



Central Bucks West Football

Parent Club BOARD Meeting Minutes

July 17, 2019

Start: 7:10 PM

Adjourned: 9:05 PM

1. BOARD MEMBERS PRESENT

1. Jocelyn Tumolo, Senior Rep
2. Nancy Hickman, Senior Rep
3. Bonnie Kuller, Junior Rep
4. Denise Young, Junior Rep
5. Vanessa Riggi-Cimino, Sophomore Rep
6. Jen McGuire, Sophomore Rep
7. Steph Charran, Freshman Rep
8. Kirsten Cochran, Freshman Rep
9. Deb Parker, Treasurer
10. Lisa Laatsch, Secretary
11. Rob Rowan, Head Coach

2. Coach Rowan

- a. Parent Club role/relationship with the program
 - i. From previous experience, coach wanted to make sure that moving forward we go with the vision of the coach, as the leader of the program
 - ii. Decisions may not always please everyone, but coach is wanting everyone to understand that the decision is still ultimately made by the coach.
 - iii. Moving forward, coach would like to make sure that the board and the coaches are on the same page and moving in the same direction.
- b. Vision for the season - coach will discuss at mandatory meeting
 - i. Are dates for home games/"night activities" confirmed?
 - 1) Senior Night – 10/25
 - 2) Sponsorship Night – 10/4
 - a. District AD contracted a live stream of the game
 - b. Unable to have sponsor banners along inside the stadium
 - c. Want to question Henry Hunt if the banners are able to go on the outside fencing of the stadium.
 - d. Senior Reps and Coach will connect with CBW AD to discuss and confirm this evening.
 - 3) Hall of Fame and Homecoming – 10/11
 - 4) Youth Night – 9/6
 - 5) Mandatory Camp – coach wants to use a Max lift – Nat's pizza will be sponsoring for the evening.

3. Budget Update – Deb gave a report

- 1) Game day programs - open to all for ads
 - a. Coach will make an announcement and try to get more families to do ads at the mandatory meeting
- ii. Coach discussed this year's expenses
 - 1) Coach would like to add Hudl Assist as he said that most other districts are using this in addition to Hudl Sideline
- b. Board vote: All in favor of the increase of Hudl to \$2,200 for the 2019 season.

Jocelyn Tumolo	Senior Rep		yes
Nancy Hickman	Senior Rep		yes
Bonnie Kuller	Junior Rep		yes
Denise Young	Junior Rep		yes
Jen McGuire	Sophomore Rep		yes
Vanessa Riggi-Cimino	Sophomore Rep		yes
Steph Charran	Freshman Rep		yes
Kirsten Cochran	Freshman Rep		yes
Deb Parker	Treasurer		yes
Lisa Laatsch	Secretary		yes
Rob Rowan	Head Coach		yes

- c. Coach has ordered and received the replacement gold jerseys for the upcoming year. We are waiting on the invoice, which Coach will connect and find and make sure it goes to the treasurer.
- 2.) Jen reported upcoming budget still needs to be submitted from youth camp.

Still needed:

- 15 water jugs
- 4 sweatshirts
- 4 backpacks (already purchased)

4. Website updated

- a. Coach will update welcome message
- b. Jen questioned links for sponsors, Deb said they are added
- c. Jen, Deb, Vanessa will set a date for meeting for website and Coach Rowan will send an assistant coach to meeting.

5. Current Fundraising

- a. Flip Flops – 11 flip flops and 22 slides
 - i. Extending deadline to 7/28
 - ii. Actual samples will also be available without CBW logo info
- b. Drive 4 UR School – September 14
 - i. Take advantage of YMCA Food Truck event

- ii. Lisa and Jocelyn will be the “nudge” to make the rep, Virginia, commit to a date
- c. Chipotle – confirmed for October 1- confirmed 5-9 pm
- d. Gold Card Rush? In August? On a Saturday? Wawa?
 - i. Possibility of Freshman selling at Wawa during the practice
 - ii. Freshman will be there to August 10th – two locations Doylestown and Plumsteadville – Vanessa will put out for 8-12
 - iii. Freshman will be there 8-10 and 10-12 with 2 hour shifts for each
 - iv. Vanessa will put in tonight for approval and then connect and connect with coach Rowan and Nancy and Jocelyn

6. Apparel-

- a. Square ready to use at 7/22 meeting – Steph will use her iPad and phone - it will be ready for the meeting
- b. Minimum of \$20 purchase for credit card sales
- c. New storage location
 - 1) Kirsten will store at her house in a few weeks
 - 2) Lisa, Steph and Kirsten will connect this week to take inventory
 - 3) Deb will give Lisa \$100 cash start up
 - 4) Steph and Kirsten will make a sign to sell apparel for the mandatory meeting
 - 5) Coach’s, Lee’s Buckingham Pizza, Steak & Hoagie, Sandwich Connection
- d. Donations for a case of water and/or Gatorade will be requested from each family at the parent meeting
- e. Parent Jerseys – Deb put the online form on the website
 - 1) Updated flyer for parents to order jerseys
- f. Yard Signs – Krissy Smith will chair this event
 - 1) Deb and Jen will help with this sale

7. Senior Hosted Dinners

- a. Discussion on changing up the approach to senior hosted dinners
- b. Senior dinners will continue with this season as it has been in the past and the following season will be different for 2020-2021
 - 1) Coach will connect with players to make a decision for the 2020-2021 season to see if they vote for Thursday night or Friday pre-game meals, as both will not be given during this season... we will decide on one or the other.
 - 2) Coach is also going to connect with AD to question if clearances are needed for all hosts of senior dinners.
- c. Bonnie reported on supply pricing for the 2019-2020 season for approval:

8. Mandatory Meeting 7/22 in West cafeteria

Parent Club Responsibilities:

- a. Water/Gatorade donation will be included in email from parent club.
- b. Yard signs
- c. Player ads
- d. Volunteer signups – half time snacks
- e. Picture day- August 16th seniors and senior parents for 7 am,
 - i. Coach will request stadium time for August 16th 7-12
 - 1) Jen – apples
 - 2) Denise – watermelon
 - 3) Steph and Vanessa – bananas
 - 4) Bonnie – oranges
 - 5) Lisa - pretzels
 - 6) Players will put waters in cooler with ice and bring to stadium for picture day

9. Game Food

- a. Post game hoagies – cancelled
- b. Pregame meal sponsors – Jen reported several places that have already confirmed and places that they are pursuing at this time.
- c. Donations for food from parents/sign up genius- Nancy reported it will be set up at a later date

10. NEXT BOARD MEETING: *Tuesday, August 20th at 7:30 PM* at Jocelyn's house

Prepared by

Lisa J Laatsch

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Secretary