



The Extra Innings Baseball Booster Club

Dear Community Partner,

On behalf of the North Penn High School Baseball Program, we are excited to share an opportunity for you to support our team while promoting your business through a special sponsorship and advertising initiative.

As we gear up for the 2026 spring baseball season, we aim to build on the team's remarkable achievements. Over the past four seasons, the North Penn Knights have advanced to the state semi-finals twice, and in the last 15 years have secured three Pennsylvania State Titles! The Knights advanced to the state title game in 2025, and the following from the community was incredible. The 2026 Knights are hungry to return to that same stage this season. These achievements were made possible through the hard work and dedication of our student-athletes and coaches during fall baseball, winter workouts, spring training, and in-season practices and games. However, much of the funding required for this effort exceeds the resources provided by the school district. That is why we rely on our booster club's fundraising efforts to bridge the gap.

The Extra Innings Booster Club is a committed group of parents working to support and enhance the baseball program at North Penn High School. Our booster club plays a crucial role in funding the baseball program's needs, from uniforms and equipment to training and travel expenses. As we gear up for the upcoming season, we are seeking the support of local businesses to ensure the continued success and growth of our student athletes.

One of our primary fundraising efforts is the **Outfield Fence Banner Advertising Program**, which provides a unique opportunity for local businesses to showcase their support while gaining visibility within our community. We offer three sponsorship package options:

- **COLUMBIA Package (\$685)**
 - One-year banner display (8 ft x 4.5 ft) for \$685, which includes a \$185 fee for banner creation.
 - Annual renewal for existing advertisers is \$500.
- **NAVY Package (Single Banner - \$1,450)**
 - Three-year banner display (8 ft x 4.5 ft) for \$1,450, which includes a \$185 fee for banner creation.
 - This package saves you \$235 compared to an annual renewal.
- **KNIGHT Package (Double Banner - \$2,225)**
 - Three-year banner display (16 ft x 4.5 ft) for \$2,225, which includes a \$330 fee for banner creation.

Attached is the 2026 Banner Agreement, along with photos of current signage to give you an idea of what your sponsorship will look like. If you have any questions or need additional information, please do not hesitate to reach out. Your support will have a meaningful impact on our program's success and our student-athletes' experience. Thank you for considering this opportunity, and we look forward to partnering with you this season!

Sincerely,
The Parents of The Extra Innings Club

President – Sean Underwood, undsea77@yahoo.com
Vice President – Jenn Nunn, nunnje2@gmail.com

Treasurer – Beth Apostolidis, NPBaseball.Knights@outlook.com
Secretary – Shannon Walker, swalker113@gmail.com

The Extra Innings Baseball Booster Club is a public charity as defined by IRS code section 501(c)(3). EIN: 823941912

NORTH PENN BASEBALL FIELD BANNERS





ADVERTISING CONTRACT

This Advertising Agreement (“Agreement”) is entered into by and between the North Penn School District (“District”) and the person or entity identified in the Advertiser Information section below (“Advertiser”), collectively referenced herein as the “parties.” This Agreement is governed by and subject to the terms of North Penn School District Policy 2603, which is incorporated herein by this reference. Any provision of this Agreement not in accordance with North Penn School District Policy 2603 is void, and any advertising not in accordance with North Penn School District Policy 2603 is prohibited.

Advertiser Information

Company/Organization Name	
Mailing Address: Contact Name	
Contact Phone	
Contact Email	

Description of Advertisement

Package	Banner Size	Start Year	End Year	Cost
COLUMBIA - Single Banner	8 ft x 4.5 ft			\$685
<i>1 Year - \$685 - \$185 for banner creation and \$500 per year</i>				

Package	Banner Size	Start Year	End Year	Cost
NAVY - Single Banner	8 ft x 4.5 ft			\$1,450
<i>3 years - \$1,450 [3 Year DISCOUNT] - includes the cost of the \$185 banner creation</i>				

Package	Banner Size	Start Year	End Year	Cost
NAVY - Double Banner	16 ft x 4.5 ft			\$2,225
<i>3 years - \$2,225 [3 Year DISCOUNT] - includes the cost of the \$330 banner creation</i>				

Payment Information (Internal Use Only)

Invoice :	Balance Due:	Invoice Date:	Terms 30 Days
Payment Rec'd:	Payment Method:	Amount Paid:	Dep. Date:

Terms and Conditions

1. **Advertisement** – means the information to be placed on/in/throughout the NSPD.
2. **Advertiser/Sponsor** – means the individual or entity listed on the front page of the agreement.
3. **Advertising Rate** – The Advertiser/Sponsor will select an option from the sponsorship program. The rate will be determined by the sponsor's program selection in the agreement.
4. **Advertising Space** – means the space reserved for the advertisement.
5. **Prices** – Sponsorship program costs as stated.
 - All amounts are payable to **The Extra Innings Club P.O. Box 51 Lansdale, PA 19446**
6. **Right to refuse unacceptable advertising** – The District reserves the right to refuse any advertisement that violates North Penn School District Policy 2603. The District may request changes to advertisements it deems unacceptable.
7. **Responsibility of Copy** – The Advertiser/Sponsor agrees to indemnify and save harmless the District, Board of School Directors, and its representatives from any liability, loss, and expense of any nature arising out of the display of any banner.
8. **Start Date** – means the first date the Advertisement appears on/in the advertising space (when applicable).
9. **Term Guarantee** – The District guarantees that the advertising space specified in this agreement will be available for the duration stipulated herein, in accordance with North Penn School District Policy 2603.
10. **Renewal of advertisement** – After entering into this agreement, the Advertiser/Sponsor may request a renewal of the advertisement (when applicable). A renewal of the advertisement space will constitute a termination of this agreement and a commencement of a new agreement at the rates and on the terms in effect at the time of the renewal. The Advertiser/Sponsor may not request a downgrading of advertising space during the tenure of the agreement. Any requested change must be received in writing.
11. **The Advertiser/Sponsor** is responsible for sending payment with a signed agreement to the North Penn School District at the time of acceptance, afterward the advertisement will be displayed as noted.
12. **School Board Approval** – All Advertising Agreements are subject to final approval by the Board of School Directors of the North Penn School District.
13. **Transfer of Agreement** – **The Advertising Agreement cannot be assigned to another Advertiser/Sponsor.**

Signature of Sponsor: _____ Date: _____