

# **Sheboygan Blue Line Association - Board Meeting - 02/11/2026**

Attendees: Erin Lindow, Brian Allen, Kayla Ostermann, Sam Schroeder, Jared Roe, Will Brady, Mike Thun, Mark McCurdy, Blake Brazil, Eric Hawkinson, Nels Quackenbush Absent: Bob Wamsley

Call To Order 6:30PM

Financials Approval (Nels) - no presented

Red Raiders (Mike Anhalt) Not Present

- Our season went well with good communication and interactions between the team and the Association. Look forward to more in the upcoming seasons.

Rink Updates (Blake)

- Heaters and dehumidifiers are going to be repaired soon.
- Zamboni issues will be rebuilt in the off season and looking at the old Zam refurbished as a back-up.
- Blake has created a plan for supplies and workers needed to rip out ice for Ice Bowling and July putting in ice.

President's Notes (Erin)

- Blake Job Description
- End of season Responsibility Distribution
- Role of the Board
- High School registration and payment plan changes.
- Discussion of March End of the Season presentation and Board Elections.

## **Committee Reports**

Facilities ( Sam)

- Continued updates as planned and working with Blake to complete open projects.

Figure Skating (Kathy)

Last Parent Tot of the Season, Thursday, February 19. We have had 7-14 skaters attend each session.

I know of 3 that joined First Ice with others interested for next season. We also had 2 that joined our figure skating program.

- Test Session, Friday, February 20
- Lakers Competition, Sunday, February 22. 60 participants from clubs throughout Wisconsin, Illinois, and Michigan. This is up from 25 participants from last year.
- Heroes vs. Villains annual Ice Show, Saturday, February 28, Sunday, March 1. 52 participants. We had 35 participants last year.

Last day of class, Monday, March 2.

Fundraising (Salena)

- Raffle Calendars are going well. Future request to evaluate the purchase of the Raffle License to allocate the funds raised into the Association account.
- Golf Outing schedule for September 20th, 2026
- Created a Zeffy online campaign to allow raffle tickets at the Tournaments to be purchased electronically. Looking forward to Mitey Mitefest and State Tournaments.

Youth Hockey Committee (John, and Mike)

- Congrats to teams going to state PeeWee A & C, Squirt C, Girls U10.

New Business/Old Business (not addressed above)

- Ice in July scheduled to go in and be available on July 10th, 2026
  - Figure Skating - Monday and certain weekends.
  - Root Beer league - looking at Tuesday, Wednesdays, and Thursday
  - Hockey Camp - Somoza Hockey July 13th-15th, 2026

Adjourn 7:35pm

### **3-year plan for the Board and Rink Proposal**

**YEAR 1** **Arena and Operation Manager** (title may change)- Blake's new position Arena & Operations Manager and hire a new Ice Technician

Blake will work with Youth Hockey Chairman to develop: Off season programs, new clinics, Coaching development, and scheduling of ice time.

**Office duties** will be divided into committees, dib assignments, or part-time employment.  
-TBD more discussion needed.

**Youth Hockey Committee** - structure will be reviewed for membership numbers (Responsible for Uniforms, Gear, Try-outs, Refs, Game Scheduling, Grievances, Tournaments, Team Managers, coaching, WAYHA game management) Program & Coaching structure will be developed collaboratively with Blake.

**Fundraising** - \* If SBLA gets its own Raffle License, then the money from all raffles and outings can be moved into the Association budget as line items.

Raffle baskets (tournament & others), Year Raffle Calendars, Golf Outing, Special Events, Ads Space, Rafter & Rink Board

\*\*If not - SBLCF will maintain profits from Raffle baskets (tournament & others), Year Raffle Calendars, and Ice Bowling Event

**SBLCF "Foundation"** - Will continue to be the trust holding money for SBLA and organizing Ice Bowling Event

**Marketing** - All marketing and social media for SLIC and SBLA will be in collaboration with Blake, and BOD. This may be a hired position depending upon the amount of work.

**Strategic Planning and Projects Committee** - **Project assigned with focus and clear objectives reporting back to the Board of Directors**

**Board of Directors** - positions will be focusing more on oversight of committees, strategic plan, and future investments.

**Executive Board of Directors** - financial budget oversight approval, facilities, and grounds maintenance, contract reviews, and utilization of facilities.

**President** - Face of the Organization, manages contact with employees, communicates at a high level to the SBLA members, community leaders, SBLCF and leads the Board Meetings.

**Vice President** Elect "is President in Training" and will shadow the President for succession into President positions.

**Treasurer** - is responsible for monthly/yearly Budget review of financials and work with Bookkeeper and Tax Prep individuals.

**Secretary** - Maintain meeting documentation and committee reports,

YEAR 2 Arena and Operation Manager -Blake moving into a Director of Rink & Programing position working with youth and high school hockey and figure skating

Ice Technician will maintain the ice and facility under direction of Blake

Office duties will be divided into committees, dib assignments, or part-time employment.

SBLCF - is the holder of the funds & Ice Bowling

The Board of Directors is separated from Hockey day-to-day and managing the future. All voted board position will be for a focused area (Financial, Fund Development, Building, Legal, examples)

Hockey, Figure Skating, HS Hockey are all viewed as renting ice and no oversight of them by the Board.

YEAR 3 The Board of Directors is focusing on the rink expansion, fund development, and sustainability for the future.

All Employees report to the Board

SBLCF - is the holder of the funds

Hockey, Figure Skating, HS Hockey are all viewed as renting ice and no oversight of them by the Board.

Scheduling (Ice, Building , Games, Public Events)	Blake
Events Scheduling (Off Season)	Blake
Disciplinary	Blake
Money to Safe	Blake/Office Coverage
Ref Coordinator	Board - Brian
Marketing	Board - Kayla
Team Managers	Board - Kayla
Jerseys	Board - Mark
Facilities	Board - Sam
Fundraising (Calendars, Golf Event, Oversee Scrip, Raffles, Etc)	Board - Who?
Capital Campaign Fundraising	Board - Who?
Strategic Planning (1/3/5 Year Plan)	Board - Who?
Expansion Project	Board - Who?
Rafter Boards	Board - Who?
Scrip	Board Oversight - Kasey Schroeder
Tournaments	Board Oversight - Melissa Leist
DIBS - Enter Schedule	Board Oversight - Office Coverage
DIBS - Enter Completed	Board Oversight - Office Coverage - Sami Shane
Registrations	Board President w/ Office Coverage
Building Maintenance	Ice Tech
Building Cleaning	Ice Tech
Zamboni & Ice Maintenance	Ice Tech
Ordering (Concessions, Supplies)	Office Coverage - Mary Weber/Blake
Office Coverage (Emails/Voicemails)	Office Coverage
Events Scheduling (Field Trips, Birthday Parties, Etc)	Office Coverage
Change from Bank	Office Coverage
ATM Refill	Office Coverage
AP/AR	Bookkeeper
Payroll	Bookkeeper