

# Sheboygan Blue Line Association - Board Meeting - 05/14/2025

Attendees: Kathy, Kayla, Jared, John, Tom, Mark, Eric, Mike, Sam, Nels, Erin

Absent: Brian, Salena, Josh

Call To Order at 6:31pm

## Treasurer's Report (Nels)

- April Financials are not available at this time. We will work on securing this information and share via email as soon as possible.

## Administration

Rink - Tom Cagle:

- Cat and Rabbit show is already penciled in for 2026
- End of an era for Hmong events and quinceaneras due to new event laws in Wisconsin
- Obtained estimates for major repairs that are needed at the rink:
  - Mold remediation - \$7,400
  - Replace louvers to make building airtight - \$23,000
  - Replace upper roof and address concerns with the lower roof - \$132,200
  - Replace condenser - \$84,500 (30+ day turnaround, need to do offseason)
  - Masonry work - \$3,500 inside and \$14,800 outside
    - We did discuss the timing on these projects as they will run us over \$265,000. Do we move forward because it is imminent or do we patch and limp along for 3-4 years? Discussion says we should probably do some of these repairs as soon as possible (mold remediation, louver replacement, and address concerns with lower roof) and save some until money is more available (upper roof and condenser).

Office -

- Next Level Update - half of the registrations are SBLA skaters, but only  $\frac{1}{3}$  of SBLA skaters have registered. Need more skaters to sign up for the Basics week; numbers are very light.
- To Do List - reviewed the list of items that we need to take on while we are waiting for a new office manager. All hands on deck.

President's Notes:

- GM Position/Zamboni Drivers - GM position should be filled by the end of the month. We will need to find zamboni drivers for the season. Looking for volunteers that would be willing to learn.
- Next Level Future - NL is a lot of work to organize and advertise. Is it worth our time to continue? Are camps a thing of the past as spring hockey begins to become more prevalent? Is a week-long destination camp too much to expect of people? Do we want to create an in house SBLA run camp in place of NL? Lots of questions, no decision made at this time. Currently, what we make is still enough to keep the lights on and allow us to host other summer ice events.
- Town Hall Follow-up - everything will remain status quo for the moment with the High School program.

## Committee Reports

Red Raiders High School Program (Kelley McAndrews)

- No rep at the meeting

Facilities (Josh & Sam)

- Pursuing various estimates for professional services to address the roof, exhaust fan leak, gutters, western exterior wall, etc
- Summer maintenance paint days on the horizon.

Figure Skating (Kathy)

- Beat the Heat Bash Sunday, August 3 12-4
- Car Show Saturday, May 17, 2-4, Brat Fry, Lakers Ice Center

#### Fundraising (Salena)

- Golf Outing Sunday. September 21st 2025. (Corey Munger/Salena)
  - Starting to contact participants for registrations, advertising for sponsors.
  - Looking for Swag/Silent Auction/Raffle baskets donations, and Hole sponsors.
- Scrip Program, Raffler/Rink boards, Zam and other sponsored programs - review for updates.
- Raffle Calendars - I will be reviewing this from last season's improvements.

#### Marketing (Kayla)

- No new updates from last month
- Plan to have a big marketing meeting June 22 to plan for July 2025- March 2026
- Root beer league: registration starts June 1, June 3 outside organizations.
- 4th of July parade is TBD

#### Strategic Planning (Jared & Eric)

- Updates/Questions on Rink Addition
  - Findings from Miller Engineers and Scientists
  - Next steps - move to estimate phase
- Discussed joining the chamber of commerce and what it can do for us.

#### Tournaments (Erin)

- New communication shared with board previously

#### Youth Hockey Committee (Mike, and guest John)

- Questioning the status of fees for the upcoming season, to be addressed in closed session
- Mite equipment grant, Grassroots Grant
- Red Raiders would like additional ice time this summer due to the WIAA change for unlimited contact days. We will need to look at the summer ice schedule to see how/when we can accommodate.

#### New Business/Old Business (not addressed above)

- Uniforms Purchase Plan (Mark/Salena) - we have the quote for 2025/6 season's Uniforms and are ready to work with registration on how to incorporate the purchase into the process.
- Jared would like to get a liquor license again. Cost is approximately \$1000 per year. This will allow us to continue to do rentals like hmong events, but we will need to charge them for a bartender and the cost of the alcohol. Tom does not feel like this will be cost effective to our rentals and does not anticipate utilizing the license in this way. License will allow us to sell alcohol at tournaments, but our new tournament directors do not want to see liquor/beer at our tournaments this season. Jared would like to sell beer all season long during all practices and games. Proposal by Jared, seconded by Sam. Motion carries 7-1.
- Closed Session to Discuss Budget
  - Skater fees will increase for Mites to High School by \$100 starting this season. We have not increased fees in six years. Due to the increase in costs across the board and the anticipated \$250,000 in repairs, we felt now is the right time to increase fees. Proposal by Eric, seconded by Mike. Motion carries 8-0.

Adjourn at 8:40pm

# UPDATES FROM THE TOURNAMENT DIRECTORS



5 / 2025

## ABOUT US:



### Who We Are:

Josh Veldboom (14U)  
Melissa Leist (12U)  
Morgan Rahn (10U)  
Rodney Steffen (14U)



### Our Goal As A Committee:

Continue offering fun, competitive tournaments where teams will want to return year after year



## WHAT'S THE SAME:



### Laker Tournament Updates:

- Will continue to host two winter tournaments - one in January and one in December
- Will continue the same style - 12U as bracket and 10U as pool
- Will continue with Brat Trophy



### State Tournament Updates:

- Request for 12UC 2025 pending. Offer pending for 2026, in order of request 14UB, 10UB, 12UB, 10UC



## WHAT'S NEW:



### Tournament Logistics Updates:

- Names have been determined and logos created, **Lakefront Face Off** and **Shoreline Showdown**
- Fees have been slightly increased (\$800 per team / \$400 for home team)



### Sponsorship Updates:

- This year's naming sponsor is Dahl automotive - \$1000
- This year's potential meat sponsor is Miesfeld's - more to come

## ON THE HORIZON:



### Upcoming...

- Late Summer tournament, after root beet league but before tryouts
- Tiered sponsorship trifold for 26/27
- Incorporating Skills competition for 2026/27

## CONTACT US:

### Want to Help?

- Looking for a Raffle Basket donation **point person**



### Have an Idea to Share?

- Reach out to us via email! [SLUCTournaments@gmail.com](mailto:SLUCTournaments@gmail.com)

