

SPONSORSHIP PACKAGE



Tanque Verde Cowboys

2020 Season Sponsorship Package

<http://www.tvcowboys.org>



Tanque Verde Cowboys

Dear Friend(s) of the Community,

On behalf of the Tanque Verde Cowboys, the Board of Directors would like to extend an invitation to you and your company to become a sponsor of our youth football and cheer programs.

Our organization is a 501(c)(3) non-profit corporation and appreciates any and all sponsorships from the community.

Our vision statement:

The purpose of the Tanque Verde Cowboys is to contribute to the community by teaching physical and life skills in an enjoyable and safe environment through football and cheer with a focus on commitment, integrity, fairness and sportsmanship.

The main goals are: (1) To emphasize scholastic achievement in the classroom; (2) To impart to the game elements of safety, sanity and intelligent supervision; (3) To keep the welfare of the youth first and foremost and entirely free from adult glory-seeking; and (4) To provide and maintain qualified and appropriate adult leadership and example.

When you become a sponsor of our Cowboys Football and Spirit, you are not just supporting the development of our community's youth, you are also helping to keep youth sports more affordable for families. Partnering with us helps us foster lifelong skills such as leadership, sportsmanship, teamwork and cooperation in each participant.

The Tanque Verde Cowboys are a 100% volunteer run organization and we rely heavily on our sponsors to help us provide the safest and most up-to-date equipment, uniforms, fields, lights, insurance, fees, etc. We are looking for sponsors who are willing to donate any dollar amount to assist us in covering these major expenses.

If providing sponsorship for the Tanque Verde Cowboys is an option for you and your company, please take some time to review the enclosed information in this packet. We are confident that you will find a level of sponsorship that will be comfortable, as well as supportive to our organization. The Tanque Verde Cowboys look forward to building a strong partnership with you and your company that will enable us to fulfill the hopes and dreams of our youth participants.

We welcome any comments or questions regarding the details of your sponsorship. Thank you in advance for your consideration and support for the kids of the Tanque Verde Cowboys Cheer and Football programs.

Sincerely,

Tanque Verde Cowboys Board of Directors

tvcowboysorg@gmail.com

<http://www.tvcowboys.org/>



Checks should be made payable to:
Tanque Verde Cowboys

Please contact Lisa Becker for payment questions:
(520) 289-6345
lisabecker13@gmail.com

Submitting Your Digital Logo:

In order to properly place your logo in our marketing and promotion materials, we request that you submit your company web address (URL) along with images in a digital or electronic format.

The most common formats that we can use are 300+ DPI JPEG or PGN. Please also submit a vector format logo if possible.

Please submit your logo to:
tvcowboysorg@gmail.com

Board of Directors:

Rick Becker – President

Shana Olayvar – Vice President

Lisa Becker – Treasurer

Stephanie Genteman – Secretary

Kat Hann – General Manager

Cindi Breitreit – Cheer Director

Juan Carlos Seldner – Sponsorships Director
seldner@ilscompany.com

Zach Tyler – Asst Sponsorships Director
homebyzach@gmail.com

★ **SPONSORSHIP LEVEL 1 – \$5,000**

- *** Logo on Tanque Verde Cowboys Camp T-Shirts
- *** Tanque Verde Cowboys Custom Adult Jersey
- *** End of Season Tanque Verde Cowboys Yearbook
- Vendor Booth at Home Game
- Tanque Verde Cowboys Display Helmet
- Logo on an Individual Banner at home games
- Official Sponsor of the Tanque Verde Cowboys Plaque
- 2 – Tanque Verde Cowboys Memorabilia Hats
- Logo and URL on Tanque Verde Cowboys Website
- Facebook Post for Sponsors of the Week
- Logo on Tanque Verde Cowboys Banner at practices
- 2 – Tanque Verde Cowboys Memorabilia T-Shirts

★ **SPONSORSHIP LEVEL 2 – \$2,500**

- *** Vendor Booth at Home Game
- *** Tanque Verde Cowboys Display Helmet
- Logo on an Individual Banner at home games
- Official Sponsor of the Tanque Verde Cowboys Plaque
- 2 – Tanque Verde Cowboys Memorabilia Hats
- Logo and URL on Tanque Verde Cowboys Website
- Facebook Post for Sponsors of the Week
- Logo on Tanque Verde Cowboys Banner at practices
- 2 – Tanque Verde Cowboys Memorabilia T-Shirts

★ **SPONSORSHIP LEVEL 3 – \$1,000**

- *** Logo on an Individual Banner at home games
- *** Official Sponsor of the Tanque Verde Cowboys Plaque
- *** 2 – Tanque Verde Cowboys Memorabilia Hats
- Logo and URL on Tanque Verde Cowboys Website
- Facebook Post for Sponsors of the Week
- Logo on Tanque Verde Cowboys Banner at practices
- 2 – Tanque Verde Cowboys Memorabilia T-Shirts

★ **SPONSORSHIP LEVEL 4 – \$500**

- *** Logo and URL on Tanque Verde Cowboys Website
- *** Facebook Post for Sponsors of the Week
- Logo on Tanque Verde Cowboys Banner at practices
- 2 – Tanque Verde Cowboys Memorabilia T-Shirts

★ **SPONSORSHIP LEVEL 5 – \$250**

- Logo on Tanque Verde Cowboys Banner at practices
- 2 – Tanque Verde Cowboys Memorabilia T-Shirts

Cowboys Football and Spirit - 2020 Sponsorship Form

Please complete this form and return in person to your contact, by email, or mail to the following:



Tanque Verde Cowboys - Attention: Lisa Becker
 2000 N Oneida Dr, Tucson, AZ 85715
 lisabecker13@gmail.com

Questions? Feel free to email with any questions or concerns.

Level 1 - \$5,000

Level 4 - \$500

Level 5 Banner
 (Registration Fees) - \$500

Level 2 - \$2,500

Level 5 Banner - \$250

Participant Name: _____

Level 3 - \$1,000

Other Amount: _____

Thank you for your support!

Business Information

Company Contact Name:	Title / Position:
Business Name:	Contact Phone:
Email Address:	Mailing Address/City/State/Zip Code:
URL of Website:	
Are you on Facebook?	

Payment Method (please check a box and follow the instructions)

<input type="checkbox"/>	Pay by Check: Please make check payable to Tanque Verde Cowboys and attach to this form. Check # _____
<input type="checkbox"/>	Credit Card Number: _____ Exp Date: _____ 3 digit security: _____ Credit card billing address: _____ Zip code: _____ Name on Card: _____ Card signature (if different from below): _____
Signature: _____	
Date: _____	

Office Use Only

Check one: General Funds Cowboys Rep: _____
 Travel Funds for specific TEAM: _____
 Registration Fees for Participant: _____ T-Shirt Size(s): _____
Jersey Size: _____