

Hortonville Football Club

Board meeting minutes

Tuesday Feb. 4th 8pm

Attendance: sign-up sheet attached

1. Call to order-Ryan Pheifer

- Filed for non-profit status, 45 days to hear back

2. Discussion with School board administrator-Todd Timm concerned about families not being able to handle financial burden or handle transportation needs if we get rid of school-wide program. School is unable to add 6th grade football due to several circumstances that were brought up in prior meetings. School board is not sponsoring the club starting mat this time. They are unsure if they will support a school board member holding a position on the HFC board. Discussion also included

- Concerns brought up from parents about not getting playing time for certain kids in the middle school team last year and not being able to participate
- School board stated they are unable to pull away from conference for football only, which is the reason why we can't have an 8th grade team run by the school and not the club.
- Todd Timm's concerns for the Club were the economic impact, transportation, that the school believes they should be exclusive to flag football until 7th grade. He also pointed out that the staff does not agree with tackle football until at least the 7th grade.
- Appleton North coach Salm was invited and spoke of concerns to the school board on why we can't create such a hybrid program as the Appleton School district already has in place
- We Have the support of the school district for facilities, and we will be required to use the same process as with any club team. We are the same priority level as flag football, and scheduling of the school fields/facilities will be on a first come first serve basis. We were instructed to refer to the facility handbook.

3.Board Structure

- i. President- Chris Draeger
- ii. President Elect-open
- iii. Vice President-Brett Eidahl

- iv. Secretary – Ryan Pheifer
- v. Co-treasure-Nate Wagner and Doug Ellerman
- vi. Officer-High school football coach?
- vii. Officer (8)
- viii. Officer (9)
- ix. Officer(10)
- x. Officer(11)
- xi. Officer(12)

Bylaws- follow 501c state statute

4. General Discussion points-

-Basketball went through the same concerns in their inception that this club will be going through.

-concerned for 1 side showing up vs the other and what do we do if that happens. Club plans to have the registration completed by May 1st so if don't have enough players to play club ball then the kids would still have time to sign up for MS football.

-Club states that they are not turning any kids away- will fund kids by the community and through scholarships donated by the community if that is a need.

- Nick Salm reinforced that the Appleton MS club programs are feeding the HS football program, and he feels that in his experience, the school is going to eventually come around as long as we prove ourselves as a club

***Motion made to change the bylaws to state that it will include one parent with no child playing but will be an upcoming player in the future. Rob V motioned change and Chris D second, and the motion was approved by unanimous vote. ***

Suggestion by the group that all applications for scholarship be reviewed by one person and approved in order to keep the privacy of the applicants

***Motion made to approve presented scholarship form pending changes, made by Ryan P and seconded and Chris D. The motion was approved unanimously. ***

Ryan proposed that we use Sports Engine as the web based communication program, and agreed upon, with no opposition

5.Registration

Reviewed form in packet and determined that the following will be updated on the registration guidelines.

- Volunteer buy out will be \$100 per child if families are not wanting to the 4 hours of volunteer time that will need to be completed. Decided to not charge in advance and then reimburse.
- The fee of \$1 per family on the website, discussion on whether the club would pay or the families would pay, decisions made that families would pay.
- No early registration discount
- Registration price \$150.00/child
- Willing to do payment plans over 3 months
- Fundraiser buyouts \$225/child
- Second family member discount \$50.00
- Adding in option that can purchase their players helmet for \$150.00
- No late fee
- Don't turn anyone away because it will give a bad reputation- no hard deadline

***Motion made to approve all updates above by Brett, seconded by Rob. Motion approved unanimously. ***

***Motion made to name our club team the Hortonville Badgers by Rob V, and seconded by Chris D. Motion approved unanimously. ***

Misc items

Chris stated that he has been working with Stacey Gassner from Cooney's on a design for the uniforms. Colors of helmet decided as Red sheen with a black face mask, and the logo TBD

Helmets discussed by Ryan, and nobody objected to working with Xenith. The Rep will be willing to help fit the kids. Chris will work on design of helmets and color scheme.

Paid players may be able to keep jersey. Players on scholarship will return jersey at the end of the season.

Uniform fitting session will take place, and an idea of having a player card that the parents will carry during the fitting will create all information needed to fitting, and also act as a questionnaire for current pertinent information.

Budget-first year will be tight

Sponsorship levels seems reasonable at \$1000, \$500, \$250, and Doug advised he has a person interested in taking on roles of a vendor to use for fundraising.

6. Committee Directors assigned

Game facilities-Brett

Practice facilities- Rob V. and Brett

Coaches - Ryan P, Rob, and Cory

Equipment- Chris D and Doug

Executive board-set by officers

Fundraising - Jodi B, Leza B, Jenna V.

*(suggestion by Nick Salm to do something the high school is not) *

Sponsorship- All members responsible for assisting

Game day-Chris D, Doug E and Rob V

-Bring in our own concessions, and will not use the booster clubs

-Will ask from Costco, Sam's, Meijer, woodman's, festival, meat market, etc to donate product to the club as opposed to donating money

Nomination- Brett

Officiating- Ryan-**Reach out to Joe, he's able to help out with, and Nick S will send Joe's number to Ryan

Scholarship- Chris D

Social media- Leza

Communication director-Leza

Registration director- Ryan and Chris

DIBS director- Brett E and Jenna V and parent volunteer

Next meeting for Hortonville Football Club-

Parent Meeting- Feb 12 @8pm at HHS commons- need to be very concise

Board Meeting - TBD