



Non Profit and Volunteers

Board Meeting Notes
Monday, October-18, 2021 | 7:00-8:30pm
Location: Virtual, via Microsoft Teams



Draft for approval at the next regular meeting

Attendees:

Board: Jess Smith, Peter Beaumont, Mark Espena, Kevin Brandt, Christina Beddies, Jeremy Resler, Doug Beddies, Jason Petti

Programs: Ben Bauer, John Bullock, Dave Freed, John Grosse, Travis Lee,

Agenda Item	Lead	Time(Mins)
1. Welcome	Jess	5
2. Review and Approve September Meeting Minutes	Peter	5
3. Review Outstanding Action List	Peter	10
4. Program Updates	Jess	15
5. Safety Update	Jeremy	10
6. Treasury Update	Kevin	10
7. Operations Committee updates	Jeremy	15
7.1 Safety		
7.2 Facilities		
7.3 Systems		
8. Finance Committee	Kevin	15
8.1 2022 General Budget and Admin Fee		
8.2 2021 YTD priorities		
8.3 Fundraising		
9. New Business	Jess	15
9.1 Apple Valley Referendum Task Force		
9.2 ECVF 2021-2022 Scholarships – Proposal		
9.3 Marketing – 2022 Volunteer Campaign Proposal		
10. Other Priorities/Business	Jess	15
10.1 Spring Season Readiness		
10.2 BOD restructuring – Voting Rights for Programs		
11. Adjourn		



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1. Welcome

Jess

- Jess welcomed all to the meeting.
- Mentioned that softball stepped up and took a table at the Eastview High School event at the weekend.

2. Review and Approve September Meeting Minutes

Peter

- Proposed: Jason
- Seconded: Jeremy

3. Review Outstanding Action List

Peter

- Peter is consolidating and editing the various Action lists we have developing this year and send out as a separate communication.

4. Program Updates

Football - Ben Bauer

- Held successful tackle tournaments last weekend.
- The biggest thing facing football is get kids back next year.
- Focused on closing the season out.
- Next year want to host Play-Offs on a Saturday.
- There were 400 football participants for the entire football program - 1st through 8th, flag and tackle.
- Losing numbers is an issue.
- Bit there was a rebound from last year (with Covid).

Soccer - Peter Beaumont

- Just closing a very successful Fall season with 611 kids participating from Pre-K to Grade 8.
- Burnsville and Eagan played 3 x teams in our Grade 6-8 CO-ED.
- Instead of a one game Play Off, introduced "Home" and "Away" Play Off such as used in soccer tournaments in Europe. Met with enthusiasm.
- Tracey Rice is leave g after nearly 9 years with EVAA Soccer.
- Re-branded EVAA Soccer as Eastview Soccer Club, part of EVAA.
- Issues were lack of Referees and Coaches and Board members.



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Sidebar: Jason brought up the point that re-districting is going on as Rosemount has a disproportionate number of kids in that area in 9th Grade:

2021-22 9th Grade Attendance Area Adjustment



375

471

498

794

- EVAA has 375 and has a majority of the kids on open enrollment.
- The fact that there are no new houses in the Eastview are maybe why the numbers are declining.
- Re-districting is required.

Wrestling - Travis Lee

- Gearing up for pre-season clinics.
- Will need an e-mail blast (**reach out to Mark Espena**).
- Clinic figures are looking good. The numbers are normally at 100-150 and are already at 80.
- Masks will be required to and from the building and the same sanitization process that has been used will continue.
- Kids seem to be coming back now.
- **Send Facebook announcement to Jess to boost.**

Cross Country Skiing - Dave Freed

- **The budget that is overdue will be submitted next week by Dave.**
- Our ski program runs through the MN Ski League, and they restricted the numbers this year just 20.
- 1st week of January will be the start of the program.



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Sidebar: Parks & Rec (as Dave serves on Apple Valley), a budget has been approved to do a Referendum, but it won't happen for 2 years.

Basketball - John Grosse

- Finish last weekend of October.
- Held a fundraiser in Hope Fieldhouse car park and raised \$2,000. The costs for the fundraiser was \$200.
- There is an upcoming tournament with potentially 180 teams (budgeted for 150).
- Safety Note: All spectators will be required to wear masks.

Baseball - Kevin Brandt

- Highly successful season and ran 2 x tournaments enabling them to reduce fees.
- Apple Valley and Burnsville approached EVAA to bring in their Travel teams to EVAA program.
- Jess asked if there is going to be an in house program. Kevin could not answer.

EVAA Board needs to know.

Softball - John Bullock

- Strongest fall season ever with 115 girls. 20 of these were new to the program.
- Do Travel only in fall.
- Running a winter clinic through Trustsports in Rosemount. Will be able to cover it
- U12 and U14 starting to compete with clubs.
- Jerseys are being re-designed and John shared the design.

5. Safety Update

Jeremy

- Compliance numbers are trending upwards.
- Jess: need to make background checks compulsory or a Coach has to be benched without doing one and same for concussion checks for all contact sports.
- **A decision of Safesport training is pending based on getting more information.**



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6. Treasury Update

Kevin

- There are 2 main issues concerning credit cards:
 - Enter expense on EVAA website to match amount expensed on card
 - And don't use personal credit cards for expenses as we have to fill out form and withhold an amount for tax.

7. Operations Committee Update

Kevin

7.1 Safety

- Already Updated but we need help to support Jeremy. There is zero tolerance for bot complying with concussion and background checks for names leaders.

7.2 Facilities

- **e-mail to go from Doug to sit on Board meeting**
- Volleyball in season.
- Avario still being reviewed and considered for programs. Board has approved expenditure for next year.

8. Finance Committee

Kevin

8.1 2022 General Budget and Admin Fee (**NB**: For clarity it is Credit Card Fees Processed by Sports Engine that will be passed to the programs.

There are no discernible Sports Engine Fees being allotted to the programs

– and these fees would be assessed regardless of what platform we use to run registrations.

- Admin. fee will drop from \$30 to \$20 but programs will be responsible for their own Sports Engine fees and background checks, which are \$15.00.
- Also Programs will be charged \$5.00 for Sports Engine fees for tournaments or clinics.

Need a Board vote to approve this Budget:

- Proposed: Jason
- Seconded: Jeremy

There were no Nays



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8.2 2021 YTD priorities

- Insurance renewal is complete and it has been reduced from \$26-27,000 down to \$20,000

8.3 Fundraising

- We are looking at ways of raising funds, such as a gold tournament.
- Jeremy and Kevin are in discussions.
- We should pull together what we do for scholarships so we can merchandise what we do.
- Need to investigate how e-blast will help.
- **Look at a data list (pinch list) and how we get it. Kevin said he can supply.**

9. New Business

Jess

9.1 Apple Valley Referendum Task Force

- We are looking for any updates on this. Dave to let Peter know if he needs time on the agenda for any future Board meetings.

9.2 ECVF 2021-2022 Scholarships – Proposal

- Jess took everyone through the process of how it works.
- There should be ceremony in 6-7 months, maybe in May.
- There is \$6,000 in the budget for next year.
- Programs can contribute or do their own, as long as the EVAA Board is aware.

9.3 Marketing – 2022 Volunteer Campaign Proposal

- Jess started marketing using cartoon software.
- He now has a proposal for putting together a marketing plan and campaign, which Jess shared.
- No vote today but this is an idea for future discussion.
- There was some discussion about cross over sports and Riptide.
- There is a concern about Lacrosse. There are only 4 people on the Board. Perhaps there should be a discussion about a merger with



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Apple Valley for the older age group. Jess to speak to Program Director (PD)

10. Other Priorities/Business

Jess

10.1 Spring Season Readiness

10.2 BOD restructuring – Voting Rights for Programs

- Both these agenda points to be discussed at the next meeting.
- Peter raised whether we should have in person or hybrid meetings in future. Discussed and agreed we should try a hybrid meeting every quarter and do the next meeting at Apple Valley Community center as a hybrid meeting: **Monday November-15**

11. Adjourn

- Meeting adjourned by Jess at 9:15pm

ACTION SUMMARY

- Reach out to Mark Espena for e-m blasts for wrestling - **Travis Lee**
- Send announcement for Facebook to Jess Smith - **Travis Lee**
- Budget to be submitted for Cross Country Skiing to EVAA Board - **Dave Freed**
- Baseball need to inform Board if there will NOT be an in house program - **Kevin Brandt/Tony Walker**
- Recommended decision on Safeport training to be made by Ops Comm to the EVAA Board - **Jeremy Resler**
- e-mail to go to Programs requesting attendance on Programs Board meeting - **Doug Beddies**
- Look at a data list (pinch list) and how we get it for fundraising - **Kevin Brandt**
- Let Peter know if time needed time on agenda at any future Board meetings for an update on Apple Valley Referendum Task Force - **Dave Freed**
- Discuss potential merger of lacrosse with Apple Valley. Discuss with PD - **Jess**
- Next Board meeting to be a hybrid meeting at Apple Valley Community Center on **Monday November-15.**



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ACTION - ONGOING

- PD ACTION – Stay current on COVID19, Get volunteers compliant with checks, and steer your community to the new safety page, get feedback to Jeremy and/or Doug.
- PD ACTION: Share new insights with your boards, work with Kevin on your specific budgets and keep Doug advised on your feedback and how we could improve this process in the future.
- PD ACTION: Reach out to new leaders in our community, Discuss BOD voting seats and AVARIO with your programs, bring feedback through the Ops Committee. Don't forget you have a Program Liaison available to you to support program level needs and planning!