



Central Bucks West Football

Parent Club BOARD Meeting Minutes

March 20, 2019

Start: 7:08 PM

Adjourned: 9:06 PM

1. BOARD MEMBERS PRESENT

1. Jocelyn Tumolo, Senior Rep
2. Nancy Hickman, Senior Rep
3. Bonnie Kuller, Junior Rep
4. Denise Young, Junior Rep
5. Jen McGuire, Sophomore Rep
6. Steph Charran, Freshman Rep
7. Sue Testani, Freshman Rep
8. Lisa Laatsch, Secretary
9. Rob Rowan, Head Coach

2. Budget Update

- a. Deb was not present due to illness. Update will be at next meeting.

3. Apparel Update

- a. Jen did much research on new vendor options
- b. Narrowed down to Kampus Klothes in Jamison and Pierce in NJ
- c. Both vendors provided pricing and sample online sites for apparel and for Pride Packs
- d. Through discussion Kampus Klothes had more to offer.
- e. **Board Vote:** All in favor to use Kampus Klothes for online apparel and Pride Packs for players:

Jocelyn Tumolo	Senior Rep		yes
Nancy Hickman	Senior Rep		yes
Bonnie Kuller	Junior Rep		yes
Denise Young	Junior Rep		yes
Jen McGuire	Sophomore Rep		yes
Steph Charran	Freshman Rep		yes
Sue Testani	Freshman Rep		yes
Rob Rowan	Coach		yes
Lisa Laatsch	Secretary		yes

- f. Pricing for leftovers at mandatory player/parent meeting was discussed and will be figure out by Jen and printed for April 1.

4. Coach Rowan Report

- 1) Youth Camp – coach discussed that the Patch advertising helped some, but not as much as expected. He would like to

CB WEST FOOTBALL BOARD MEETING MINUTES

continue advertising on the site, however, to help spread the word about open registration.

2) Gold Rush planning presented by Coach Rowan

- A. Objective: for each player to sell 20 cards through use of accountability and incentives.
- B. Strategy: Discussion on April 5th to team with plan to explain the purpose and goals of the Gold Card for the team
- C. Gold Rush: Saturday, April 6th in Doylestown area 9-11 AM
- D. Incentives and amounts spent were discussed with board.
- E. Board agreed to provide pizza for Saturday, April 6 (15 pizzas total).
- F. Coach needs from board: mapping out for 12 areas and 12 store front locations for Gold Rush and a collection person(s) on Monday nights to collect, count and record cards sold.
- G. **Board vote:** All in favor of providing \$500 for first incentives for Gold Card Rush:

Jocelyn Tumolo	Senior Rep		yes
Nancy Hickman	Senior Rep		yes
Bonnie Kuller	Junior Rep		yes
Denise Young	Junior Rep		yes
Jen McGuire	Sophomore Rep		yes
Steph Charran	Freshman Rep		yes
Sue Testani	Freshman Rep		yes
Rob Rowan	Coach		yes
Lisa Laatsch	Secretary		yes

- H. Tier leveling for incentives was discussed and levels for selling more than expected amount will be decided by Jen and Steph
- I. Freshman will have own type of incentives and Gold Rush opportunities as will be discussed by Jen, Steph and Sue
- J. Second Gold Rush will be May 4th, which will also end the sale window.
- K. Mandatory meeting is now confirmed for April 1st at 7:00 PM.
- L. Board co-presidents will prepare to speak on behalf of board
- M. Player registration will be posted to website once online store is ready to go.

5. Fundraising Update

- a. Nancy reported that Form A needs to be submitted
- b. Bonnie shared sample of Gold Card, which was approved by all.
- c. Board agree to following fundraisers, with in mind that Gold Sale cards will be profitable this year.
 - 1) Chipotle – April 9
 - 2) Drive 4UR School – End of August
 - 3) Flip-flop/Slide sale

6. Athletic Director Updates

- a. Nancy reported that the Freshman/JV schedule is not final, yet.
- b. Stadium WiFi and confirmation of Homecoming– not sure if stadium has this, need to check with AD
- c. Hall of Fame confirmed for 10/25

7. NEXT BOARD MEETING: *Date and time TBD* at Jocelyn's house.

Prepared by

Lisa J Laatsch

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Secretary