



Wisconsin Association of Cheer & Pom Coaches, Inc.
Board of Directors Meeting
July 31, 2022
Time 11am-2pm
[Zoom](#)

Members: Bruins, DeBruin, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, Kube, LaVelle, Luedtke, Norrish, Je.Pankow, Ju.Pankow, Poeschl, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

Present: Bruins, Franklin, Gerdman, Gilchrist (12:55), Greenwald, Jacobson, Kube, LaVelle, Luedtke, Norrish, Je.Pankow, Ju.Pankow, Poeschl, Rahjes, Rindt, Shaw, Ward, Welke, Zamjahn

Absent: DeBruin, Kiese, Schultz

WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate

WACPC BOARD of DIRECTOR and COMMITTEE MEETING NORMS					
TIME	LISTENING	CONFIDENTIALITY	DECISION MAKING	PARTICIPATION	EXPECTATIONS
-Utilize parking lot to stay on time/topic -Limit personal storytelling	-Listen to understand not to respond -Listen to what's being said and not how -Limit interruption	-Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared	-Make decisions based on what's best for most - Maintain decision stance at least until the following year	-Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties	-Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group

- I. **Meeting procedures**
 - A. Keep comments pertinent, avoid repetition
 - B. No computer/phone use during discussions, focus on topics at hand, use internet computer etc. only when researching info pertinent to the discussion
- II. **Call to Order 11:07am**
- III. **Additions to the Agenda**
- IV. **President's Report**
 - A. Transition update
 - B. Proposal to constitution committee regarding timeline of district rep/at-large elections
 1. April - Exec Nominations, District Rep Applications
 2. May - Exec Voting, District Meetings and Rep Voting
 - a) Keeping two district meetings (one in May, one in August)
 3. June - At Large Appointments, Committee Appointments
 4. July 1 - new terms begin along with fiscal year
 - C. Reminder to complete [committee interest form](#)
- V. **Constitution/Handbook Committee Report**
 - A. 2022 Recommended Revisions ([Document](#))
 1. Reviewed all suggested revisions
 2. More definitions/further clarification of advisory roles will be in the Board Handbook/Standard Operating Practices

- a) This is the next focus of this committee once constitution revisions are approved

3. Welke moves to proceed with recommended revisions to the constitution presented by the committee. Seconded by Greenwald. In favor - 15, Abstain - 1. Motion carries.

- a) Advisory definitions - will be put under board handbook, work can begin now
- b) Next steps - take to general membership for approval

VI. Secretary's Report

- A. Approve previous [minutes](#)
 - 1. Rindt moves to approve minutes, second by Rahjes. All in favor. Motion carries.**
- B. Election applications for district representative, at-large, or committee only are available now via [Google Form](#)

VII. Treasurer's Report

- A. Account Balances
 - 1. Checking \$122,190.96
 - 2. Electronic \$110,482.25
 - 3. Savings \$150,001.23
- B. [Final 2021-2022 Fiscal Year Report](#)
- C. [Financial Report as of 7/31/2022](#)
- D. Tax filing preparation

VIII. Finance Committee Report

- A. Eliminating debit card log for 22-23, will just use expense log
 - 1. Finalizing procedure with constitution/board member handbook

IX. Membership Report

- A. Membership Count as of 7/31 98 paid members and 30 invoices out for 67 individuals
- B. Reminder to the Board of Directors to complete membership if not done already.
 - 1. Add guidelines around deadline to complete membership to the board handbook/standard operating procedures - referred to handbook/constitution committee

X. Member Media/Communication

- A. Survey completed
 - 1. Preference was for in person education opportunities
 - a) Will work on planning events in 22-23 for events to happen during 23-24
 - 2. Moving forward with quarterly newsletters that will be created around our mission
 - a) First one going out 9/1
 - b) Focused on mission statement
 - (1) Articles, reminders, etc
 - c) Reviewed sample
 - d) Sponsor/vendor - ability to have an ad, refer to sponsor/vendor committee for next steps
- B. New Facebook group ready for new members starting 8/1.
 - 1. Same rules and guidelines
- C. Website revamp complete!
 - 1. Revamped the tabs and content
 - a) Cheer has some dates needing updates
 - 2. New background

XI. Dance Committee Report

A. July Meeting [Minutes](#)

B. New Business

1. BAND App - not going to use for events this year due to service instability at La Crosse Center
2. College workers - reaching out to UWSP, UWL, Viterbo for interest based on guidelines set in May meeting

C. Events

1. Livestream for State

- a) Going with Champion Video (approved in budget)
- b) Would like to charge \$15 for JEM and \$25 for State
 - (1) State provides access to both days
 - (2) Cheer to discuss and then come back to full board for approval

2. State Workers

- a) As determined by budget, we have sectioned state into 4 sections
 - (1) Section 1: Set Up Friday
 - (2) Section 2: Session 1 (D5/6 Pom, D3 Open) Friday
 - (3) Section 3: Session 2 (D3/4 Pom, D2 Open) Saturday
 - (4) Section 4: Session 3 (D1/2 Pom, D1 Open) AND clean up Saturday
- b) Pay is determined in .5 days based on each section being equal to .5 days.
- c) Approved the following stipends for events in budget:
 - (1) Line up creation - \$150 per event
 - (2) Tabulation set up - \$50 per event
 - (3) Scoresheet Prep - \$50 per event
 - (4) Regionals site director - \$250
 - (5) JEM site director - \$200
 - (6) State site director \$600 - may be split by co-directors
 - (7) All State Coordination - \$250
 - (8) College workers - \$2000 per day with at least 28 workers. Flat stipend of \$1500 for hotel rooms offered - WACPC will not book hotels.

3. All State

- a) No major changes to the process, just defined some areas more
- b) Exploring how to move forward with the floor - have the option to rent a 21 feet deep by 36 feet wide wood floor for \$200.
 - (1) May put marley on top
 - (2) Safer option than concrete/marley

D. Mentorship

1. Subcommittee is ready to go live with forms at district meetings with the goal of having everyone paired in October

E. Scoresheets

1. Virtual vote passed to approve below
 - a) [SCORE SHEETS](#)
 - b) [NOVICE SCORE SHEETS](#)
 - c) SCORING RUBRIC
 - d) [CAPTION DESCRIPTORS](#)
 - e) [TECHNICAL DEDUCTIONS](#)
 - f) [PERFORMANCE DEDUCTIONS](#)

- F. Handbook review
 - 1. Making updates and reviewing for accuracy
 - 2. Goal of completion is 8/8 (first district meeting)
- XII. Cheer Committee Report**
 - A. July Meeting [Minutes](#)
 - B. Communication & Education Workgroup
 - 1. Coaches Corner
 - a) Sessions resume August 24th (How to Build Relationship with Admin)
 - (1) Remaining schedule for 2022 on the "[Coaches Education](#)" page of the website
 - 2. Mentorship Program - Update
 - a) Pairing to begin after District Meetings
 - (1) More information to come
 - (2) 20 people interested as of yet to be on either side
 - 3. Skills Video Rollout - Update
 - a) Jumps & Tumbling videos completed
 - (1) Posted now under members only
 - b) Next to be recorded
 - (1) Coed Skills
 - (2) Inversion Skills
 - (3) Twisting Skills
 - (4) Release Skills
 - c) Mode of Release to Membership
 - (1) Videos to be uploaded on YouTube page and linked to Members Only page
 - 4. Handbook
 - a) In progress; goal to be finalized prior to District Meetings
 - C. Competition Advancement Workgroup
 - 1. Scoresheets
 - a) Updates/Revisions are close to being completed
 - 2. WACPC Endorsement Pilot for Local Cheer Events
 - a) Proposal being worked on
 - 3. Cheer Judge Training (September 24th & 25th)
 - a) Planning and Prep are underway
 - D. Events Planning Workgroup
 - 1. Venue Update
 - a) Prelims location is no longer available
 - (1) Currently exploring alternate site locations
 - 2. All State/Stunt Group/Mascot Timeline
 - a) Video submission open date revised to be November 1st to align with when registration opens; previously noted as October 1st
- XIII. Fall Conference Committee Report**
 - A. Theme is "We've Got Spirit"
 - B. Session Updates
 - a. 13 Speakers have been contacted to host workshop sessions, 5 confirmed.
 - b. Coaches Reception on Friday Evening.
 - i. Details to be confirmed by committee.
 - c. Opening Session to be Pep Rally theme led by WACPC Executive Board.
 - d. New Athletes WACPC Update Session on Saturday afternoon.

- e. General Membership Meeting moved to Sunday morning.
- f. New Coaches CEU program (coaches can earn Continuing Education Credit) sponsored by Concordia University.
- C. Contracts obtained for 2024, 2025, and 2026 pending review by the Executive Board.
- D. Would like to continue with baskets - at least one per district, will continue to discuss this

XIV. Sponsors & Vendors Report

- A. 2022-2023 Fall Conference and Competition Series Vendor Form is completed and inquiries have been sent to 18-20 potential vendors/sponsors.
- B. Concordia University will be sponsoring our Coaches Fall Conference CEU program.
- C. Sargento will be sponsoring our Afternoon Break at the Fall Conference.
- D. Dunn's Sporting Good sponsoring Fall Conference T-shirts (pending Committee approval).

XV. Recognition Report

- A. Hall of Fame Update
 - 1. Work continuing to follow process, will be discussed further in committee

XVI. New Business

- A. District Meeting Preparations
 - 1. [Slides](#)
 - 2. **Recordings due 8/1**
 - a) General Updates - Carrie Luedtke
 - b) Dance Updates - Morgan Kube/Becka Rindt
 - c) Cheer Updates - Lindsey Bruins
 - d) Rules Updates - Jess Pankow/Julie Jacobson
 - 3. Member Media Committee - will follow up on who is able to help work these meetings and [who will fill what roles](#) and also with an eblast for district reps to send out with reminders/links
 - a) Eblast already sent
 - b) Still need some roles filled - Member Media committee please sign up by 8/1, then will open to full board to fill remaining spots.
- B. [NDCA](#) Group Membership Opportunity
 - 1. Need a minimum of 25 interested people/names to provide NDCA and then NDCA will facilitate from there a discounted membership rate
 - a) Normal membership rate is \$50
 - 2. No cost or work to WACPC
 - 3. Letter from Jim Lord and Terri Rowe to explain benefits to cheer coaches
 - a) No current national coach membership on the cheer-specific side that does education similarly to NDCA
 - 4. **Rindt moves to move forward with the NDCA Group Membership Opportunity as presented. Second by Greenwald. In Favor - All. Motion Carries.**
 - a) Letter would be greatly appreciated
- C. Worker Availability
 - 1. [WACPC Form](#)
 - 2. College/Group Workers
 - a) Further discussion needed on cheer side with alignment from dance

XVII. Old Business

XVIII. Adjournment Kube moves to adjourn. Second by Rahjes. In favor - all. Meeting adjourned.

XIX. Future Meeting Dates - Proposed

- | | | | |
|------------------------|----------|-------------------------------|--------------------|
| ● August 8, 2022 | 7-9pm | Districts 1, 2, 5 & 6 Meeting | Virtual |
| ● August 10, 2022 | 7-9pm | District 3 Meeting | Virtual |
| ● August 11, 2022 | 7-9pm | District 4 Meeting | Virtual |
| ● September 11, 2022 | 11am-2pm | BOD Meeting | Virtual |
| ● October 1-2, 2022 | Time TBD | BOD/Committee Meetings | In Person - TBD |
| ● November 11-13, 2022 | | Fall Conference | WI Dells |
| ● December 4, 2022 | 11am-2pm | BOD Meeting | Virtual |
| ● January 14, 2023 | | JEM Cheer | Fond du Lac HS |
| ● January 21, 2023 | | JEM Dance | Port Washington HS |
| ● January 28, 2023 | | Dance Regionals | Various |
| ● February 3-4, 2023 | | Dance State | La Crosse Center |
| ● February 18, 2023 | | Cheer Prelims | TBD |
| ● February 25, 2023 | | Cheer State | Oshkosh Arena |
| ● March 5, 2023 | 11am-2pm | BOD Meeting | Virtual |
| ● April 1-2, 2023 | Time TBD | BOD/Committee Meetings | In Person - TBD |
| ● May 7, 2023 | 11am-2pm | BOD Meeting | Virtual |
| ● June 4, 2023 | 11am-2pm | BOD Meeting | Virtual |