

March 13, 2020
11:00 AM ET

Good Morning DECA Inc.,

There is no higher priority than the health, safety and well-being of everyone involved in DECA's International Career Development Conference (ICDC). As we promised, we have continued to closely monitor the novel coronavirus (COVID-19) situation as news about it changes daily. We have listened to the questions and concerns we received from our members, advisors, school officials and parents.

However, based on the recent events and out of an abundance of caution, DECA regretfully announces that this year's DECA International Career Development Conference to be held in Nashville and Collegiate DECA International Career Development Conference to be held in Atlanta will not be held. Yesterday, a state of emergency was declared in Tennessee.

The DECA Inc. Board of Directors and headquarters staff realize how important the culminating event of the school year is for our DECA members who have academically prepared themselves for the opportunity to participate in our competitive events program or attend our emerging leader series. Not only have our members earned the opportunity to attend ICDC, they have also diligently raised funds to enhance their professional development as they prepare for college and careers. Alongside our members the entire way, our DECA advisors have supported their educational journeys.

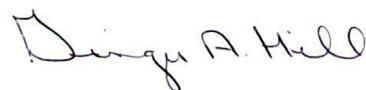
However, due to the uncertainty of the future of the pandemic and that many school districts, colleges and universities have closed for the indefinite future, DECA will not reschedule this year's ICDCs, and unfortunately halt the competitive events process for the school year.

We appreciate our members, advisors and partners, and share that this decision was not made lightly but out of necessity for the health, safety and well-being not only of our members and partners but the global community.

Thank you for your understanding and continued support through this unprecedented event.

A handwritten signature in black ink, appearing to read "Frank Peterson".

Frank Peterson
Executive Director
DECA Inc.

A handwritten signature in black ink, appearing to read "Ginger A. Hill".

Ginger Hill
President
DECA Inc. Board of Directors