

LITTLE ROCK
RANGERS
S O C C E R C L U B

2026 SPONSORSHIP PACKAGE





Mission Statement

The Little Rock Rangers Soccer Club strives to improve soccer in the greater central Arkansas area by bringing in top quality players and coaches. This will help the local youth with coaching and role model examples of how the sport should be played. The LR Rangers are a tax exempt corporation under the Internal Revenue Code Section 501(c)3.



Long Term Goals

The LR Rangers compete in the United Soccer League League 2 (USL2). Once ticket sales grow and stabilize to a projectable number, coupled with donations received, the LR Rangers will reach out within the community and start offering local soccer club scholarships to underprivileged but motivated children in the area.



Our Team

Our players are mainly college age men and women who are competing during the summer months which allows them to stay fit while on summer break. Our games are played at historic War Memorial Stadium in the heart of Little Rock and will have a very family friendly environment and every game will offer some sort of incentive for the local youth players to attend (i.e., the local club players will serve as ball kids, warm up with LR Rangers players, etc.).



2026 Sponsorship Levels

Jersey Front Package (\$20,000)

- Company Logo on the front of the LR Rangers Women's Home and Away kits.
- Use of the LR Rangers logo, pictures and players in your own promotions.
- Branded sponsorship announcements on website, social media (Facebook, Twitter, Instagram) and logo on game day promotional materials.
- Company Logo on all eNewsletters / Summer training camp promotional materials.
- Three (3) Public Announcements during all games (game beginning, halftime, end).
- Company Name, Logo and Link to company website in the 'Sponsors' section of the LR Rangers website.
- 1 Banner displayed at War Memorial Stadium for all Home games.
- 20 Season Passes for family/clients.

Jersey Back Package (\$7,000)

- Company name and small logo on the back of the LR Rangers Women's Home and Away kits.
- Use of the LR Rangers logo, pictures and players in your own promotions.
- Branded sponsorship announcements on website, social media (Facebook, Twitter, Instagram) and logo on game day promotional materials.
- Company Logo on all eNewsletters.
- Three (3) Public Announcements during all games (game beginning, halftime, end).
- Company Name, Logo and Link to company website in the 'Sponsors' section of the LR Rangers website.
- 1 Banner displayed at War Memorial Stadium for all Home games.
- 10 Season Passes for family/clients.

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LR RANGERS PRESIDENT/GM

Jonathan Wardlaw
Email: jwardlaw@littlerockrangers.com



LR RANGERS

6834 Cantrell Road
Little Rock, AR 7220



LR RANGERS HOME FIELD

War Memorial Stadium
Little Rock, AR



2026 Sponsorship Levels

Jersey Sleeve Package (\$4,000)

- Company name and small logo on the sleeve of the LR Rangers Women's Home and Away kits.
- Use of the LR Rangers logo, pictures and players in your own promotions.
- Branded sponsorship announcements on website, social media (Facebook, Twitter, Instagram) and logo on game day promotional materials.
- Company Logo on all eNewsletters.
- Three (3) Public Announcements during all games (game beginning, halftime, end).
- Company Name, Logo and Link to company website in the 'Sponsors' section of the LR Rangers website.
- 1 Banner displayed at War Memorial Stadium for all Home games.
- 10 Season Passes for family/clients.

Training Jersey Package (\$5,000)

- Company name and/or logo on the LR Rangers Women's training tops. Worn at home and away games.
- Use of the LR Rangers logo, pictures and players in your own promotions.
- Branded sponsorship announcements on website, social media (Facebook, Twitter, Instagram) and logo on game day promotional materials.
- Company Logo on all eNewsletters.
- Three (3) Public Announcements during all games (game beginning, halftime, end).
- Company Name, Logo and Link to company website in the 'Sponsors' section of the LR Rangers website.
- 1 Banner displayed at War Memorial Stadium for all Home games.
- 10 Season Passes for family/clients.

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2026 Sponsorship Levels

Youth Jersey Package (\$30,000)

- Company name and/or logo on the LR Rangers Academy training tops.
- Use of the LR Rangers logo, pictures and players in your own promotions.
- Branded sponsorship announcements on website, social media (Facebook, Twitter, Instagram) and logo on Academy promotional materials.
- Company Logo on all Academy eNewsletters.
- Company tents, banners, etc. can be displayed at Academy training sessions (materials to be supplied by sponsor).
- Company Name, Logo and Link to company website in the 'Sponsors' section of the LR Rangers website.
- 1 Banner displayed at War Memorial Stadium for all Home games for the LR Rangers men and women.
- 10 Season Passes for family/clients to all LR Rangers men and women games.

Banner Package (\$1000 per season)

- Company Name, Logo and Link to company website in the 'Sponsors' section of the LR Rangers website and gameday program.
- 1 Banner displayed at War Memorial Stadium for all Home games.
- 4 General Admission Season Passes for family/clients. (Ask about club seating)
- Single game banner sales are available (birthday announcements, etc).

Gameday Sponsor (\$500 per game)

- Handout promotional products (tshirts, coupons, flyers, etc) at the entry gate.
- Promote your product during halftime activities.
- Three (3) Public Announcements during all games (game beginning, halftime, end).

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LR Rangers Ball Kid T-Shirt Sponsor (\$500 per game + t-shirts)

- Ball kids that walk out with the team prior to the game will wear bright shirts with your logo on them.
- Your company will be provided 10 complimentary tickets to that day's game.

Livestream Sponsor (\$250 per game)

- Logo in the corner of the screen during our livestream telecast.
- Mentions by announcers throughout telecast.

Video Board Sponsor (\$250 per game)

- Logo splashed on videoboard at games.
- No less than 5 times.
- No more than 4 sponsors per game.

LR Rangers Small Business Supporter (\$250 per season)

- LR Rangers Annual Supporter sticker to display at your business.
- 5 single game passes for family/clients for use for either the USL matches.
- Offer a discount to our season ticket holders and we will list your business on our website and game day program.

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Miscellaneous

- Contact us regarding corporate group rates and skybox seating.
- Contact us if you are interested in having your company placed on the back of our season passes.
- Official Lodging Provider - Please contact us if you would like to help on hosting visiting teams.
- Official Meal Provider - Please contact us if you would like to help on post game meals.
- Official Special Events Provider - Please contact us if you would like to offer a location for special events (i.e. away game watch parties, uniform reveals, etc.)
- Contact us if you have your own ideas!

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