

LAGUNA BEACH BREAKERS FOOTBALL

Our Breakers are excited to begin kicking off our 2019 Football Season. We are looking to continue the tremendous success we have had over the last three years. Coming off our third straight playoff appearance, a league championship and our second visit to the semifinals in three years, our expectations are extremely high. As a reward to our players tremendous hard work we will be travelling to the East Coast to take on the Green Street Academy Chargers of Baltimore Maryland. Our players and coaches are extremely excited to be spending a week in Washington DC and New York City. We will be visiting some of the most iconic places in our country. Beginning in our Nation's Capital we plan to visit many of our National Monuments including The Lincoln Memorial, The Jefferson Memorial and The Washington Monument. We will also be visiting the hallowed grounds of Arlington National Cemetery and many of our Capital's other revered memorials.

Our Breakers will also have the opportunity to sit down and share a meal with Green Street's players prior to our game. This unique experience will bring two groups of young men together in order to share the details of each other's everyday lives.

After our game on Thursday we will be travelling to New York City. The Statue of Liberty, the 9/11 Memorial, Freedom Tower, Wall Street and Times Square are just a few of the city's treasures that we will be visiting.

This once in a lifetime experience will leave an indelible mark on our young men. The opportunity to travel coast to coast with some of their best friends and closest teammates to compete and experience some of our Country's greatest landmarks will leave them full of priceless memories.

As we continue to build for the future, we look forward to and need your support. As a sponsor of the Breakers Football Program, you will help to make a positive impact that is measured in our community and in the lives of our players.

Breakers football is a valuable opportunity for your business to communicate with members of the community through:

On-Field Signs: New this year, we are offering on-field signs that will be placed on either the 20 yard line or the end zone, depending on the package you choose. These field signs will be visible from every seat in both the home and away stands. These quality, two-sided signs are 3'x8'.

Banner Advertisements: Hang your banner for the football season at Laguna Beach High School. Your banner advertisements are viewed by the large crowd that attend both the Frosh/Soph and Varsity football games, as well as thousands of community members who come to Laguna Beach High School for a variety of school and community events.

Football Program Ads: Your advertisement placed in our 5 Home Game Football Programs. This a beautiful full-color, magazine style program. Our program is perfect-bound, with a heavyweight cover/back

Website Ads: Your logo and website link will be displayed on our Laguna Beach Breakers Football website for one full year. Visitors to the Breakers Football website can click on your link and be immediately redirected to your website.

As a recognized 501(c)3 program, your sponsorship is tax deductible.



2019 ADVERTISING PACKAGES

This year we will be offering advertisers *multi-tier package rates*, where you will be sure to get **more bang for your buck!** Our packages listed at right, have **2 new features**—an *Endzone Sign* and a *20 Yard Line Sign*. Additionally, every package level comes with *an AD on our new site*: breakersfootball.com.

To top it off, *each package level includes an AD* in our beautiful full-color, 60+page perfect bound Football Program. This year, we will be *adding a pictorial insert* covering the most recent games.

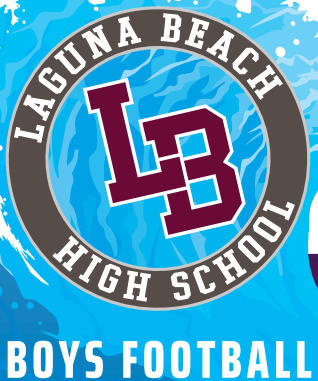
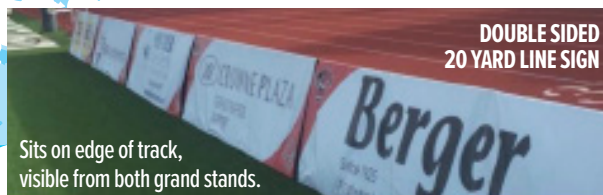


SPONSORSHIP PACKAGES ►	The Breaker Package	Platinum	Gold	Silver
Endzone Field Sign	✓			
20 Yard Line, on Field Sign	✓	✓		
Front of Grand Stand Fence Banner	✓	✓		
Sides of Grand Stand Fence Banner			✓	✓
Stadium PA Announcement	✓	✓	✓	
Web Ad with Link	✓	✓	✓	✓
Game Program Ad	Full Page	Full Page	Half Page	Quarter Page
CONTRIBUTION AMOUNT ►	\$2000 limited to 4	\$1500 limited to 6	\$1000 limited to 10	\$500 limited to 20

A-LA-CARTE AD & BANNER PRICING

Our standard ad pricing if you prefer a single ad or banner.

AD SIZE	FULL PAGE POSITION	RATE
Full Page:	Ad Section (last section of program)—Right	\$750
Half Page:	Ad Section (last section of program)—Left	\$500
Qtr Page:	Ad Section (last section of program)—Left	\$250
BC Size:	Ad Section (last section of program)—Left	\$150
BANNER:	Home Side Fence—first come first serve basis	\$300



Go Breakers!



AD MATERIAL DUE DATE

All press-ready ads are due
MON, AUGUST 19

EMAIL FINAL ARTWORK to:
boosters@breakersfootball.com

or PROVIDE A LINK:
 dropbox, hightail, filezilla, etc.

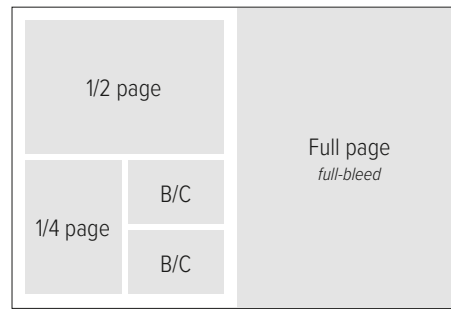
*** Photoshop files—Full Page Setup:
 Make the image size 8.75”w X 11.25”h.*

*No crops necessary on jpgs or tifs.
 All other files built in Indesign, Illustrator
 or other, should be built to ad size.
 (within the document/page setup dialog
 (with .125” bleeds specified) then have
 the bleeds included within the save or
 export dialog.)*

ADVERTISING SIZES AND SPECIFICATIONS

Below is a comprehensive list of advertising sizes and specifications:

PROGRAM TRIM SIZE 8.5” x11”



AD SIZES (inches)

- FULL PAGE: 8.5”w X 11”h (**bleed)
- HALF PAGE: 7.5”w X 4.875”h (non-bleed)
- QRTR PAGE: 3.625”w X 4.875”h (non-bleed)
- BC SIZE: 3.625”w X 2.3125”h (non-bleed)

crop marks and keyline/borders, are not necessary on ads other than full page. A .5pt border will be added in layout.

BANNER SIZE

20 YARD LINE & ENDZONE:
 (Double sided—duplicated print.)
 36”h X 96”w (3’x8’)

GRAND STAND FENCE:
 (Single sided.)
 48”w X 40”h

RESOLUTION & FORMAT:

Ads: All artwork should be provided in high resolution: **300dpi at full size**, for images & gradient settings. 4/c process only, no spot colors (pantone, etc). *Please outline all fonts!*
****Full Page Ads: please include .125” bleed all sides**

Formats excepted are: jpg, tif, pdf, eps. (please, no working files. i.e.: indesign, psd, ai)

Banners: All artwork should be provided at **150dpi at full size**, for images & gradient settings. 4/c process only, no spot colors (pantone, customs, etc). *Please outline all fonts!*
Please include a 1” bleed on all four sides.

Formats excepted are: pdf, eps (Vector preferred. ie: Illustrator, Corel Draw, or similar.)
 Any gradient, or halftone shadows should be saved at 150dpi minimum.



Go Breakers!



2019 ADVERTISING PRICING & ORDER FORM

You can also order your ad/packages online at: breakersfootball.com

All Advertising Contributions are Tax Deductible! Tax ID# 23-742241

ADVERTISING PACKAGES

RATE

The Breaker Package (\$750 credit toward premium ad space—add diff. to total)	\$2000	<input type="checkbox"/>
Platinum Package (\$750 credit toward premium ad space—add diff. to total)	\$1500	<input type="checkbox"/>
Gold Package	\$1000	<input type="checkbox"/>
Silver Package	\$500	<input type="checkbox"/>

A-LA-CARTE

PAGE POSITION

RATE

1 Page Premium:	Inside Cover (left or right-FCFS choice)	\$1000	<input type="checkbox"/>
1 Page Premium:	Pg 5, Pg 7, or Inside Back Cover (right page-FCFS choice)	\$850	<input type="checkbox"/>
1 Page Premium:	Back Cover	\$1250	<input type="checkbox"/>
1 Page Standard:	Ad Section—Right	\$750	<input type="checkbox"/>
Half Page:	Ad Section—Left	\$500	<input type="checkbox"/>
Qtrtr Page:	Ad Section—Left	\$250	<input type="checkbox"/>
BC Size:	Ad Section—Left	\$150	<input type="checkbox"/>
BANNER:	Left & Right side of Grand Stand (left or right-FCFS choice)	\$300	<input type="checkbox"/>

ORDER FORM

Business: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Player/Family Selling Ad: _____

Premium Ad Position Request: _____ TOTAL PAYMENT: _____

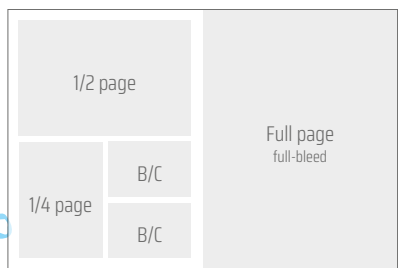
PAYMENT METHOD

- cash check PayPal via breakersfootball.com
 payment attached payment to be submitted

Make Checks Payable To: **LBHS Athletic Boosters**

Mail Checks To: **LBHS Football Boosters**

625 Park Ave., Laguna Beach, CA 92651



BOYS FOOTBALL

please email this form to MONICA GOLDEN:
boosters@breakersfootball.com