

Blaine Youth Football

Mar 1, 2021

7:02 -8:49 PM

BBC & Google Meet

Board Members Present

Jennifer Kinney, Shawn Robideau (googlemeet), Rick Japor, Jeanne Baker, Tamzyn Grant, Jordan Dixon, Kaeley Cazin

Advisory Members Present

Matt Smude (google meet)

Community Members Present

Key Dates

- Dates are out on the website
 - April 5th Early Bird Registration Opens. May 8th Reg Price starts.
- TBD Dates need to be confirmed:
 - Fundraisers: Heggies, Chipotle, Family Fun Night? **YES we will do it on a Thursday. Jen will set up date with Bowlero and then work with Jeanne and Tamzyn to get started on prizes and fundraising.**
 - Dick's Week/Weekend **JEN will confirm dates**
 - Pictures **Jen will confirm dates**
 - BHS: Need dates and Cost for QB Camp, Lineman Camp **Coach law working on confirming dates**
 - Should we have parade, BHS Golf Tournament, anything else that should be listed? **Want to do parade. Jen will sign us up. Rick will check with Eric about float and if he is interested in helping. Golf Tournament is July 16th. We will sponsor a hole and sell raffle tickets again. Hats and Sunglasses for prizes?**

Parade/Golf Outing

- Parade – Saturday, June 26th at Noon. Do we want to do this? If so, need volunteers and players to march. Also, need to apply for a spot. Blainefestival.org
 - Usually hand out Ices and have water for volunteers
- Golf Tournament – Ask Coach Law for date. Purchase a hole? Will someone work and Sell Raffle tickets? Cornhole game and Give away sunglasses? **Tamzyn will talk to ETS about possibly sponsoring a hole also.**

Equipment

- Anything still missing? **Jen will get sheet from shed and send final list to Kaeley and Jordan**
- Status on Pants/Jersey cleaning by Pilgrim? **DONE and back in shed.**
- Shed Cleaning **APRIL? Shoulder Pad recertification in house? HS kids to help?**
- Girdle Inventory check, knee pads?, belts?, first aid kits?
- Practice Pants?
- Helmet Recert? **Should be picked up by FEDEX on Monday**
- Jersey Order? **Kaeley will order within the next week. Working on a better system to organize.**
- Coach Poll? **Hasn't been sent yet.**

- New Lock on Shed and new shed by field? Darrell? Need to F/U with Darrell about this and other equipment questions.

Registration

- Early Bird opens 4/5
- Flyers Print or deliver electronically?, Tamzyn will f/u with schools to determine if they want hard copies or electronic versions. drop off at schools?, postcards for Incoming Kindergarteners (request labels from District, marvin.johnson@ahschools.us) Tamzyn will work on postcard. Jen will send her last years. Get printed through Print Central.
- Special Flyer for Social Workers? Jeanne has this and is ready to distribute.
- Do we want to keep our scholarship discounts the same or allow some full scholarships/free registration? Offer same as last year. Bigger discounts or Free Registration will be on a case by case basis upon request.
 - Offer a way for others to donate toward a player in need at registration? All in favor of doing this.
- Social Media Campaign? Tomorrow ETS posts will go out.
- Signs? Everyone will take signs to get out early April when ground defrosts.
- Who and When to send Email and Facebook Post about registration opening. Tamzyn
- Registration Updated and ready to go? Yes – Darrell to add the option to sponsor a player in need or donate toward their registration.

Skills Clinics

- Lineman, QB clinics? Mike/Matt? TBD
- Youth Summit through MSHSL?? Darrell?
- My7on7.com/North Metro? – Darrell Registration already closed?
- ETS Camp? Kickoff is 3/28 then will talk to them about a date for the camp
- Middle School Speed/Strength Summer Camp at BHS? tbd

Coaches

- Start contacting previous coaches? Commissioners will start to contact previous coaches to find out if they plan to reapply. Jen will contact list out.
- MFCA clinic – usually in March? send out info to coaches? Coach Law sent out info to coaches that were interested. If anyone else is interested let him know.
- Reserve Practice Fields at Roosevelt/Northdale? Yes – Jen will reserve.
- Darrell – is coach application ready?

Marketing/Sponsorship

Tamzyn will start reaching out to see if we can get some items donated like first aid kits. Next month will propose Scoreboard Sponsorship Packages. Linked in – Please add BYF as an employer.

Reviewed Logos – Picked 2nd out of 3 choices.

Fundraising

- Snap-Raise – Yes/no? Have at ALL equipment handout? Yes – Jen will reach out.
- Family Fun Night? Yes,

- USA Football Grant? **Darrell?**
- Chipotle – need to schedule date. Too early. **Jen or Jeanne will handle**
- Heggies – Need to schedule with Heggies **Jen or Jeanne will handle**
- Smile.Amazon, Flipgive – Suggestion on how to get the word out better on these? **Tamzyn will think about how to improve participation.**

Open Topics

- HS Scholarship – deadline is March 26th. Will there be a scholarship Event this year? Eric usually gets a Huge Check. **F/U with Coach Law and Eric.**
- Mom's Breakfast? **Some discussion about this. Need to f/u with Darrell for more information. FAQs Education through social media. Mostly for younger ages. TCO would be a speaker.**
- North Metro/North Suburban meetings? **WBL out. Flag interest from Centennial. Zoom meeting on 3/28 at 8pm. Rick will send Jeanne info.**
- **Possible Coach merchandise/polos for coach staff to purchase? Possibly have Darrell's wife help.**

Parking Lot?

- Portable Scoreboards. Need to let coaches know they are there?
- Field improvements? Bleachers, Net behind Goal Posts, Pads on Posts
- Possibly make Lex Fields home fields for 7/8th and have younger grades play at BBC?
- Player shortage guidelines
- 7/8th grade more ice packs/better first aid kits
- Equipment swap/donation table next season. BATBA had a buy/sell page
- Work with NMYFL to coordinate Hockey Tryouts with Playoffs/Bowl Games
- NMYFL discuss Darrell's suggestions: possible change to playoffs/bowl games? Hybrid 1 playoff game and guaranteed Bowl Game.
- Donation to BHS Football? Also Blaine Parks. Discuss at February meeting.
- Discuss Company matches for Volunteer hours and donations – Darrell
- Get Coaches info on Hudl

Next Board Meeting

- Apr 11th - 7pm, BBC Meeting Room