

Sioux Falls Youth Hockey Association

Board of Directors Meeting

February 9, 2022

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), Lindsay Erickson (Treasurer), Ed Davis (Secretary), Chad Dykstra (Member at Large), Derek Berg (Development Director), Mark Bukovich (Travel League Director), Dave Carlson (City League Director) and Amanda Smith (Director of Tournaments). Quorum was present. Dan Houck (Director of Hockey), Jeff Rink (Referee Mentor), Trevor Preston, Jake Samp, Brandon Shores, Heath Rosenbaum (Equipment Manager) and Cherry Hunter (Executive Assistant) were also in attendance.

Open Forum

- Equipment needs and bids – Heath Rosenbaum will submit requests for 2022-2023 season.
- Jeff Rink – Jeff is currently serving as President of the South Dakota Hockey Officials Association. A committee of officials are working on changes and proposals to be presented at the April SDAHA meeting.

Secretary's Report – Lindsay Erickson made a motion to approve the January 12, 2022 Board of Directors Meeting minutes and the January 19, 2022 Special Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay presented Balance Sheet and Profit and Loss Report as of February 2. Positive Pay protection is \$40 per month with alerts minimal at this point. Board members discussed need for Zoom license and monthly fees incurred for the service. Zoom meetings are hosted for committee meetings, coach meetings and some discipline issues.

Director of Hockey – Dan Houck

- ✓ worked w/ Brian Prisbe/Cherry/Brianna Long on adding Mite goalie skill sessions for January and February 2022. These filled very quickly. Given ice restraints we have, I felt it important to do something extra for the interested goalies and there is a lot of interest. I did look at goalie gear and think we probably need to really make sure we have nice stuff budgeted for next season
- ✓ ran/assisted Mite Tier 4 practices to help Kris Long w/ his schedule for the PW C team and worked on coverage for various Tier 3 and 4 combined practices
- ✓ ran/assisted at Atom Short Session practices and secured additional HS players to assist
- ✓ planned/organized Monday skills for SQ/PW
- ✓ attended PW Home Tourney
- ✓ attended Senior Night and helped w/ Bob Schmid recognition
- ✓ on-ice help w/ V2 team
- ✓ ran skills for Bantam Orange teams 4 times
- ✓ had 3 parent/player meetings regarding player development
- ✓ required player evals from coaches
- ✓ held meeting w/ Mite Tier 1 and 2 coaches regarding progression of older players to full ice hockey for 2022/23
- ✓ started mandatory weekly zoom meetings w/ high school coaching staff
- ✓ met w/ Andy Gillham regarding cultural work for the association
- ✓ set schedule for Stampede player assistant helpers at practice w/ their President/Head Coach
- ✓ worked w/ Bob Schmid to assure coverage and practice plans of Atom skates w/ Bob being out injured for all 4 tiers of Atoms
- ✓ covered JV1 and V1 Practices for coaches being away

- ✓ worked w/ City League Director and Nate on an on ice discipline issue during a game
- ✓ film review for Bantam Blue Head Coach and practice planning
- ✓ Recommendation- A document/meeting w/ Mite and Atom families about what their kids should be doing next in preparation for next season. What should they be looking to do to improve and what next steps are. I think many families want to see their kids improve and don't really know what to do. I think a meeting where they can ask questions on a Sunday evening would be a great idea.

Admin Update – Cherry Hunter

- End of Year Events – Player gifts and trophies have been ordered. City Leagues will have end of year celebration at their last ice time with cookies or pizza. Working with Derek Berg/New York Life for end of year event for Squirt Travel through Varsity players.
- Videographer Request – received request from videographer to film E Beavers during some of his Varsity games.
- Fundraiser Fee invoices configured and mailed. Collection at the rink for a week and wrapping up the project. \$130,665 collected thus far with approx. \$8955 to go. 29 players still owe F Fee of which 10 have made arrangements for payment plans. Parents being informed if player is ineligible to continue participation.
- Finalized ice schedule for Feb 28 thru March 10
- Spring 3 V 3 program is scheduled, jerseys ordered, and registration should go live on Friday. SFYHA will host on 4 Sundays starting March 6 with no sessions on March 13.
- All 1099's and W-2 forms were prepared and presented prior to January deadlines. Prepared 23 forms for 1099 and 21 for W-2 forms.
- Audit completed for Workmen's Comp insurance.
- Working on Form 990
- SDAHA Varsity Tournament – Logo, theme, program cover, game bracketing all sent to SDAHA and approved. Celebrating 50 years for SDAHA! Ad sales goal was \$15,000. This year \$18,320 was sold in ads. The Awards Ceremony will be held March 11 at the Alliance. MetaBank provided \$500 sponsorship to help cover some of the rental fee for Alliance. Committee is meeting weekly via Zoom.
- DIBS – Working with families who did not submit agreements, assigning leadership Dibs hours and sending reminders to those with zero hours claimed.
- Final Registration – 785 player registrations minus 18 Inactive players = 767 active participants. Tis 100 more players than in Feb 2021
- SFYHA will have 11 Seniors receiving Sanderson Academic Award
- Working with League Managers and Support Personnel to determine who plans to return for 2022-2023 season.

City Advisory Council - Dave Carlson

- Planning for end of year
- ICL & ACL Playoffs set
- ACL rescheduled Senior Day at the PREMIER Center
- Mite tournaments going well
- Mite referees – working for consistency & reminded parents these are very young kids – patience and understanding is needed
- ICL referees – Hands on mentoring is being provided for certified referees

Director of Development – Derek Berg – All raffle prizes have been distributed. He plans to meet with Penny Malwitz after the SDAHA Youth Varsity Tournament regarding formation of a club to secure bus funding.

Director of Tournaments – Amanda Smith

- PeeWee Tournament – went very well with the exception of one team. Lots of “Positive Pats” on tournament. On the Spot and M Felty Photography were both on site. SFYHA will receive 10% of gross sales from each of the businesses.
- Mite Falls Freeze – 23 teams are attending. Players will each receive a tournament puck and a flag.
- Ambush Apparel is the offsite preorder vendor – Amanda noted they are hard to work with and other options will be explored next season.

President’s Report - Adam Gorra

- Office/Storage/Dryland Space Plans – Estimated cost for addition to the northwest is \$2.75 mil. The proposed southwest wing for POWER estimate is \$1.25 mil. Funding for the projects is to be determined. Board members discussed no official’s locker room for the Stampede rink. Mats or coating for floor are needed for walking from FM Rink to Stampede Tink. The issue is the FM Zamboni door. EPOXY – possible surface for skate safety?
- Jeff Rink requested little pegs for the Mite nets & doors on the croxice dividers need to be repaired prior to the Mite Fest February 13-14.
- Annual meeting with IcePlex user groups needs to be scheduled. Adam will follow up with Brian Prisbe and Joe Zueger.

Agenda Items:

- Andy Gillham Report – Proposal to work with Flyers coaches and players was presented at cost of \$6250 for February 2022 through March 2023. Board members discussed tangible results, culture and consistency with new board members and noted the Flyers are bigger than anybody, including leadership. Lindsay Erickson made a motion to approve up to 5 hours for \$1250 for February & March 2022 for Gillham services. Motion seconded and carried. In April, the board can revisit the remainder of Gillham proposals.
- Ice Time – Amanda Smith – Board members discussed formation of committee to focus on future plans for ice in Sioux Falls. Suggestions for committee included Joe Zueger, Jim Olander, City of Sioux Falls, Augustana, Mark Bukovich and Lindsay Erickson.
 - Amanda noted Jim Olander is open to ice use at the Denny. Board members reviewed concerns encountered with use of Denny ice.
- Formalizing relationship with Stampede – Amanda Smith – Amanda suggested SFYHA develop a formal relationship with the Stampede. Stampede players are scheduled to assist during younger player ice times. Coach Houck and Coach Murray coordinate the schedule. No board action.
- Spring 2022 Board Elections – President, Vice-President, Director of Travel League, Director of City League
 - Nominations due March 7
 - Electronic Voting
 - Candidate Forum – will be held March 21 at 7:00pm

Between Meetings:

Communication to Coaches & Discipline Committee – The SFYHA Board of Directors sent a letter of notice informing the coaches and Discipline Committee members that SFYHA was levied a fine by SDAHA Executive Committee in the amount of \$500 for being “derelict in its responsibility to ensure proper compliance of its coaches with USA Hockey and SDAHA codes and rules governing coach

behavior". SFYHA will not appeal the decision but takes the matter seriously and intends to use the situation as a growth opportunity for our association to be even better. Jan 28, 2022

Squirt Blue 1 Tournament Request – Mark Bukovich made a motion to approve Squirt Blue 1 post season tournament request for Omaha March 4-6 event. Motion seconded and carried with 5-4 vote. Members noted this is the 7th tournament for the team and the request was denied earlier in the season. The team will also be over the Game Day Limit for participation. Feb 1, 2022

Squirt Blue 2 Tournament Request – Mark Bukovich made a motion to approve Squirt Blue 2 post season tournament request for Omaha March 4-6 event. Motion seconded and carried with 5 votes in favor, 2 against the motion and 2 members abstained. Members noted this is the 7th tournament for the team and the request was denied earlier in the season. Feb 4, 2022

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 10:10pm

NEXT MEETING
March 9, 2022 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Executive Assistant

Adopted March 9, 2022 by oral resolution at meeting / written correspondence
(Date) (Circle one)