



[INFO@ATOMICVOLLEYBALL.COM](mailto:INFO@ATOMICVOLLEYBALL.COM)

(602) 935-8399

## SPONSOR REQUEST LETTER

Dear business owner,

Let me take a moment to introduce you to the [ATOMIC Volleyball Club](#). We are a newly established club in the West Valley. Our mission is to create an Atmosphere of **Teamwork, Optimism, Motivation, Improvement, and Confidence** that goes beyond the volleyball court. To present a family-like environment that builds character, unity, and life lessons and teaches athletes volleyball fundamentals and competitive strategies as tools to build pride, self-esteem, and hopefully lifetime enthusiasts of the game. Looking at our logo, there are THREE electrons revolving around the volleyball to form a single strong united organization. We work closely with our players, parents and coaches to create team bonding events, skills nights, service opportunities in our local community, and many memorable tournaments highlighting the growth in our athletes from their weekly practices.

We started [ATOMIC Volleyball Club](#) in the summer of 2020 in the middle of the COVID-19 craziness. Envisioning a program that is built on positivity incorporating volleyball techniques, strategies, and philosophies of building the team by growing all of the players is what drove this club forward. We built a team of coaches and individuals that are passionate not only about volleyball but more about the opportunity and experiences that it creates for these young athletes for the years beyond Atomic. We want Atomic players to leave our program with more than the knowledge of one skill or position, but to walk away as life long enthusiasts of the game. This past year, we had 5 highly competitive teams ranging in ages from 12-16. We look forward to growing this club and offering more opportunities for all players.

We are offering an opportunity to local businesses like yours to become **Team Sponsors**. Your contributions will be targeted exclusively to lessen the growing cost of the registration fees, enabling all members to fully participate in Team Training programs, national tournaments, and local and regional tournaments in state and out. We are also looking to use sponsorships to offer scholarships for players that are unable to pay the full registration fees but still want the opportunity to play for our club and develop their skills on and off the court.

The [ATOMIC Volleyball Club](#) is primarily funded by the registration fees paid by families and donations received from generous individuals or businesses. In addition to these funds, parents must cover travel expenses for out of state tournaments, monthly travel to tournaments, team food, and any individual equipment needed for their players. The average cost per player to participate in all activities is \$2,500 which can be costly for families with more than one player and/or of modest means.

We would like to continue to offer a rewarding experience for all players that walk into our club, we are reaching out directly to local businesses and offering an opportunity to help by becoming a CLUB OR TEAM Sponsor! While any level of sponsorship will be greatly appreciated and beneficial, a flat donation of \$300 or more will earn you a Proud Team Sponsor Plaque with a photo of a team to display on your office wall, and a valuable marketing opportunity.

Please take a moment to review and select a sponsorship package that best fits your business and budget.

Respectfully yours,



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Anyone interested in supporting **ATOMIC Volleyball Club** should contact Tiffany Hunter, Club Co-Director, or download an application from the club website: [www.atomicvolleyball.com](http://www.atomicvolleyball.com).

## **Sponsorships**

In return for your support, Sponsors will receive the following:

### **Blue Club Sponsorship \$2500**

- Advertising on the website with a link to your website on all pages
- Advertising on our Social Media account and posts Facebook, Instagram on all teams
- Advertising on our flyers of upcoming events given out to the community
- Business name/logo printed on team warmup shirts if paid by October 1st
- Business name/logo printed on team banners displayed at all tournaments at Team Camp
- A 'Proud Sponsor Plaque' with a team photo for your display
- A display of your logo on our website.

### **Green Team Sponsorship \$1000**

- Advertising on the website with a link to your website on single team page
- Advertising on our Social Media accounts and posts Facebook, Instagram on single team page
- Advertising on our flyers of upcoming events given out to the community
- Business name printed on team warmup shirts if paid by October 1st
- Business name/logo printed on team banners displayed at all tournaments at Team Camp
- A 'Proud Sponsor Plaque' with a team photo for your display
- A display of your logo on our website.

### **Black Sponsorship \$500**

- Advertising on the website with a link to your website
- Advertising on our Social Media posts
- A 'Proud Sponsor Plaque' with a team photo for your display
- A display of your logo on our website.
- Business name printed on team warmup shirts if paid by October 1st

### **White Sponsorship \$300**

- A 'Proud Sponsor Plaque' with a team photo for your display
- A display of your logo on our website.

### **Team Donation Booster:**

- Any money or other donation such as food, equipment etc
- A Proud Sponsor Photo 8x10 of the team for you to display
- Display of your logo on our website

THANK YOU FOR YOUR SUPPORT!



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If paid by May 15th, 2021, your contribution would support post-season play and carry into next year's season (2021-2022). Please consider making a selection below and returning it with your sponsorship donation today. Upon receipt, I will contact you for information regarding advertisement and/or logo. If applicable please specify sponsorship of individual players and/or team.

**Team Sponsorship Selection**

\_\_\_\_\_ **Blue \$2500**

\_\_\_\_\_ **Green \$1000**

\_\_\_\_\_ **Black \$500**

\_\_\_\_\_ **White \$300**

\_\_\_\_\_ **Team Donation Booster**

\$\_\_\_\_\_ Enter amount of donation or \_\_\_\_\_ items willing to donate.

Please choose your sponsorship level above and mail your completed form with your check made payable to **Atomic Volleyball Club** at the address below.

**VENMO Available: @Atomic-Rusaw, in the memo specify individual player and/or team.**

Sponsor Contact: \_\_\_\_\_

Business Name (if any): \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Attention: Tiffany Hunter Rusaw, Atomic Volleyball Club, Co-Director, email [info@atomicvolleyball.com](mailto:info@atomicvolleyball.com)

**THANK YOU FOR YOUR SUPPORT!**