

LAWS Spring Manager Meeting
3/19/2017

Present: Paige Dickerson, Danielle Emerson, Cheryl Williams, Kendra Culham, Nicole Floyd, Nicole Sellen, Amy McDaniels, Teri Morton, Jenny Franks, Dena Conine (GLASRA), Andrew Hoard (GLASRA), Stacie Macias, Michael Macias, Jacquelynn Derrig

- I. Intro of members
- II. GLASRA Update
 - a. A few new rules – posted on our website, but the main ones:
 - i. Kickoff can go in any direction, including backwards.
 - ii. Offside ruling – Rules state “a deliberate attempt to play the ball.” This call is still up to the referee’s discretion (as it previously was). Also, the indirect kick to restart the game is where the player “plays” the ball, not necessarily where the player was standing in her offside position which means the restart for the offside kick can be in her own defensive half of the field.
 - iii. Penalty kicks – if the goalie comes off the line too soon, she can be cautioned. When taking the PK, the player must make it one fluid motion; she isn’t allowed to swing/fake, stop and then shoot.
 - b. Spring ref fees are \$40, as they were last fall
 - c. Summer prices - Dena & Cheryl to talk about - will likely increase this summer. Fees were \$13 in 2016 but have not increased in a few years.
 - d. If a game is forfeited at the fields, referees are encouraged to stay and ref games as long as they were paid; however, they are not required to stay.
- III. Marketing & Recruiting –
 - a. Magazine articles – working on a Press Release for Healthy & Fit Magazine. Also looking at What Helen Heard, Women’s Lifestyle and City Pulse
 - b. Facebook boosts – A free generic boost towards the end of February was placed and it reached close to 4,600 people. A second boost for \$5 was placed to target 30+ and 40+ women where almost 1,500 people were reached.
 - c. We are trying to use Facebook more, so members are encouraged to send us pictures to post.
 - d. Recruiting Booth at Soccer Zone – we set up a LAWS booth in an attempt to recruit new players. Received over 30 names and e-mail address. Will give away one free season to one raffle winner.
 - e. Flyers and post cards are available for everyone to take and handout.
- IV. Hope Sports Complex - field prices to remain the same as last year
 - a. 11 v. 11 fields are \$75
 - b. 7 v. 7 fields are \$65
- V. Projected Financials
 - a. Referee fees are more expensive than last year due to price increase
 - b. Overall projected expenses are up slightly due to a new Open team

- c. GLASRA - we have a fee every time referees are assigned our games. If the game is rescheduled, we pay for the assignment twice; the original and rescheduled game
 - d. Summer and Fall membership fees have not been set.
- VI. Guest Player Committee -tabled at this time as it seems to be moving smoothly
- VII. Forfeit Committee - try again this year, didn't have a lot of interest last year.
 - a. One idea was to reward teams who do not forfeit.
- VIII. Voting Committee – trying again this year – volunteers last year were not very responsive.
- IX. Roster Reminders:
 - a. Rosters printed on 4/7, so have all players registered by then or managers can print their own rosters/use app on fields.
 - b. Players who play on two divisions, must register before 4/2 and NOT pay to get the discount.
- X. Distributions of Manager Packets
- XI. Summer & Fall Tentative Dates
 - a. Spring is extended because there are five Open teams. Summer and Fall dates are being discussed.
- XII. Other business – none