

**2026 Softball Clinic –  
Vendor Application**  
MICHIGAN HIGH SCHOOL SOFTBALL  
COACHES ASSOCIATION

January 23<sup>rd</sup> & 24<sup>th</sup>, 2026

**Comfort Inn & Suites**

2424 S. Mission St

Mt. Pleasant, MI 48858

(989) 772-4000

**PLEASE PRINT OR TYPE**

COMPANY OR  
ORGANIZATION \_\_\_\_\_

ATTENDING  
REPRESENTATIVE \_\_\_\_\_

NUMBER OF TABLES NEEDED \_\_\_\_\_

I NEED ELECTRICITY      YES    NO

ADDITIONAL  
REQUEST \_\_\_\_\_

**DOOR  
PRIZE** \_\_\_\_\_

ADDRESS  
\_\_\_\_\_

PHONE (    ) \_\_\_\_\_

FAX (    ) \_\_\_\_\_

EMAIL \_\_\_\_\_

AMOUNT ENCLOSED  
\$ \_\_\_\_\_

**Please make checks payable to *Michigan  
High School Softball Coaches Association***

**WHO:** Any exhibitor dealing with  
Sports and Softball

**WHAT:** **Sponsorship package**  
Table reservations

**STORAGE:** For security reasons, there  
is a limited storage space  
available.

**WHY:** The MHSSCA uses the  
money collected from the  
clinic to support Nine (9)  
\$1,000 scholarships for high  
school softball players.

**GIVE BACK:** The MHSSCA will be giving  
ten (10) \$100 gift certificates  
away as door prizes on Friday.  
These certificates can only be  
spent at the clinic vendor  
booths and are limited to  
Friday only. This is our way of  
saying thank you for attending  
out clinic.

**DATES:** Please return this form to  
the address below by  
**January 10, 2026**. If you  
cannot attend this year and  
would like to donate, we  
would be happy to promote  
your product and distribute  
merchandise flyers.

**RETURN TO:** Brian Knowles  
5458 Brookhaven Ct,  
Waterford, MI 48327  
(248) 343-7830  
[know5458@yahoo.com](mailto:know5458@yahoo.com)

**MHSSCA SPONSORSHIP PACKAGES**

- \$2,000 Grand Salm Sponsor
- \$1,500 Coaches Social Sponsor
- \$1,000 Homerun Sponsor
- \$750 Base-Hit Sponsor
- \$350 Premier Table Sponsor
- \$200 Table Sponsor
- \$125 additional table

*See page 2 for details*

I AM INTERESTED IN SPONSORSHIP  
OPPORTUNITIES WITH THE ALL-STAR  
GAME IN JULY!

## **Softball Coaches Clinic**

**Jan 24<sup>th</sup> & 25<sup>th</sup> at Comfort Inn & Suites-Mt Pleasant MI**

*The MHSSCA holds an annual clinic for ALL High School, travel and recreation softball coaches throughout the state of Michigan. Each year we draw 1,200-1,800 coaches and administrators to our 2-day conference to hear from key-note speakers on the fundamentals of coaching girls softball.*

*As a valued partner, your company will have access to each of the coaches throughout the 2-day conference with the opportunity to connect with every community under one roof. This year, we are extending that reach to our website along with brand recognition at our Annual All-Star Game in July.*

## **Sponsorship Opportunities**

### **Grand-Slam Sponsor- \$2,000**

- Company Ad in Clinic program
- Company Ad in All Star program
- Company Name/Logo on MHSSCA Website with link to Company website
- 2 Tables at the Coaches Clinic
- Banner created and hung at All Star Game (July)
- 5 Minute presentation on stage at the Annual Coaches Clinic

### **Homerun Sponsor- \$1,000**

- Company Ad in Clinic program
- Place Company Name/Logo on MHSSCA Website with link to Company website
- 1 Table at the Coaches Clinic
- Banner created and hung at All Star Game (July)

### **Coaches Social Sponsor \$1,500**

- MHSSCA Clinic Coaches Social, sponsor will cover the cost of the Open bar and Hors d'oeuvres

### **Base-Hit Sponsor- \$750**

- Company Name/Logo on MHSSCA Website with link to Company website
- 1 Table at the Coaches Clinic
- Banner created and hung at All Star Game (July)

### **Premier Table Sponsor- \$350 (Limit 2)**

- One 6' Banquet table placed in the registration area as coaches check in.

### **Table Sponsor- \$200**

- One 6' Banquet table placed in the vendor designated area

### **Additional Table is \$125**

*We ask for One item for a give-away for Door Prizes to the registered coaches in attendance (typical value is \$50 or higher)*