

Eagan Athletic Association - Board Meeting Minutes			
Thursday, January 29, 2026, 6:30 p.m.			
Eagan City Hall, Eagan Room			
President, Aaron Reykdal	X	Director of Basketball, Emily Rusham, Proxy Kevin Norris	X
Vice President, Dan Sagstetter	X	Director of Cross Country, Ben Weidenfeld	X
Treasurer, Megan Brewster	X	Director of Football, Chris Thole	X
Administrative Officer, Katie Bailey	X	Director of Lacrosse, Shannon Braun	X
Director of Business Development, Katie Pluff	X	Director of Soccer, OPEN	
Director of Facilities, Todd Wrucke		Director of Softball, Chris Parnell	X
Director of Program Initiatives, OPEN		Director of Track, Sara Delgado	
Director of Marketing, Elizabeth Kmetz	X	Director of Rugby, Eric Curtin	
Director of Sport Programs, OPEN		Director of Volleyball, OPEN Proxy – Jason Lyons, Kasha Zeman	X
Director of Web Strategy & Support, Mike Peterson	X	Director of Wrestling, Katie Rowekamp Proxy – Brandon Johnson	X
At-Large, Josh Estes		Director of Baseball, Eric Kraushar	X
At-Large, Matt Shands	X	Director of Ultimate Frisbee, Kirsten Walters	X
		Guest: Charlotte Wollenburg, ISD 196	X
Financial Assistant, Briana Klaus		Guest: Tanya Mozingo, City of Eagan	X
Business Interface Rep, Heather Lorentz	X	Guest: Rob Johnson	X
Administrative Assistant, Erikka Anderson		Public Attendees: none	

Meeting was called to order by Aaron Reykdal at 6:30 p.m.

City of Eagan Update – Tanya Mozingo

- Mike Ramirez has stepped down, new job posted today. Tanya will be the interim contact for fields.
- Website is up and ready to enter field needs. An email was sent out yesterday, please forward to those that need it.
- Project Updates:
 - Lex/Diff Field 7 didn't take as well as hoped so need to rest for one more year.
 - NV building is complete and ready to open this spring.
 - NV tennis courts are on City property but also used by EHS and middle schools and will be replaced. May 1- Sept. 1 is the scheduled construction time.
 - Procuring turf to put in refrigerated covered rink at Goat Hill Park. Use may be limited to strength/agility type training rather than used for baseball/softball practice.
- Mtg on Feb. 10th about fields and maintenance with the district.
- BCBS is still in process.
- Food Truck Festival:
 - Paperwork is submitted. Event date will be Aug. 7th 2026.
 - Let Tanya know if additional police training is needed.
 - Food Truck applications opened two days ago with over 20 already submitted.

ISD 196 Community Ed Rep – Charlotte Wollenburg

- Work with Barb. St. Aubin at the district in the facilities department.
- Major construction is causing a heavy load across the schools.
- May 17th is the start date to the EHS activity center
- There is a new grounds person who may be able to help with the temporary Email Charlotte and Barb and they can direct you to proper person.

Administrative Business:

- September & December 2025 EAA Board meeting minutes
 - Matt Shands motioned to approve the September & December 2025 meeting minutes, and Eric Kraushar seconded the motion. Motion Carried. The minutes will be posted on the EAA website.

Committee Updates:

- Finance Committee — Megan Brewster
 - 2026 Admin Budget Review and Approval (Action)
 - Finance committee recommends the 2026 Admin Budget to the EAA Board for final approval.
 - Budget Notes:
 - Interest rates are lower than in past years.
 - Preparing for increased insurance rates.
 - Direct Deposit fee increased this year.
 - Legal fees will continue into 2026.
 - Auditors for annual audit will charge a similar rate in 2026.

- Admin fee will remain at \$20 for the third year. Working on bringing down fund balance while keeping the admin fee low. Will reevaluate admin fee next year.
 - Net loss of \$39,000 which is a conservative estimate.
 - Motion to approve the 2026 EAA Admin Budget as presented made by Matt Shands and seconded by Dan Sagstetter. Motion carried.
 - Budget Approvals
 - 2026 Spring Football Clinic budget was approved.
 - Financial Policy Reminders; Financial training
 - If new to EAA and have questions about financials Megan will hold a virtual meeting to answer questions.
 - Buyout, holding checks policy – parent meetings are a good place to collect them.
 - Record Retention Policy – all communications should take place within your EAA email.
 - Background checks need to be completed before any coach rosters are sent out.
 - Share your 2026 approved sport budgets with board members so they are aware of funds available for awards, shirts etc.
 - Annual 1099's were filed last week for anyone who was paid over \$600 in 2025.
 - EAA Food License
 - Food license is needed for selling concessions.
 - EAA's tax ID is currently used by lacrosse and basketball.
 - If you need a license, that information needs to be submitted about sixty days ahead of time.
 - Ensure that booster clubs obtaining food licenses have your EAA tournament dates. The special event food license doesn't include prepared food like hot dogs and hamburgers.
- Marketing & Technology Committee — Elizabeth Kmety
 - Marketing Committee meeting recap
 - Focus items for 2026:
 - Brand identity/guidelines reinforcement across all sports (logos, colors etc) and how we speak about EAA.
 - Understanding needs of all sports and providing support and structure.
 - How can marketing help with any declining enrollment to boost numbers.
 - Understanding the volunteer lifecycle including recruitment and retention.
 - General advertising and marketing opportunities and more targeted advertising for volunteers
 - Photographs
 - If you want photographs taken of your sport to use on the website and promotional materials let Mike know.
- Dick's Sporting Goods/Scheels – Katie Pluff
 - Katie reached out to Scheel's to inquire about a partnership.

- A one-year partnership would include: \$4500 cash, \$1500 in gift cards (physical cards or digital) and a digital discount code for families to use online.
 - In the past Dick's Sporting Goods provided \$1200 cash and \$4800 in gift cards.
 - Many issues using the gift cards and have not done an online option.
 - Dick's would be open to discussing different opportunities
 - Board in agreement to try Scheel's with start date of Feb. 1.
 - EAA will send out a survey at the end of the year to gauge parent input on Scheel's vs. Dick's for 2027 planning.
 - Will work offline to determine disbursement of funds and gift cards.
- Executive Committee — Aaron Reykdal, Dan Sagstetter, Katie Bailey
 - Food Truck Festival Update- Matt Shands
 - Matt will connect with vendors again this year and Katie Bailey will coordinate volunteers.
 - 60% used Square and 40% cash for purchases.
 - Relied on volunteers to check ID's and sell bracelets and proceeds distributed based on number of volunteers for each sport.
 - Zero tips from the QR code, but did get cash tips.
 - Soccer board update – Aaron Reykdal
 - Soccer Director Candidate Introduction – Rob Johnson
 - Meeting last week virtually with several EAA board members/contractors.
 - Rob has knowledge of the sport and kids in the program.
 - Will continue to recruit for soccer board.
 - New Director Nomination/Vote (Action)
 - Motion to elect Rob Johnson as Soccer Director was made by Dan Sagstetter and seconded by Matt Shands. Motion carried.
 - Volleyball board update – Dan Sagstetter
 - The person who stepped in to fill the role in interim had to step down due to medical issues.
 - EAA has a policy that says if a sport doesn't have a director the executive committee will step in for up to one year and then the program will be paused if no director is identified.
 - Leah Frenning is fielding a lot of incoming emails right now.
 - Will continue to recruit for a director.
 - Open positions and new board members, EAA orientation – Katie Bailey
 - Program Initiatives and Sport Programs Director positions are open. Three people responded to sport program director and a fourth reached out before the meeting.
 - Also recruiting for a volleyball director and Treasurer
 - Succession planning is important and you should try to find your replacement when you are leaving a director's role and properly train them.
 - You can recruit by sending out emails, include option in the registration in the volunteer section and look at coaches also who have had kids in the program for a few years
 - EAA Youth Safety Policy Review and Approval (Action) – Dan Sagstetter
 - Current process of addressing coach/volunteer complaints, concerns or policy violations is not a formal process. The background check policy touches on it with respect to more general coaching issues. A copy of the

current policy with proposed amendments was emailed out for review by the board.

- A general overview of the proposed amendments to the current background check policy include:
 - If EAA needs to restrict a coach or volunteer, they need to provide a reason as to why and the coach has a opportunity to explain.
 - Director of the program should resolve every problem that they can. If complaints are about director fairness or decision-making then takes it above them for a decision.
 - Directors touch base with coaches/volunteers first to try to improve quality of volunteers.
 - If there is an issue and someone should be disqualified, then that should come back to executive committee for further discussion. If decision is agreed upon then information will be provided to coach/volunteer in writing stating reasons for disqualification.
 - Coach/volunteer has the right to appeal within 10 days.
 - Disqualification would be deemed EAA wide but may depend on why being disqualified.
 - Investigations would be done by members of the executive committee and other board members.
- Further Discussion:
 - If a volunteer quits before a qualification, would you still need to note the offense so that if they volunteer again, it would have it on file. May result in a temporary suspension with the option to appeal and then at that point do the investigation.
 - There should be one master list that holds all disqualified coaches. Erika holds the background check disqualification list and will also keep track of problematic coaches.
 - Confidentiality should be prioritized for both people who filed complaints or noted potential violations of EAA policies as well as the coach/volunteer.
 - Aaron recommends the addition of a confidentiality clause to the policy to be added later and reviewed and approved by the EAA Board at the next EAA Board meeting.
 - Motion to approve the proposed amendments to the EAA Youth Safety Policy as written was made by Matt Shands and seconded by Eric Kraushar.

General Updates:

- Facilities Update – Todd Wrucke, absent emailed in update
 - We now have until May 17th to remove what we will need from the High School shed. Members from Football, Track, and Fastpitch Softball will be meeting in February to develop a plan for when and where we can store equipment until we gain access to the shed after completion of the Activity Center.
- First Aid Kits –
 - Covered under admin budget.
 - Let Megan know if you need them and will get them ordered.
- Legal Audit with MN State Dept of Revenue
 - Aaron and Dan are meeting with them tomorrow.

Program Updates

Baseball – Eric Kraushar

- Suggested a move toward facilities needs as an organization rather than each individual sport and creating a task force committee to begin looking into needs.
- IH baseball has South Valley League instead of the BAC and will have own website but still register and with EAA. This is for the 6-12th grade only.

Basketball Update – Kevin Norris

- Seasons are going well with the 4th-6th grade in house and travel programs wrapping up in March.
- Little Hoopsters is set to run Saturdays in February.
- Brainerd Tournament – Travel girls teams could not get in this year and will be at another location, but the boys travel teams will be there.
- Planning to do the Timberwolves game in Feb. tickets have been secured, no registration is needed for that this year.

Cross Country – Ben Weidenfeld

- Looking to get into the ECC for off season running.

Football – Chris Thole

- Spring training registration is open and will be held four Sundays in April.
- Will meet to discuss and empty the shed.
- Encouraging coaches to attend Glazier coach's clinic,
- Working on fall budgets.

Lacrosse – Shannon Braun

- Try Lacrosse For Free was held in January and had 84 kids attend.
- Indoor turf has been reserved.
- Trying to figure out coaching process. Have volunteers willing to help but little experience in the sport. Will set up a clinic on March 1 to equip parents with enough knowledge to be able to help out.

Rugby – Eric Curtin – absent, emailed in update

- Dragons and middle school camp starts on February 7th and runs three Saturdays at the Irish dome from 11:30 to 1:00 p.m. This is the first year that we targeted middle school kids in addition to the younger dragons kids.
- Getting the word out to all the high schools and middle schools for the start of regular training on February 28th.

Soccer – Open Position, no update

Softball – Chris Parnell

- Currently halfway through Dome winter training session two. Sixty kids signed up for second session. Bethel University attended the first session and had 84 registrants which was a record.

- Registrations open for Down & Dirty Tournament and prepping for Nafta Tournament. Parade will be at the festival grounds this year and will need a sponsor.
- In house, Slowpitch and Fastpitch Registrations are open.
- Mn Fastpitch Coach Association with Twins Community Fund and Strikezone Sports hosts coaching clinics and will send a few coaches there.

Track Update – Sara Delgado

- As of right now we have 465 registrations for Track and Field. We have about 4 weeks left so we are on track to meet about 800 or so like last year.
- We have been notified that the track is open until the day after our last scheduled meet so we should be good to use the track as planned this season, pending weather!
- May do a zoom meeting again for parents this year.
- The track board is set for this year and we are looking for a new Technical Director for next year.

Ultimate Frisbee – Kirsten Walters

- Working through director transition from Alicia.
- Formed a board in July along with more parent volunteers.
- Lost longstanding coach of the middle school program. Parents are learning alongside kids so it is difficult to find any who have enough experience to coach.
- Co-ed middle school may need to be divided up.

Volleyball Update – Jason Lyons/Kasha Zeman

- In house program registration is open and have found a director and an assistant director to help.
- Boys will split off and play against each other in order to develop them to be ready for fall and possibly travel.
- JO is still in session
- Still looking for an overall program director. Have been talking to a lot of people but haven't found anyone that is invested in the program.

Wrestling – Brandon

- 600 wrestlers attended home tournament.
- Highest number of participants since 2020 and is getting crowded in the wrestling room
- Second wrestling session began early January.

Open Air (all):

- Next meeting is March 19th which falls the day before spring break. May need to consider moving the meeting to a week prior if a quorum is not guaranteed.
- Sports Star agreement – Valid 2026-2029. Highlights include: memory mate \$20 up from \$17, free banner available and revenue share was stagger down over the course of the contract. Free shipping is still included.
 - Sport Star contract will be sent out with the meeting minutes.

Meeting adjourned at 8:45 pm by Aaron Reykdal.

Reminders:

Marketing Committee 7:00 p.m. Virtual (3rd Monday, Odd Months)	Finance Committee 6:30 p.m. Virtual (2 nd Monday, Odd Months)	EAA Board 6:30 p.m. In person -City Hall (last Thursday, Odd Months)
March 10	March 9	March 12

Committee Assignments:

Finance

Aaron Reykdal, President (Chair)
Megan Brewster, Treasurer (Vice Chair)
Erik Kraushar, Director of Baseball
Chris Thole, Director of Football
Katie Rowekamp, Director of Wrestling
Emily Rusham, Director of Basketball
Kirsten Walteres, Director of Ultimate Frisbee
Todd Wrucke, Director of Facilities
OPEN, Director of Sport Programs
Katie Bailey, Administrative Officer
Josh Estes, At Large
Matt Shands, At Large

Marketing

Elizabeth Kmety, Director of Marketing (Chair)
Dan Sagstetter, Vice President (Vice Chair)
Sara Delgado, Director of Track & Field
Chris Parnell, Director of Softball
OPEN, Director of Volleyball
Eric Curtin, Director of Rugby
Rob Johnson, Director of Soccer
Ben Weidenfeld, Director of Cross Country
Shannon Braun, Director of Lacrosse
Katie Pluff, Director of Bus. Development
OPEN, Director of Program Initiatives
Mike Peterson, Director of Web Strategy & Support