



December 19, 2024 | SYA Meeting

Attendance: Jen Boandl, Liz Young, Byron Masi, Constance Turner, Juan Turner, Jake Williams, Brittney Williams, Lauren Wellbank, Kenny Wellbank, Lauren Cline, Jenn Blaukovitch, Jim Blaukovitch, Bryon Cramsey, Annie Greaves, Adam Segall, Frank Adamcik, Michael Stanley (Volunteers: Reina Escobar, Alanah Kemmerer, Ariana Tacuri, Breelyn Hand).

1. **Call to Order:** Meeting is called to order by Jim at 6:55pm, in the SHS Cafeteria
2. **Motion to Approve December Minutes:** Motion to approve November’s meeting minutes made by Jen Boandl and Brittney Williams, all agreed.

[November 2024 SYA mtg minutes .docx](#)

3. **Officer’s Reports:**

a. **Secretary:** Board information and contact information will be updated on Sports Engine with new appointees.

b. **Treasurer:**

i.

19-Dec-24		
Checking 1	\$ 20,747.62	
Checking 2	\$ 2,321.55	Connie Mack
Building Fund	\$ 6,513.37	
Savings	\$ 2,378.02	
CD#1	\$ 6,000.00	from BF
CD#2	\$ 32,595.57	from donation
	\$ (5,720.00)	Basketball Ref/League Fees
Pending Debits	\$ (3,141.20)	Corporate Images - Basketball
	\$ (2,333.40)	Corporate Images - Wrestling
	\$ (459.78)	End of Season Reimbursement - Soccer
Total	\$ 58,901.75	

Working with a sponsor for In-House. He is interested in being a platinum sponsor.

Waiting to receive payment to move forward with marketing materials. Donation money

CD was renewed: new CD is at 4% until April 10, 2025. Annie and Josh motioned to

approve the report, all approved.

c. **President:** Jim thanked everyone for a great year!

d. **Vice President:** Bryon thanked everyone for the great year and looks forward to 2025

The Board will be reviewing the expectations and formats of SYA documentation going forward.

e. **Chief Administrator:** Frank said he is happy to have worked with us this year, and for everyone he has worked with for 40 years with SYA. He will still run the lottery for SYA but will probably not come to meetings. He also said that Jim L. from the township plans to work on our building/garage next.

f. Communications Officer:

4. **Old Business:** Elections: there are no challenged Board seats so there were no elections: Secretary cast the ballot for Executive Board titles: Bryon Cramsey for President; Jim Blaukovitch for Vice President; Annie Greaves for Secretary; Adam Segall for Communications Officer; Brittney Williams for Treasurer and Byron Masi for Chief Administrator.
5. **New Business:** As we now have a treasurer, we have new accounting protocols to work with: Jim reviewed some of the new accounting rules we want to put into place. Annie and Brittney did a brief overview and handed out copies of finance forms and the new written accounting protocols.
6. **Director's Reports:**
 - a. **Fundraising Director:** Shaun wrote the following summary:

“Red Robin Dine and donate went well \$321. Skyzone event is scheduled for Friday Dec 20th, not many sales so far. Chipotle is on Jan 7th and Shaun will get advertising out for it. The SYA Toy Drive would have been big event but the weather was not great,” still collections have been made for Toys for Tots, the Lehigh Valley Children’s Hospital and the LV Humane Society
 - b. **Concessions:**
 - c. **In-house Baseball:**
 - i. Kenny wrote the following summary:

“Karl has been talking to a potential Platinum Level Sponsor for In-House: Al-Bajali Construction. Need to work on getting the word out to more local businesses or in the greater Lehigh Valley. SYA needs to figure out a better or more efficient way to distribute info and news. Facebook has been the pits lately and emails are being ignored and not responded to. Going to be making yard signs this year to put around both sides of Salisbury [Kenny Presented design for a new yard sign, everyone likes it]. [Kenny did] a light inventory of In-House supplies and equipment in the SYA shed...we have two FULL totes of pants, and I am going to add an option to registration for Minors and C. Pitch parents to re-use pants from last season. Tee Ball will not require baseball pants...Going to start pricing out HATS and CATCHERS GEAR next. We also have 40+ bats and 30+ helmets. We are also going to try and put together an Umpire Corps, whether we do volunteer or paid...Thinking we could get high school kids, grandparents, extended family members, etc, more involved. It would take a ton of pressure off the coaches in Minors and prep the kids for how to respect and treat Umps as they move up. [Kenny is] Working on editing our registration to add more helpful info for the coaches and directors. we are officially going forward with 3 divisions this year: Tee Ball, Coach Pitch, and Minors. Depending on numbers, tee ball will be back to basics and more like a “micros” program for the little kids, Coach Pitch will essentially be what Tee Ball has been for the past 3 years, but with more focus on fielding and outs, Minors will mostly be the same depending on registration numbers, ideally we can field 4 teams and do a broken up season Spring Training, Regular Season, and a Tournament. [Kenny is] Still working on the In-House portion of the website.

- ii. Kenny shared (in a spreadsheet) his research comparing prices.

		Corporate Images	Amazon	Dick's
		24/12	24/12	24/12
Minors	R12U	\$105.8 / \$52.90	\$86.61 / \$43.31	\$74.99 / \$37.50
Coach Pitch / Tee Ball	TVB	24/12	24/12	24/12
		\$75.80 / \$37.90	\$71.28 / \$35.64	\$69.98 / \$34.99
In-House Inventory	On Hand	50 per M team 25 per C.Pitch/Tee team	Need Estimate based on 4 Minors teams and 6 C.Pitch/Tee Teams	
R12U	116	200	84	
TVB	79	150	71	
Needed				
R12U	x4 (24)	\$423.20	\$346.44	\$299.96
TVB	x3 (24)	\$227.40	\$213.84	\$209.94

- d. **Travel and Senior Baseball:** Bill wrote the following summary:
 “Partnering up with Up the Ranks Performance Center for Winter Workouts for our players. They are offering our players a \$50 discount if they sign up for their 8 week winter workout sessions on either Wednesday or Friday. Email and Facebook posting have been shared. Spring Registration will open in January. All advance orders will happen the week after xmas to receive a discount.”
- e. **Softball:** Michelle wrote the following summary:
 “Partnering up with Up the Ranks Performance Center for Winter Workouts for our players. They are offering our players a \$50 discount if they sign up for their 8 week winter workout sessions on either Wednesday or Friday. Email and Facebook postings have been shared. Spring Registration will open in January. All advance orders will happen the week after xmas to receive a discount.”
- f. **Soccer:**
- i. The Laurens wrote the following summary:
 “Soccer officially closed out our season on November 17th with our final fall games. Overall, it seemed like a good run for the teams and we saw some growth at all levels. Our budget ended in a \$1,212.71 surplus. We plan to open our spring registration by January 16th. The Laurens will meet before then to discuss specifics, but for now it seems like we will continue to replace our former Micros division with U7, and usher those younger players...those who aren't ready to Gore FC.”
- ii. The Fall 2024 proposed budget and actual expenses spreadsheet was shared, showing a surplus of around \$1200.00.

		Fall 2024	
		Planned	Actual to date
Soccer			
Income:	Carried over from Spring	\$1,600.00	\$1,600.00
	Registration Fees/Uniform Cost	\$15,940.00	\$16,058.12
	Fundraising Buyout	\$2,850.00	\$3,956.00
	Hoagie Fundraiser	\$6,840.00	\$10,686.00
	T-shirt Sale	\$0.00	\$760.00
	Photo kickback (\$5 per picture)	\$0.00	
Total:		\$27,230.00	\$33,060.12
Expenses:	Sports engine fees	-\$860.00	-\$879.12
	Buyout returned to coaches		
	Refunds	-\$110.00	-\$1,006.00
	League Fees**	-\$4,987.00	-\$4,987.00
	SYA Fees (\$25/player)	-\$4,300.00	-\$4,300.00
	Ref Fees	-\$4,088.00	-\$4,088.00
	Uniforms	-\$2,000.00	-\$1,890.25
	Hoagie Fundraiser	-\$4,560.00	-\$7,200.00
	Field Paint	-\$100.00	-\$84.75
	Contribution to SMS/Nets	\$0.00	
	Equipment/Nets/Training	-\$1,500.00	-\$1,714.09
	Season Gift	-\$4,000.00	-\$4,966.00
	Scholarship (spring)	0	
	Banquet/Season Celebrations	-\$625.00	-\$1,554.77
	Admin supplies (envelopes, printing, paperclips, post-its, misc items)	-100	-\$56.55
	Carry Over to spring		
Total:		-\$27,230.00	-\$31,847.41
Grand Total:		\$0.00	\$1,212.71

- g. Football:** Juan will work on a preliminary budget for the Spring so he can open registration for in-house flag, hopefully in January.
- h. Cheerleading:** Rebecca wrote the following summary:
 “[Our] Competition cheer season has finished. Our last competition was 12/15 at Parkland HS. The girls all had an amazing season this year. All 3 squads competed throughout the month of November and December. We had lots of foot traffic and interest in cheerleaders joining us for next season. Our first home competition that we hosted was a huge success. We are able to purchase more items needed for our sport from the money raised from the competition. We can’t thank everyone enough for all their support, love and dedication towards helping keep cheer afloat. We were also asked by many if we could run another one next season, so it is currently in the works. Cheerleaders were welcomed to cheer for SYA Wrestling. They will be there for the January 5th match. Checking to see if they are welcome to cheer at away matches. [Our] End of Season Banquet is January 25th this year. [Our] Next event is the Allentown St. Patrick’s Day Parade. I am working on shirt designs for the event with our shirt lady. As mentioned last year, we would love to open the invite to all SYA sports that would like to join us in our slot. We just ask that you wear the shirt we are creating. Details/images will be sent out once [the design is] ready. It will be generic and not cheer specific.
- i. Basketball:** Josh wrote the following summary:

“Grades 3-6 are up and running in their leagues. The 5 teams in the Rising Stars Leagues are a combined 11-2. Woooo! Grades 7-12 will start games in January. Co-ed in-house started this week. [There are still a few hiccups in scheduling with the district]. I’ve had to be proactive a few times to catch some potential problems. (For example: Jan 4-5 was shown to have gym time. But when I double checked, I was told there isn’t.). And of course, the double booking disaster at SES a few weeks ago. Once the gym availability was sent to me months ago, [I am not being made aware of the updates on the schedule]. Still having issues with email communication. I may have to look into alternative places for ordering things. Corporate Images is very expensive (as also shown by Kenny in the spreadsheet above), though easy to work with. ***As mentioned for quite a few years now, way back to Paul’s days, we need to have an assistant director that deals only with the little ones in in-house. I’m looking to work with someone collaboratively this year and have a gradual transition. WHO WANTS TO HELP?***”

j. Wrestling:

i. Liz wrote the following summary:

“ Our numbers are great. We are up to 42 wrestlers (5 are girls!!). Tonight is our Youth night – the team is attending the home High School match at the high school tonight (which is why I am not at the meeting). Our home match on 12/8 went off super. Our varsity team went 4-0 on the day. Hooray! Our next home hosting match is 1/5/25. We are all set up for that now with the date and the set up date on 1/4/25 already approved. Our fundraising is going very well this year, so we are hoping to have a surplus in our budget this year. We’ll do our best.”

ii. Liz presented the preliminary and updated budget for 2024-25

2024 - 2025 SYA Wrestling Budget					
Activity	Item	Dollars	qty	Budgeted	Comments
1	Registration Fees		30	\$2,675.00	
	Early	\$85.00	25	\$2,125.00	
	Regular	\$110.00	5	\$550.00	
	Late	\$130.00		\$0.00	
1	Fundraisers			\$13,200.00	
	Krispie Kreme org glazed sales	\$10.00	300	\$3,000.00	
	Wawa shorti sale	\$6.00	450	\$2,700.00	
	Red Robin	\$50.00	150	\$7,500.00	
	Buyout	\$120.00		\$0.00	
1	Apparel Sales			\$0.00	
1	Sponsorships			\$0.00	
1	Year End Event, tix fee			\$720.00	
	Parents/Families	\$12.00	60	\$720.00	
	Wrestlers & Coaches			\$0.00	
	Total Income:			\$16,595.00	
	Expenses				
2	SYA Fees			\$750.00	
	Participation (Insurance)	\$25.00	30	\$750.00	
2	Registration Discount / Staff Rebate			\$445.00	
2	Fundraisers			\$10,200.00	
	Krispy Kreme Glazed Donuts	\$5.25	300	\$1,575.00	
	Wawa shorti sale	\$4.00	450	\$1,800.00	
	Red Robin	\$45.00	150	\$6,750.00	
	Fundraiser 1, Incentive Awards	\$15.00	5	\$75.00	
2	VEWL League Fees			\$985.00	
	Dues	\$620.00	1	\$620.00	
	Tournament TV Fee	\$50.00	1	\$50.00	
	Raffle	\$25.00		\$0.00	
	VEWL T-shirts for Novice Tournament	\$15.00	21	\$315.00	predicting 70% participation in tournament
2	Security Clearances			\$95.40	
	FBI/Finger Printing (Identigo)	\$23.85	4	\$95.40	
2	Advertising/Promotions			\$150.00	
2	Match Fees			\$0.00	
2	Wrestling Supplies			\$275.00	
2	Uniforms (Hoodies/Sweatpants)			\$1,985.50	
2	Apparel, TBD			\$0.00	
2	Awards, in-season			\$58.66	
2	Awards, end of year			\$360.00	
2	Year End Banquet Event			\$1,170.00	
	Year End Banquet Food Costs Families	\$12.00	60	\$720.00	
	Year End Banquet Food Costs C&W	\$15.00	30	\$450.00	FWC Covers Wrestlers, Coaches, and any shortfall?
2	Miscellaneous Expenses			\$73.00	
	Total Expenses:			\$16,547.56	

Jim B. and Kenny motioned to approve the wrestling budget and all agreed.

7. **Discussion:** Mike S. is working with PTO president Jenn Freas to put on an event, a “Sweetheart Splendor, Parent Child” dance, or some such name – Feb 15th, \$60 per couple for a food and a DJ. \$30 will go to costs and the rest will split between SYA and PTO, probably to be held at SES. LW volunteered to help find someone to take pictures.
8. **Motion to Adjourn:** Motion to adjourn made at 7:12pm by Brian moved, Jim B. seconded.

Next Meeting: January 16, 2025 7pm at the SES library, with childcare