



## TOUCHDOWN CLUB MEETING

4/17/23

**Attendance:** Amy Mitchell, Coach Harbert, Tina Perez, Tim Staley, Kelly Crider, Melanie Horton, Kristen Lively, Alicia McInnes, Leigh Gibson, Allison Jernigan, Jill Ellis, Janna Hinojosa, Dirk Mitchell

**President:** Amy welcomed everyone to the first meeting of the 23-24 year. Amy stated this year's message as president was that she wanted us to support each other as members which in turn will help with recruiting volunteers. She wants each member to be open to help each other and would like to stress communication between all members. Bylaws were emailed for review. Amy read all the changes. Suggestion to reword line that states in the election process only one member of the family may be on the board, unless authorized by coach or athletic director. Amy motioned to approve bylaws with changes. Tim seconded the motion. All approved.

**Coach:** We have fully transitioned all levels to football mode. 7x7 season continues with state qualifying meets continuing through June. Coach asked for parent volunteers to help with water and Gatorades throughout the game days. Games day consists of pool play in the mornings with bracket pool games later in the day. So, the days are long.

**Secretary:** minutes will be emailed and approved at the next meeting.

**Treasurer (exiting Treasurer):** Tim reported the bank balance at the end of the 22-23 board year was \$44,801. Amy, Kelly, and Tim have

been working on the 23-24 budget. The new budget will be ready for vote in May. Audit for the 22-23 year to be done. Jill and Kelly will complete the audit. Funds carried over to the new year were higher than normal due to conservative funding because baseline earning/expenses were skewed to use as comparison when setting initial budget due to prior covid years. Alicia asked if the budget could include extra activities like 7x7.

**Fundraising:** Amy reported that Friends and Family team sponsorships finalized. Sponsorships can be paid through the website. The program will include Tiers; Original, Gold, Blue, Fan. Leigh suggested clarifying wording used for recognition to be updated to “will be at end of year banquet”.

**Game Day:** The meals will have a weekly budget set up front. Amy has a credit card that can be used, or Game Day Chairs can get reimbursed for expenses. The meal fee will be \$140 per player. Coach will still guide the menus. Donation requests for extra meal plans will be on the club website to cover meals for players who cannot buy the plan. Sign Up Genius will be the site used to manage volunteer signups.

**Special Events:** The Spring BBQ will be May 10 at the indoor. Food will be catered from Dick’s BBQ. Parents and siblings will be charged \$5.00. Players eat free. A sign up for drinks and desserts will be sent out. Website will be set up for payments and registration. A sign up will also be sent for volunteers to help set up and serve. The BBQ includes incoming freshman.

**Communications:** Leigh has been working on the master file of volunteer hours and paid memberships to use for scholarship eligibility. Sports Engine has changed its financial model so she will have to rebuild part of the website from scratch and she will not be able to use the system she had in place from last year. She asked if any fees are to

be paid through the team website to send as soon as possible so she has enough time to add on time for the event. She has already added places to collect payments for dues, meal plans, physicals. It cannot go active until the banking ACH has cleared. She is working to add a page/tab for football camps and athletic training to be used by families as a resource. She has been working with David Wetzel on the reference pages. The home page will advertise recent events and then be rehome to proper tab within the website. Leigh sent Amy the updated Sports Engine fees for this year. The meeting minutes will be filed on the website along with summary treasure report. Additional bylaw change was to update wording to article 9 section 9 to read budget will be presented at general meeting instead of voted at general meeting.

**Programs:** Leigh will help Allison to set up the guides

**Concession:** Amy nominated Kay Barker as concession chair. Tim seconded the motion. All approved. Amy reported that the concession stand was not cleaned up at the end of the season and we had to throw away some of the unused inventory. We still need a co-chair, preferably a JV team parent.

**Spirit Wear:** Jill met with Frisco Sports to prepare for Strength and Conditioning spirit wear sale. They have several options. She will ask if some of the options can include brand names such as Nike. Pricing will be \$5.00 over costs. The store will be open for 2 weeks. A link will be on the website and coach will send out through SportsYou.

**Homecoming:** Janna will reach out to The Mum Shop to get a timeline needed for sale. Homecoming game has been set for 9/15.

**Wrap up:** The physicals fundraiser has been set for May 17 from 5:00pm to 8:00 pm at the indoor. Payment will be taken online via the website. Next meeting will be May 8.

