employees and IRS (Tony and Erich on top of it)
- Annual Audit – (Ryan): in progress, will discuss at later date; needs to be completed by March 31
- Spring Registration Status – (Ryan): Ed reported zero registrations for spring so far
- Summer Tournament Partnership – (Ryan): FYI to board. HG is doing summer tourney for boys, and is looking to share Maple Grove site with us. Ryan (and others) will look into the feasibility of this idea. Strong feedback against this idea from Julie, Tony, Peter, Janien, and Nate
- Contact Information – (Ryan): requesting everyone to complete the spreadsheet ASAP a this link: [https://docs.google.com/spreadsheets/d/17Yx5HhSfVzm8ewDsciruzhdz7DDImD29\\_fn6d0UB6bg/edit?usp=sharing](https://docs.google.com/spreadsheets/d/17Yx5HhSfVzm8ewDsciruzhdz7DDImD29_fn6d0UB6bg/edit?usp=sharing)
- Change of Address to PO Box – (Tony): Maria motioned, Janien seconded, approved. Agenda item for next month: mechanics of PO box (who checks, etc)
- Initiatives – (Tony): Development requested \$2000 for the year (Go-Pro for training videos, equipment for Try It clinics, etc). Janien moves, Maria seconds; approved.
  - Need Try-It Clinic budget (who is in charge of this?) Janien and Emily will connect on inventory in the shed to see what already exists and what else needs to be purchased. Ball bags for each coach should all be tagged and stocked and labeled with first aid kits. “Board Member Kit” assembly and distribution. Pushing further discussion about equipment until next month.
- CEP (Ryan): 6 people registered for Level 1, and 9 for Level 2 (March 5th)
- LaxCon (Ryan): successful, valuable sessions attended by Ryan and Julie. Planning for Baltimore again in 2023.

**Announcements:** None

**Next Meeting:** March 14th at 6:30pm via Zoom