



## Apple Valley/Burnsville Hockey Association

### Board of Directors Meeting

Aug 23, 2023

#### **Board Members Present:**

Andrew Spencer, Brad Shear, Jeremy Pries, Luke Korkowski, Joanie Baltes, Jodi Oster, Emily Hindal, Matt Czech, Brian Gibson, Randy Naughton, Katie Ivey

**Board Members Absent:** Randy Olson, Kevin Morris, Justin Krech, Ginger Lemke, Eric Robb

**Meeting called to order at 7:00 pm by Spencer**

#### **Open Microphone**

- N/A

#### **Nomination of replacement for Kevin Morris board seat– Spencer:**

- Board seat held by Kevin Morris needs to be re-filled, due to his departure from the Association.
- Motion to approve Whitney Jones to fill open board seat by Korkowski, second by Hindal; Approved.

#### **Nomination of replacement for Vice President board position– Spencer:**

- Motion to approve Joanie Baltes as the new board Vice President by Hindal, second by Oster; Approved.

#### **Approval of the Aug 9<sup>th</sup>, 2023 Meeting Minutes – Spencer:**

- Motion to approve the Aug 9<sup>th</sup>, 2023 meeting minutes by Hindal; second by Shear; Approved.

#### **Treasurer's Update – Korkowski:**

- Motion to approve June 2023 Treasurer's report by Hindal; second by Gibson; Approved.

#### **Training Center Update – Korkowski:**

- Rapid Shot has been breaking down and needs mechanical repairs. Motion to approve up to \$6K for repairs, including shipping & handling by Hindal, second by Czech; Approved.

#### **HDC Update – Pries:**

- Motion to approve Chris Slater as Pee Wee A non-parent head coach by Hindal; second by Baltes; Approved.
- Working with Eastview on Bantam teams. Potential to add another team if we join together.
- E>Train schedule will be similar to previous. Will have 2-hour blocks on the treadmill and continue with Maggie.
- Motion to approve 2 new sets of skating slats for the treadmill, with harnesses, for up to \$8K by Hindal, second by Baltes; Approved.
- Will work on availability to add treadmill hours and will include with the training center hours on the weekly newsletter.

#### **Website & Registration Update – Pries:**

- The new site (<https://avbhockey.com>) is up and running.
- Josh Pihlaja is our website contact and can be contacted if permissions are needed or for any questions.
- Content owners should update the website pages. (document will be sent out with responsibilities).
- Schedules will be released soon, with instruction for each level.
- Board member emails will automatically switch to: @avbhockey.com and previous email addresses will transfer.

#### **Recruiting and Retention Update – Lemke (via email):**

- **Communications:**
  - o Trouble shooting situations where members are remaining within the email list that have requested to be removed.
  - o Link to the newsletter will be sent to board members on Fridays, to ensure content is ready for Monday distribution.
  - o Looking at ways to schedule emails, adjust the template, and consolidate the lists.
- **Social Media Channels:**
  - o Working through responsibilities on this and will need a calendar for posting.

- **Westwood Block Party Dunk Tank Recap:**
  - o General consensus is that it's a lot of fun and we should make it an annual event.
    - Attendance wasn't huge, which was expected.
    - Employees at Westwood were great!
    - Coaches were FANTASTIC - the heckling by the players was key.
    - Unsure of the final number of players that were fitted for their jerseys, but had many.
    - Great day for an outdoor event - sunny and hot, but windy!
    - Dunk tank was 3 hours late being dropped off, so the water was COLD, but was picked up on time.
    - Overall, it accomplished what we set out to: get kids in to try on jerseys, drive business to Westwood, create some fun for AVBHA members.
- **Fire Muster plans rolling right along:**
  - o Our spot is reserved, trailer is rented, and over half of the dibs are filled.
  - o Prepping handouts that will include general AVBHA info as well as Intro to Hockey info.
  - o Waiting on info from BV about the beer tent dibs that need to be filled.
- **Apple Valley Sports Arena Family Fun:**
  - o September 16 from 4-8pm
  - o Will sponsor bounce house and have a table with info for new players and gifts for registered players.
- **Intro to Hockey - 1st session 9/23:**
  - o Dibs listed on new site and will point these out.
  - o 20 kids already registered.
  - o Preparing flyers to be handed out to AV schools next week for first Friday Folders.
- **Try Hockey for Free**
  - o Date set and registration is posted - already have some registrants.
- **MN Wild's Little Wild program**
  - o We were contacted for participation by Mike Haffertappe.
  - o Taking place at BIC - looking for greeting table help - same timeframe as our Intro program, but on weekday nights, so no conflicts on time/day but may stretch coaches, so keeping that in mind as we ask for coaching assistance.

**Jersey Update– Hindal:**

- Orders being placed, after fittings were completed.

**Actions/Next Steps/Misc– Spencer:**

- Safesport training, background checks and USA Hockey memberships must be completed by all board members and sent to the Registrar ASAP.
- Declared teams and levels need to be submitted by 8/31.
- Will potentially have financial penalty for families that don't complete 10 DIBs hours this season.
- Will open an apparel store for members to place orders with new logo.

**Meeting Adjourned – Spencer:**

- Meeting adjourned at 8:16 pm.

Next meeting is scheduled for Wed. Sept. 13<sup>th</sup>, 2023 at 7:00 pm at the AV Community Center. Meetings continue twice monthly through the off-season.