

Lightning Football Lightning Card Fundraiser

Our goal is to have the players take responsibility to earn this money back for each family, thus making the out-of-pocket cost effectively \$0 per family.

The purpose of doing these fundraisers in the ways described below is to make it equitable throughout the program. By following this model every player is making an equal contribution to the program. We remind all families that the Eastview Lightning Touchdown Club is the sole provider of equipment, supplies, and the like for the program. The ELTC has purchased all game jerseys, shoulder pads, helmets, practice pants, practice gear, highlight dvds, end of season parties, special events such as parent night and homecoming activities, as well as provide several coaching stipends on a yearly basis. We ask that all families participate so that Lightning Football can continue to operate with all of these value added items.

Lightning Card Fundraiser and Blitz Night: (\$200 for all players) EARN BACK OPTION

- Players report to EVHS Gym between 5:00 and 5:30 on Wednesday, August 21
- Players turn in check (made out to ELTC) for \$200 and pick up packet of 10 Lightning Cards
- Players verify the contents of packet and sign sheet signifying they indeed received 10 cards
- Players listen to brief sales presentation at 5:30 pm
- Players are sent to EVHS neighborhoods under the supervision of a parent driver to sell their Lightning Cards
- Players will go in groups of 4. These groups will be pre-arranged by the players in coaches prior to August 21
- All card sales checks should be made out to Lightning Coupon Cards
- Groups return to the commons and turn in all money earned – an electronic accounting is made of all sales
- Players are reimbursed for cards sold. For example, if a player sells 8 cards they will be given \$160 to take home to the original check writer
- Boosters will notify families of amount returned to the players.
- If a player has unsold cards after August 21 they may still sell these on their own.
- If any checks are collected after August 21 they may be turned in for reimbursement
- Families with 2 players in the program will be asked to purchase 15 cards rather than the 20 cards if they were treated as individuals.
- Players are strongly encouraged to “pre-sell” cards in their neighborhoods and to family friends and relatives prior to the August 21 blitz night.
- Cards will first be available on Wednesday, August 21 – this is the first day we will have the opportunity to distribute

All questions should be directed to Kelly Sherwin @ Kelly.sherwin@district196.org or 952.303.9042