



**AYHA
Meeting Minutes
July 10, 2023
8:00PM**

I. Attendees:

Board of Directors (Voting Members):

President: Royce Lawrence- present

Vice President: Nathan Brimmer- present

Treasurer - Ed Bryant- present

Secretary: Kathleen Gebo - present

Boys Travel Director: Brian Seeley- present

Girls Travel Director: Renee Lochner- absent

Ways & Means Officer: Justin St. John- absent

House League Director: Tim McNeil - present

ADM Director: Tim McNeil - present

Committee Members:

Building Operations: - TBA

Registrar: - TBA

ACE Coordinator: Tim McNeil - present

Safe Sport Coordinator: Nathan Brimmer- present

Marketing: Megan Pliskofsky - Present

Scheduler: Katie Authier - present

Boys Tournament Coordinator: TBD

Girls Tournament Coordinator: TBD

Concessions Coordinator: Laura Bryant - present

Concessions Coordinator: Jaime Underwood- present

Also in attendance: Tyler Thompson

II. Opening:

A regular meeting of the Adirondack Youth Hockey Association (AYHA) was called to order by Royce Lawrence at 8:01 PM via Zoom on Monday, July 10th, 2023.

- Jeff Willis recommended using Skinnyattis as an example for cleaning up banners
 - Find a spot for State and National banners - put higher
 - 2-year cycle for other banners - put lower for ease with swapping out; give to coaches / players
 - Keep a pattern to clear up the clutter
 - Point person - Margaret?

III. Treasurer's Report- Ed Bryant - present

- End of month - down a bit, but year over year did better than 2022
- End of fiscal year down \$10,000 due to increase in ice rentals and utilities; a private donor made this a smaller decrease
- Registration income up compared to last year
- Struggling a bit with the new system - being able to make payments in installments
 - Sports Engine is working on it
- Brian said people are reaching out regarding registrations for tournaments - Brian will work on this

IV. Committee Reports:

Northstars - Renee Lochner - Absent No report

Boys Travel Director- Brain Seeley - present

- 16/18U Teams start 8/1
- Jason has a good start
- Jersey order forms should go out this week - everyone needs to complete - odd birth year / odd number, even year/even number
- Brian is working on binders with AA coaches
- Safesport from Day 1 has to be completed - NO acceptions
- Brian will reach out to all 18U players - safesport MUST be complete
- 10UB tryout dates need to be finalized
 - Tentative 8/26 & 8/27

Registrar- TBA

Marketing- Megan

- We have open contracts with the Post Star & Chronicle
 - Marketing for house programs
 - Digital and hard copy
 - Royce will give Megan access to all social media and main webpage

Facilities- Position TBD

- Roof on locker room (from tree falling) should be fixed this week or next
- Cooling tower - out to bid from city's perspective
- We are running a risk of no ice
- We approached them with all details and they are dragging their feet
- * We need a committee to start a new rink - In need of more ice - Tim, Kathleen, and Royce will start

Scheduling- Katie Authier-present

- August is set for 16U and 18U boys
- 16/19U girls pretty much set for Aug/beg of Sept
- Sept 25-Oct 7th - Blackout - NO HOME ICE - ice is out at CIA - if scheduling, be on the road
- 13 home games allotted (\$115 per game plus ref fees if you go over)

Ways and Means- Justin St. John-present

- Quiet at this time
- Looking to do a raffle to raise funds for our general fund (visa gift card, rangers/devils games, etc) - other organizations are doing this
- Justin will put something together

House Program Director - Tim McNeil - present

- Scheduling house skate August 4-6th
- Coaching clinics coming soon - Tim will send out email reminders
- Mini-mites & termites - registering to coach doesn't necessarily mean you will be a coach
- For the month of January, house programming will probably be once per week
- Need to send email notifying the organization and give them ideas to supplement during this slower time
- Send this out approximately October 15th
- Feb/March - lots of ice slots

ADM- Tim McNeil

Concessions- Jaime and Laura - Present

- Nothing to report

V. New Business:

- Discussion Items:
 - Kathleen asked if tournament coordinators would be appointed - Brian

- recommends one point person - tabling for now
- Player starter kits - 20 purchased and put together, need to buy some bags
- Royce will contact Pure Hockey and cc Nate - \$5,000-\$8,000 typically to purchase starter kits (last year purchased approximately 30 kits) - Nate is requesting a tighter control on what is purchased - he has a lot of donated items
- Brian recommends gathering/purchasing goalie equipment
 - Brian and Ed will take the lead on finding goalie equipment specially for younger kids (mite level**)
 - Possibly send facebook request with specific new or slightly used goalie equipment - need to know sizes
 - Mini-mites and mites should have an assigned goalie bag with helmet and proper pads
 - Laura recommends giving the bag to the player - they are responsible to keep it and pass to the next player
 - mini -mites needs at least 4 sets - intact, safe, complete, readily available
- We need to revisit ways to get kids interested in goalie position - a few members recommended the goalie clinics again
- Termite coaches - Nate
 - Mark is prepared to do Mondays
 - Nate is actively seeking more to help - need to pass the torch - recommends targeting the group who went to the level 5 group (level 5 committee model - one coach does ¾ weeks, then switch)
 - Nate discussed a level 5 committee to share their knowledge with ALL coaches - Tim will work on this - this will help build practices - same drills, same language, etc
 - 8 level 5 coaches in this organization
 - Nate was asked to bring this to USA hockey - maybe have a quarterly meeting
 - Coaches meeting - share, not recreate the wheel, see what works and what doesn't - at coaches meeting - bring 3 drills to share
- Uniforms - we have a new apparel designer - rebranding, better quality more local,
 - Ben Marcantonio has worked with Novice - they put together an online store until 7/16 - AYHA gets 10% kickback - licensing more straightforward, may open again before season starts (5 week turnaround time)
 - they provided uniform sample mock-ups
 - Thunder has eliminated a lot of the red
 - we are hesitant to change our jerseys, but potential is there - price point is about the same, about \$120 for jerseys

- Action Item:

- Royce appoints Jaime Underwood and Laura Bryant as concession

coordinators

- Royce makes motion to appoint Katie as scheduler - Nate seconds
- Royce makes motion to appoint Meghan as Marketing Director - Justin seconds
- Royce makes a motion to hold off on registrar until he gets confirmation - Kathleen seconds
- Brian motions to approve June minutes, Justin seconds
- Motion to move to next month - state committee meeting, Ed seconds
- Royce motions to keep sports zone for jerseys for now, but we have a window to discuss this for next year to try and match Thunder, Justin seconds

Closing Remarks:

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VII. Adjournment:

A motion to adjourn the meeting was made by Royce at 9:25PM. Nate seconded the motion. Motion carried.

- Minutes respectfully submitted by AYHA secretary, *Kathleen A. Gebo*, August 25th, 2023.